



## Individual Team Recruitment Email

**Subject: Walk With Me to provide help, hope and answers**

I am participating in **Walk With Me**, a non-competitive 5k Family Fun Walk, on **Saturday, April 25, 2020** at the **Houston Zoo** and would like you to join my walk team, [TEAM NAME], in support of Easter Seals Greater Houston.

**Why Walk? 1 in 6 babies born in the United States has a development delay or disability.**

With your participation, we can provide help, hope and answers for families living with all types of disabilities in the Greater Houston area by raising money to fund the life-changing services, such as Early Childhood Intervention, therapy, training and much more, that Easter Seals provides for children, adults and veterans with disabilities.

My goal is to raise \$[AMOUNT].

To reach that goal, I need at least [X NUMBER OF] people to sign up to raise money and walk.

Can I count on you?

To get started, visit [walkwithmehouston.org](http://walkwithmehouston.org). Click "[Join a Team](#)" on the home page or '[Register](#)' tab and select [TEAM NAME]. Check out my team page and fundraising [here](#).

Sincerely,

[NAME]

Walk With Me Team Captain

[EMAIL]



## Fundraising Email

**Subject: Walk With Me 2020 – Join Us**

Team, it's time to gather the troops and start fundraising!

Walk With Me is only [NUMBER OF DAYS] days away, and we're on the way to reaching our fundraising goal of \$[NUMBER]. We've already raised \$[NUMBER]!

Fundraising is easier than ever before with these online tools:

1. [Visit our fundraising page.](#)
2. Create a personal page by [joining our team.](#)
3. Import your email contacts, then send a note to friends, family and everyone you know, telling them about the walk, your goal and how to help. Check out Easter Seals' recruitment [email templates](#) for an example.
4. Additionally, you can reach more friends and family by [sharing your fundraiser page on Facebook.](#)

With your help, we can reach our goal!

Let's go team!

[NAME]

Walk With Me Team Captain

[EMAIL]



## Company Team Recruitment Email

**Subject: Walk With Me to provide help, hope and answers**

[COMPANY NAME] is participating in **Walk With Me**, a non-competitive 5k Family Fun Walk, at the **Houston Zoo on Saturday, April 25, 2020**, and we would like you to join our team in support of Easter Seals Greater Houston.

**Why Walk? 1 in 6 babies born in the United States has a development delay or disability.**

With your participation, we can provide help, hope and answers for families living with all types of disabilities in the Greater Houston area by raising money to fund the life-changing services, such as Early Childhood Intervention, therapy, training and many more, that Easter Seals provides for children, adults and veterans with disabilities.

Our goal is to raise \$[AMOUNT].

To reach that goal, we need at least [% OF STAFF] people to sign up to raise money and walk.

Can we count on you?

To get started, visit [walkwithmehouston.org](http://walkwithmehouston.org). Click "[Join a Team](#)" on the home page or '[Register](#)' tab and select [TEAM NAME]. Check out our team page and fundraising [here](#).

Sincerely,

[NAME]

Walk With Me Team Captain

[EMAIL]