Let's Roll

FOR KIDS 2017

2017 CORPORATE SPONSORSHIP OPPORTUNITIES

THE DONALD BERMAN yaldei
centre de développement
developmental center

WHAT ARE SPECIAL NEEDS?

SPECIAL NEEDS INCLUDE, BUT ARE NOT LIMITED TO CHILDREN WITH:

- GLOBAL DEVELOPMENTAL DELAY
- AUTISM SPECTRUM DISORDER
- ASPERGER SYNDROME
- ADD/ADHD
- DOWN SYNDROME
- CEREBRAL PALSY
- ANGELMAN SYNDROME
- ORAL MOTOR DIFFICULTIES
- AND MORE...

IN QUEBEC, 1 IN 20 CHILDREN IS BORN WITH **SPECIAL NEEDS**

IN THE PUBLIC SYSTEM, FAMILIES TYPICALLY WAIT **2 YEARS** FOR A DIAGNOSIS AND **1 TO 2 YEARS** FOR TREATMENT TO BEGIN

HOW DOES YALDEI HELP?

SINCE 1998, THE DONALD BERMAN YALDEI DEVELOPMENTAL CENTER PROVIDES:

- **EARLY INTERVENTION PROGRAMS**
- **ELEMENTARY AND HIGH SCHOOL EDUCATION**
- **INDIVIDUALIZED THERAPIES**
- **SPECIAL EDUCATION PROGRAMS**

50+ CLINICAL PROFESSIONALS INTEGRATE ADVANCED CLINICAL, BEHAVIOURAL, EDUCATIONAL AND FAMILY SUPPORT SERVICES **UNDER ONE ROOF TO BUILD** AND TRANSFORM THE LIVES OF **220 CHILDREN.**

WE PROUDLY SERVE FAMILIES THAT MIRROR **MONTREAL'S CULTURAL DIVERSITY,** INCLUDING THE FRANCOPHONE, ANGLOPHONE, ITALIAN, JEWISH, GREEK, ARABIC AND ASIAN COMMUNITIES.

HOW CAN YOU MAKE A DIFFERENCE?

BY BECOMING A SPONSOR OF OUR ANNUAL
LET'S ROLL FOR KIDS BIKE-A-THON,
YOU WILL BE DIRECTLY SUPPORTING OUR EARLY INTERVENTION PROGRAM.

UNIQUE TO MONTREAL, YALDEI BOASTS A **'NO WAITING LIST'** POLICY, ATTENDING TO THE NEEDS OF CHILDREN **AS EARLY AS INFANCY.**

STUDIES SHOW THAT EARLY INTERVENTION TREATMENTS **STRONGLY INCREASE A CHILD'S FUTURE ABILITIES** AND GIVES THEM A GREATER CHANCE AT LIVING AN INDEPENDENT, FRUITFUL LIFE.

SUPPORT OUR EARLY INTERVENTION PROGRAM

PROGRAM BUDGET » $1.132M PER YEAR

AVERAGE COST **PER CHILD** » $36,000 PER YEAR

A STAGGERING FEE FOR PARENTS.

YOUR DOLLAR GOES STRAIGHT TO FUNDING A CHILD'S TAILOR MADE EDUCATIONAL PLAN, CONSISTING OF INTENSIVE THERAPIES EACH DAY.

2017 LETS ROLL FOR KIDS BIKE-A-THON

WHO:
CORPORATE AND COMMUNITY TEAMS AND MORE THAN 150 MONTREAL FAMILIES

WHAT:
50K OR 5K BIKE-A-THON FOLLOWED BY A DELICIOUS BBQ AND OUTDOOR FAIR

WHEN:
SUNDAY, JUNE 11, 2017

WHERE:
SCENIC BIKE PATH ALONG THE LACHINE CANAL

OUR GOAL IS TO RAISE
$350,000
IN SUPPORT OF YALDEI'S
EARLY INTERVENTION PROGRAM

YALDEI SPONSORS

LETS ROLL FOR KIDS 2017

BIKE-A-THON

Sponsorship Opportunities

DESCRIPTION	$25,000	$15,000	$10,000	$5,000	$1,800
Opportunity to address attendees at March launch event at Yaldei.	✓				
Special feature: Opportunity to address the attendees at the event opening & closing ceremonies	✓				
Special feature: Logo displayed prominently on Start/Finish banners at the event and opportunity to officiate the start of the event		✓			
Special feature: Logo displayed on bicycle promotional materials distributed at event			✓		
Special feature: Logo displayed on signage along 1km of Family Ride and in Family Fair area at event				✓	
Opportunity to include company-branded giveaways in packages distributed to all participants	✓	✓			
Opportunity to have a corporate tent in a prominent location at the event (limited spaces available)	✓	✓			
Post-event impact report and first right of refusal for equivalent sponsorship of next edition	✓	✓	✓		
Mention on all social media platforms (FB 584 Friends, 961 Likes, Twitter 232 Followers)	✓	✓	✓		
Logo displayed prominently on keepsake jerseys distributed to all participants at event	✓	✓	✓		
Logo featured on signage at the event	✓	✓	✓	✓	
Invitation to March launch event at Yaldei	✓	✓	✓	✓	✓
Logo featured on signage at March launch event at Yaldei	✓	✓	✓	✓	✓
Company logo and link to your corporate website, posted on www.letsroll4kids.com	✓	✓	✓	✓	✓
Rights to use the Yaldei logo for your company's corporate communications when promoting your contribution	✓	✓	✓	✓	✓
Number of complimentary team entries to encourage employee engagement	5	4	3	2	1

FOR SPONSORSHIP OPPORTUNITIES, **CONTACT** SUZANNE DALZELL: SUZANNE@PHILANTHROPICA.CA | **514-279-3666**

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2017 SPONSORSHIP AGREEMENT

THE DONALD BERMAN yaldei centre de développement developmental center

SPONSORSHIP LEVEL

- ☐ **PRESENTING SPONSOR** ($25,000)
- ☐ **PLATINUM RIDE SPONSOR** ($15,000)
- ☐ **GOLDEN WHEELS SPONSOR** ($10,000)
- ☐ **FAMILY RIDE SPONSOR** ($5,000)
- ☐ **SILVER SPOKES SPONSOR** ($1,800)
- ☐ $ _____ **OTHER**

DONOR INFORMATION:

NAME _____

COMPANY _____

TEL _____

EMAIL _____

SIGNATURE _____

METHOD OF PAYMENT

☐ CHEQUE (Payable to The Donald Berman YALDEI Developmental Center)

☐ VISA ☐ MASTERCARD ☐ AMEX

Exp _____

CARDHOLDER NAME _____

CARDHOLDER SIGNATURE _____

MAIL
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