



Virtual WAM

Frequently Asked Questions

What is a virtual rider?

A virtual rider is anyone who wants to participate in WAM as a fundraiser, but is not able to ride on the actual tour itself. Virtual riders are eligible for all fundraising incentives and encouraged to raise \$500.

How long is the Virtual Wish-A-Mile[®] (WAM) bike tour?

The virtual option is ideal for anyone that can't be with us on the official WAM tour dates (July 28-31). This will allow you to ride the number of miles you want to commit to and ride them on your own time and on your own pace.

What does Make-A-Wish provide to virtual riders?

- Fundraising coach with tips and tools
- Training coach with tips and tools
- Wish Hero with biography on wish child for inspiration and motivation
- Earned items such as finisher medal, jersey and other incentive items will be sent in August 2022

Is there a registration fee to participate as a virtual rider?

No, there is no fee to register as a virtual rider.

Is there a required minimum to fundraise to participate as a virtual rider?

There is no required amount to fundraise but we are encouraging each virtual rider to raise \$500. Virtual riders are eligible for all fundraising incentives including finisher medal, jersey and t-shirt. WAM is a fundraising event for Make-A-Wish Michigan. Its sole purpose is to raise funds to grant wishes to medically eligible children in Michigan while having an incredible experience. Each rider must have the appropriate minimum fundraising amount on their individual page to be eligible for the 2022 WAM fundraising incentives.

Where do I mail in checks?

Make-A-Wish Michigan
Attn: WAM
7600 Grand River Avenue, Suite 175
Brighton, MI 48114

*Be sure to include your full name on all mailed in donations.

When will my mailed in donations show up on my webpage?

Please allow up to two weeks from the time we receive your check(s) for them to post to your account and webpage. There is a mail-in donation form available to you once you are registered for the event through the Wish-A-Mile website. Online donations will reflect immediately on your webpage.

Am I able to participate as a virtual rider and be part of a team that is riding in the WAM 300 or WAM 50?

Yes, when you register as a virtual rider you will have the option to select how you would like to join, either as an individual, a member of an existing team, or you can create a new team. Whichever way you choose to participate in WAM; virtual rider, 300 rider, 50 rider, virtual WAM Jr. rider or volunteer you may still be part of a team.



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What are the team sizes?

Super Size	100+
Extra Large	45 - 99
Large	21 - 44
Medium	11 - 20
Small	1 - 10

What are the team guidelines?

- All funds must be received by Saturday, July 30 at noon to be counted towards award designations.
- Each registered rider must have the minimum fundraising amount on their individual fundraising page at rider check-in. (\$1,200 for WAM 300 riders and \$500 for WAM 50 riders). Virtual riders are encouraged to raise \$500.
- The total amount raised by the team collectively and averaged out for minimum fundraising requirements does not qualify.
- Team captains will have a 48 hour window to determine if any new rider(s) signed up on their team should stay on their roster. Team captains do receive automated emails when someone joins their team. To discuss team rosters at any time please contact Hannah Bentley at hbentley@michigan.wish.org.
- Upon initial registration of your team, team captains need to pick their team size category based on how many riders you think you'll have for the tour. However, team rosters will be monitored and teams will be moved into the appropriate size category during the year.
- Once team captains have given permission for a teammate to join the team they will not be dropped from the roster. If they are unable to ride their status will change to virtual rider and their fundraising money will count towards your team.
- Team captains can authorize funds to be transferred from the general team account but to uphold donor intent funds transferred from one rider to another will only be allowed to happen if the donor contacts the Foundation to give permission.
- It is the responsibility of the solicitor to notify the donor of the transfer of funds to another rider.
- Volunteers are welcome to be a part of team rosters and will count towards a spot on your team. Volunteers do not have a required minimum fundraising amount, although fundraising is encouraged.

What fundraising awards are awarded?

The top fundraising team in each category will be honored with a team award. Teams may display their award proudly throughout the year's fundraisers, family events and other team gatherings. Teams are determined by number of members and can include riders registered as WAM 300 riders, WAM 50 riders, crew volunteers, WAM Jr. riders or virtual riders. Awards are also given to the top individual riders for the 300, 50, Jr. and virtual fundraisers. All funds must be received by noon on Saturday, July 30, 2022 to be counted for award designations.



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What is a Wish Hero?

Wish Heroes are wish children who have already received their wish and serve as inspiration to riders and volunteers while on their WAM journey. Wish heroes will still be assigned to all virtual riders. We will provide opportunities for you to receive updates or messages from your wish hero throughout the months ahead.

When will I know who my Wish Hero is?

All of our Wish Hero biographies will be completed in the spring and emailed to each rider and team.

Can I use my...?

For safety purposes we cannot allow headphones, child seats, bike trailers, rollerblades or pets on the tour and suggest that headphones or other distractions aren't used while participating virtually.

How do I log my miles and when must they be completed?

Ride 300 miles, 50 miles, 25 miles or any number of miles you want to commit to. There is no mileage requirement for the virtual WAM tour. It can be on your own time/at your own pace. Hills or flat. Circular route or point-to-point. Off-road or on-road. There are many ways to ride:

- Ride at home/gym/outdoors
- Track with the honor system and use your favorite device to track your miles
- Tweet about your ride and share photos on your Facebook or Instagram accounts
- Post photos and number of miles on the Wish-A-Mile Facebook page

Will you put my name on various mailing lists?

Make-A-Wish Michigan collects and maintains only personal information that is voluntarily submitted to us. We will not share personally identifiable information with a third party unless the individual submitting this information has permitted us to do so. Make-A-Wish Michigan will maintain a copy of your information and respects the privacy of their donors and riders by not selling or exchanging their names and honors all requests for anonymity.