WORLD VISION’S 30 HOUR FAMINE

MANNAFEST

WELCOME to a heaven-sent party!

World Vision 30 HOUR FAMINE

2021 STUDENT INFO
It’s party time!

Think about a time God has showed up for you in a big way. When we celebrate how God’s met our needs and showed us His goodness, it can move us to action on behalf of others. And that’s what these 30 hours are all about—putting an end to injustice, caring for others, and feeding kids who are hungry.

Through the 30 Hour Famine, you’ll learn about how poverty steals people’s choices, holding them back from all God made them to be. You’ll hear some great news about how hunger-fighting heroes like you have helped transform global hunger over the last 30 years. But you’ll also find out why we can’t quit this fight now—there are still hungry kids around the world. That’s where your fundraising comes in. It’s your chance to make a dent in poverty.

You’re invited to a Jesus-style party: It’s time to feed the hungry by doing the 30 Hour Famine and fundraising for kids in need. Get ready for God to manna-fest His glory at this heaven-sent party!

Then the Lord said to Moses, “I will rain down bread from heaven for you....”

—Exodus 16:4 (NIV)
How to fundraise

Set up your online fundraising page so family and friends can support your fundraising efforts. If your leader hasn’t already sent you a link to join your group, use these steps to find your team.

**Step 1:** Create your own account at [30hourfamine.org](http://30hourfamine.org).

**Step 2:** Select “Student” when asked for your role, then find and join your team.

**Step 3:** Customize your page.

- **Upload a profile pic:** Make sure it’s an easily recognizable shot of you so people who use your link know they’re in the right spot.

- **Tell your story:** Why are you doing the 30 Hour Famine? Why does caring about hungry kids around the world matter to you? Remind donors that their small acts will make a big difference for kids in need, and thank them for joining you.

- **Make your own URL:** From “Your Page,” go to “Settings” to update your fundraising goal and your personalized URL. Get creative—try something like HaleyHelpsTheHungry or JohnTakesOnFamine.

Fundraising ideas

**» Work it out.** Help your church members with yardwork, garden preparation, housecleaning, or other jobs at their homes for a donation toward your goal.

**» Social to the max.** As you’re posting fundraising asks on your fave social media channels, ask family members or friends to repost or share your content for the widest reach.

**» You mean business.** Plenty of companies like donating to a good cause. Ask local businesses to sponsor your event in tiers of $480, enough to feed and care for a child for a year. (Plus, let them know they can get a tax-deductible receipt from World Vision!)

**» From the heart.** Tell your friends and family you’ll sing any song on social media if they pledge to cover one hour of your 30 Hour Famine. Ask 30 different people—one for each hour of your event—for a $100 donation.

**» Be a sellout.** If singing’s not your jam, ask church members, your parents’ friends, relatives, teachers, and anyone else you can think of to “sponsor” each hour of your 30-hour fast. If you get 30 people to give you $40, you’ve got $1,200! Write their names on your T-shirt or a big poster, make a silly thank-you video, or commemorate them in some other creative way during the Famine.

Don’t miss out!

Text **2021STUDENT to 44888** to get insider access, encouragement, and ways to prep for your Famine!
How to make the ask

Customize this starter script when you’re asking your networks for donations to your Famine goal. Texting is a simple way to make fundraising asks, but get creative—use email, social media, or whatever works best for you!

The best place to start is with personal asks to people who know you. Try your relatives, church members, your parents’ friends, and your friends’ parents. After that, try making a video explaining why you’re fundraising, and post it across social media—and remember to use #30hf and #30hourfamine.

Hi __________, this is ____________________.

I’m so excited to be doing World Vision’s 30 Hour Famine. I’m giving up food for 30 hours to raise money to help hungry kids around the world.

Just $40 feeds and cares for a child for a whole month. Would you be willing to donate $120 to support a child for three months? There’s a few ways to give:

Go to my fundraising page at ____________________, text GIVE30HF to 44888 and search for me. Or send a check made out to WORLD VISION.

Thanks for your support!

P.S. Your donation is tax-deductible!
Celebrate in Famine style!

**First-Rate Famine Fighter**
Raise $40 to feed a child for one month and earn a vinyl sticker.

**30HF Challenge**
Raise $480 to feed a child for one year and earn a vinyl sticker, T-shirt, fanny pack, and water bottle.

**Superstar Supporter**
Raise $120 to feed a child for three months and earn a vinyl sticker and 30 Hour Famine T-shirt.

**30HF Challenge PLUS**
Raise $960 to feed a child for two years and earn a vinyl sticker, T-shirt, fanny pack, water bottle, and Famine socks.

**Defender of the Hungry**
Raise $240 to feed a child for six months and earn a vinyl sticker, T-shirt, and fanny pack.

**World Changer**
Raise $1,500 to feed a child for three years and earn all of the above plus a Famine sweatshirt!

Buy Famine gear online at 30hfstore.org to promote the event!

$80 feeds and cares for a child for two months. When each student gets at least $80 in online donations, we’ll send them this sweet bracelet!

**The best reward?** Around the world, kids like Kapinga are saying thank you! Your fundraising is improving lives.
About 6,400 kids under 5 die each day from hunger-related causes, INSTEAD OF 15,400 PER DAY like 30 years ago.

30 years ago, 36% of people in the world lived in extreme poverty. IN 2017, ONLY 9.2% DID.

In 2017, about 689 million people lived in extreme poverty, down from 1.9 billion in 1990—that’s 1.2 BILLION FEWER PEOPLE!

Over 1 in 6 people in the world were constantly hungry in 1990, compared to more than 1 IN 12 IN 2019.

How has poverty changed in the last 30 years?*

Over the last 30 years, 6 million students from 68,000 groups like yours have given up food for 30 hours—and raised $190 million to feed kids who are hungry around the world. That’s worth celebrating!

Big-time impact

Every $40 you raise helps feed and care for a child for a month. World Vision puts the funds you raise to work by bringing emergency food aid to disaster zones and equipping families with the tools they need to overcome hunger in their communities.

Together, we’re empowering people in need to change the direction of their lives. What does this look like?

» Parents growing healthier, more abundant crops and livestock
» Communities gaining access to clean water for nutritious harvests
» Children receiving basic medical care
» Kids going to school
» Families getting on their feet and standing strong

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*Though these stats were accurate at the time of publication, the impact of COVID-19 could change much of the progress that’s been made in recent years.
Personal fundraising goal

100%

Famine date

30hourfamine.org
1.800.7.FAMINE (1.800.732.6463)

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God’s unconditional love for all people.