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**Walk With Me 2024
Executive Leadership
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Prosperity Bank, Regional
President | Houston Area

Cullen Zalman
Prosperity Bank, Senior
Vice President Banking and
Corporate Activities

Dear Friend,

Easter Seals Greater Houston is hosting its **13th Annual Walk With Me**, a Family Fun Walk, **presented by Prosperity Bank**, on **Saturday, April 20, 2024** at the **Houston Zoo**. We would be honored if you, your employees, family and friends would join us in supporting the disability and veteran/military-connected community by collaborating with Easter Seals, **Alvarez and Marsal, HESS Corporation, Prosperity Bank, Quanta Services** and thousands of other participants as a Walk With Me sponsor.

Thanks in part to our partners and sponsors, we have continued with resounding support for Easter Seals Greater Houston's services and programs. The demand for Easter Seals' services, including access to technology, mental health, emergency assistance and more, continues to increase. Easter Seals Greater Houston has set an ambitious 2024 fundraising goal and we need your help to reach it!

We hope you will consider partnering with Easter Seals as a Walk With Me 2024 sponsor to ensure the continuation of essential resources and supports for every stage of life for thousands of individuals with disabilities, military families and veterans in our community. **By walking side by side with the very clients Easter Seals helps, you will ensure Easter Seals continues in its mission of enhancing education, advancing health, expanding employment, and elevating the community.**

As a sponsor, benefits include:

- **Low cost, high impact marketing for your company** through a combination of billboards, radio, social media, agency and event websites and branding throughout the event
- **Fun, healthy team building opportunity for your employees, vendors and partners**
- **Strong brand** – your company will be associated with one of the strongest non-profit brands. Easter Seals Greater Houston is one of the oldest and most efficient charities in Texas, and is a nationally recognized leader in program services. \$0.91 of every dollar received goes to direct client services. 100% of the funds raised stay in Greater Houston
- **Partnership opportunity for employee resource groups, especially disability and DEI**



Your gift will make a huge difference in the life of a person with a disability – investing now means returns for years to come. Simply complete the included Sponsorship Agreement Form and return it to Easter Seals by **February 2, 2024** to be included in the walk publicity package.

For more information about Walk With Me, visit www.walkwithmehouston.org. To learn more about Easter Seals Greater Houston, visit www.eastersealshouston.org. Please feel free to contact Gabriela Silva, Easter Seals' Event Manager, at 713.838.9050 ext. 304 or gsilva@eastersealshouston.org if you have any questions.

With gratitude,



Elizabeth & Anthony DeLuca
Easter Seals' Board President; SCF Partners CFO
WWM 2024 Honorary Co-chairs



Katie Dowdell
Prosperity Bank Waugh Drive, Assistant VP
WWM 2024 Co-chair



James Stinson
Quanta Services, VP of Information Technology
WWM 2024 Co-chair



Jim West
Prosperity Bank Heights Banking Center, Vice President
WWM 2024 Co-chair



1 in 6 babies born in the U.S. has a developmental delay or disability.

Your participation in Walk With Me will help ensure that people with all types of disabilities have equal opportunities to live, learn, work and play in our community. By partnering with Easter Seals you are providing help, hope, and answers to over 15,000 families living with disabilities in the Greater Houston area each year. Your gift connects children, adults, service members and veterans with disabilities to the services they desperately need to live their lives to the fullest potential. Join us by participating in #WWM2024!






























































Benefits of Sponsorship

- Increase community visibility pre-event and event day
 - Reach an audience of 4,500+ on event day
- Build employee engagement and demonstrate your company's commitment to corporate social responsibility, diversity, equity and inclusion
- Change the lives of children, adults, service members and veterans with disabilities

Thank you to our 2023 Sponsors



Sponsorship Opportunities

	\$100,000 Presenting Sponsor	\$50,000 Lead Sponsor	\$25,000 Panther Patron	\$15,000 Bear Benefactor	\$15,000 Print Sponsor Only 1 Available	\$10,000 Cheetah Champion	\$5,000 Spider Sponsor Only 1 Available	\$5,000 Spider Sponsor Only 1 Available	\$2,500 Toucan Team	\$2,500 Toucan Team	\$1,000 Entry Fee Sponsor Only 1 Available
Covered Walk Team Participants	1,000	500	250	150	150	100	100	50	50	25	25
Recognition in news releases & media alerts											
Logo on Billboards											
Logo on print collateral											
Logo on walk website, e-newsletters, event signage, and t-shirt											
Cable, broadcast, and radio recognition—if applicable											
Featured in one blog and e-newsletter											
Social Media Mentions	8	6	4	2	2	1	1				
VIP Check-In Table											
Opportunity to reserve tent at After Party to distribute materials											
Speaking opportunity at opening ceremony or After Party											
Opportunity for item in goody bags											
Banner displayed at walk entrance											
Exclusive Promotional Sponsorship Recognition											
Banner displayed at After Party											

Matching Gift Sponsor Set up a corporate team for your employees to join, then match dollar for dollar what they raise up to an agreed-upon fundraising amount.*

Create a Corporate Team Set up a team under your company name and urge your employees and friends to register as a team members who will personally fundraise.*

\$1,000 Entry Fee Sponsor, 10 Available Cover the \$50 entry fee to allow 20 Easter Seals' low income clients to participate in this wonderful day. In exchange, your company will be recognized on the Walk With Me website with link to your company website.

*Corporate teams that raise \$2500+ will receive sponsorship recognition on the event website, t-shirt, and signage for their fundraising efforts.

Sponsor (as it should appear in printed materials) _____

Contact Name _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

I/We enclose: \$ _____ Please make checks payable to Easter Seals.

\$ _____ Please charge my ____ Visa ____ MasterCard ____ AMEX ____ Discover

Name on Card

Credit Card Number

Exp. Date

CVV #

Signature

*Would you like to cover the 4% credit card processing fee? ☐ Yes ☐ No

How do you want to help?

_____ \$100,000 Presenting Sponsor

_____ \$10,000 Cheetah Champion

_____ \$50,000 Lead Sponsor

_____ \$5,000 Spider Monkey Sponsor

_____ \$25,000 Panther Patron

_____ \$2,500 Toucan Team

_____ \$15,000 Bear Benefactor

_____ Other Amount

Promotional Sponsorships, one of each available

_____ \$15,000 Print Sponsor

_____ \$10,000 Stage Sponsor

_____ \$5,000 Food Sponsor

_____ \$2,500 Entertainment Sponsor

_____ **Matching Gift Sponsor:** Set up a corporate team for your employees to join, then match dollar for dollar what they raise up to an agreed-upon fundraising amount. Team Name: _____

_____ **Create a Corporate Team:** Set up a team under your company name and urge your employees and friends to register as a team members who will personally fundraise. Team Name: _____

_____ **\$1,000 Entry Fee Sponsor, 10 Available** Cover the \$50 entry fee to allow 20 Easter Seals' low income clients to participate in this wonderful day.

**Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship.*

**Walk We Me Sponsor Deadline to Maximize Print Benefits - February 2, 2024*

You may also [register online at www.walkwithmehouston.org](http://www.walkwithmehouston.org).

For additional information or details about creating a team, please contact

Gabriela Silva | 713.838.9050 ext. 304 | gsilva@eastersealshouston.org.

4888 Loop Central Drive, Suite 200, Houston, TX 77081 - 713.838.9050

WalkWithMeHouston.org - EasterSealsHouston.org

*If the event is cancelled for health, weather or safety reasons, we will treat your contribution as a donation to the agency. No refunds will be given and the event will not be rescheduled.

