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**Walk With Me 2024  
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President | Houston Area

Cullen Zalman  
Prosperity Bank, Senior  
Vice President Banking and  
Corporate Activities

Dear Friend,

Easter Seals Greater Houston is hosting its **13th Annual Walk With Me**, a Family Fun Walk, **presented by Prosperity Bank**, on **Saturday, April 20, 2024** at the **Houston Zoo**. We would be honored if you, your employees, family and friends would join us in supporting the disability and veteran/military-connected community by collaborating with Easter Seals, **Alvarez and Marsal, HESS Corporation, Prosperity Bank, Quanta Services** and thousands of other participants as a Walk With Me sponsor.

Thanks in part to our partners and sponsors, we have continued with resounding support for Easter Seals Greater Houston's services and programs. The demand for Easter Seals' services, including access to technology, mental health, emergency assistance and more, continues to increase. Easter Seals Greater Houston has set an ambitious 2024 fundraising goal and we need your help to reach it!

We hope you will consider partnering with Easter Seals as a Walk With Me 2024 sponsor to ensure the continuation of essential resources and supports for every stage of life for thousands of individuals with disabilities, military families and veterans in our community. **By walking side by side with the very clients Easter Seals helps, you will ensure Easter Seals continues in its mission of enhancing education, advancing health, expanding employment, and elevating the community.**

**As a sponsor, benefits include:**

- **Low cost, high impact marketing for your company** through a combination of billboards, radio, social media, agency and event websites and branding throughout the event
- **Fun, healthy team building opportunity for your employees, vendors and partners**
- **Strong brand** – your company will be associated with one of the strongest non-profit brands. Easter Seals Greater Houston is one of the oldest and most efficient charities in Texas, and is a nationally recognized leader in program services. \$0.91 of every dollar received goes to direct client services. 100% of the funds raised stay in Greater Houston
- **Partnership opportunity for employee resource groups, especially disability and DEI**



Your gift will make a huge difference in the life of a person with a disability – investing now means returns for years to come. Simply complete the included Sponsorship Agreement Form and return it to Easter Seals by **February 2, 2024** to be included in the walk publicity package.

For more information about Walk With Me, visit [www.walkwithmehouston.org](http://www.walkwithmehouston.org). To learn more about Easter Seals Greater Houston, visit [www.eastersealshouston.org](http://www.eastersealshouston.org). Please feel free to contact Gabriela Silva, Easter Seals' Event Manager, at 713.838.9050 ext. 304 or [gsilva@eastersealshouston.org](mailto:gsilva@eastersealshouston.org) if you have any questions.

With gratitude,

Elizabeth & Anthony DeLuca  
Easter Seals' Board President; SCF Partners CFO  
WWM 2024 Honorary Co-chairs

Katie Dowdell  
Prosperity Bank Waugh Drive, Assistant VP  
WWM 2024 Co-chair

James Stinson  
Quanta Services, VP of Information Technology  
WWM 2024 Co-chair

Jim West  
Prosperity Bank Heights Banking Center, Vice President  
WWM 2024 Co-chair



**1 in 6 babies born in the U.S. has a developmental delay or disability.**

Your participation in Walk With Me will help ensure that people with all types of disabilities have equal opportunities to live, learn, work and play in our community. By partnering with Easter Seals you are providing help, hope, and answers to over 15,000 families living with disabilities in the Greater Houston area each year. Your gift connects children, adults, service members and veterans with disabilities to the services they desperately need to live their lives to the fullest potential. Join us by participating in #WWM2024!


































































**Benefits of Sponsorship**

- Increase community visibility pre-event and event day
  - Reach an audience of 4,500+ on event day
- Build employee engagement and demonstrate your company's commitment to corporate social responsibility, diversity, equity and inclusion
- Change the lives of children, adults, service members and veterans with disabilities

**Thank you to our 2023 Sponsors**



# Sponsorship Opportunities

	\$100,000 Presenting Sponsor	\$50,000 Lead Sponsor	\$25,000 Panther Patron	\$15,000 Bear Benefactor Only 1 Available	\$10,000 Cheetah Champion Only 1 Available	\$5,000 Spider Monkey Sponsor	\$1,000 Fppd Sponsor Only 1 Available	\$2,500 Toucan Team Only 1 Available	\$2,500 Entertainment Sponsor Only 1 Available		
Covered Walk Team Participants	1,000	500	250	150	150	100	100	50	50	25	25
Recognition in news releases & media alerts											
Logo on Billboards											
Logo on print collateral											
Logo on walk website, e-newsletters, event signage, and t-shirt											
Cable, broadcast, and radio recognition—if applicable											
Featured in one blog and e-newsletter											
Social Media Mentions	8	6	4	2	2	1	1				
VIP Check-In Table											
Opportunity to reserve tent at After Party to distribute materials											
Speaking opportunity at opening ceremony or After Party											
Opportunity for item in goody bags											
Banner displayed at walk entrance											
Exclusive Promotional Sponsorship Recognition											
Banner displayed at After Party											

**Matching Gift Sponsor** Set up a corporate team for your employees to join, then match dollar for dollar what they raise up to an agreed-upon fundraising amount.\*

**Create a Corporate Team** Set up a team under your company name and urge your employees and friends to register as a team members who will personally fundraise.\*

**\$1,000 Entry Fee Sponsor, 10 Available** Cover the \$50 entry fee to allow 20 Easter Seals' low income clients to participate in this wonderful day. In exchange, your company will be recognized on the Walk With Me website with link to your company website.

\*Corporate teams that raise \$2500+ will receive sponsorship recognition on the event website, t-shirt, and signage for their fundraising efforts.

Sponsor (as it should appear in printed materials) \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I/We enclose: \$ \_\_\_\_\_ Please make checks payable to Easter Seals.

\$ \_\_\_\_\_ Please charge my \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX \_\_\_ Discover

Name on Card \_\_\_\_\_ Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_ Signature \_\_\_\_\_

\*Would you like to cover the 4% credit card processing fee?  Yes  No

**How do you want to help?**

\_\_\_\_\_ \$100,000 Presenting Sponsor

\_\_\_\_\_ \$10,000 Cheetah Champion

\_\_\_\_\_ \$50,000 Lead Sponsor

\_\_\_\_\_ \$5,000 Spider Monkey Sponsor

\_\_\_\_\_ \$25,000 Panther Patron

\_\_\_\_\_ \$2,500 Toucan Team

\_\_\_\_\_ \$15,000 Bear Benefactor

\_\_\_\_\_ Other Amount

**Promotional Sponsorships,  
one of each available**

\_\_\_\_\_ \$15,000 Print Sponsor

\_\_\_\_\_ \$10,000 Stage Sponsor

\_\_\_\_\_ \$5,000 Food Sponsor

**SOLD OUT**

\_\_\_\_\_ \$2,500 Entertainment Sponsor

\_\_\_\_\_ **Matching Gift Sponsor:** Set up a corporate team for your employees to join, then match dollar for dollar what they raise up to an agreed-upon fundraising amount. Team Name: \_\_\_\_\_

\_\_\_\_\_ **Create a Corporate Team:** Set up a team under your company name and urge your employees and friends to register as a team members who will personally fundraise. Team Name: \_\_\_\_\_

\_\_\_\_\_ **\$1,000 Entry Fee Sponsor, 10 Available** Cover the \$50 entry fee to allow 20 Easter Seals' low income clients to participate in this wonderful day.

*\*Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship.*

*\*Walk We Me Sponsor Deadline to Maximize Print Benefits - February 2, 2024*

**You may also register online at [www.walkwithmehouston.org](http://www.walkwithmehouston.org).**

For additional information or details about creating a team, please contact Gabriela Silva | 713.838.9050 ext. 304 | [gsilva@eastersealshouston.org](mailto:gsilva@eastersealshouston.org).  
4888 Loop Central Drive, Suite 200, Houston, TX 77081 - 713.838.9050  
[WalkWithMeHouston.org](http://WalkWithMeHouston.org) - [EasterSealsHouston.org](http://EasterSealsHouston.org)

\*If the event is cancelled for health, weather or safety reasons, we will treat your contribution as a donation to the agency. No refunds will be given and the event will not be rescheduled.

