

5K OR FAMILY FUN WALK • APRIL 27, 2019 • HOUSTON ZOO

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Walk With Me 2019

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Dear Friend,

Easter Seals of Greater Houston is hosting its **8th Annual Walk With Me**, a non-competitive 5K or Family Fun Walk **presented by Prosperity Bank**, on **Saturday, April 27, 2019** at the **Houston Zoo**. We hope you, your employees, family and friends will join us in supporting the disability community by walking side by side with the very clients Easter Seals helps through programming, services and emergency assistance.

How can you help? Collaborate with Easter Seals, **Prosperity Bank, Team Industrial Services, WithMerci Foundation** and thousands of other participants as a Walk With Me sponsor to help veterans, children and adults with disabilities, and their families receive the services they desperately need.

As a sponsor, benefits include:

- **Low cost, high impact marketing for your company** through a combination of billboards, radio, social media, agency and event websites and branding throughout the event.
- **Fun, healthy team building opportunity for your employees, vendors and partners** – we expect over 4,000 participants to attend this great event at the Zoo complete with free entertainment, food and activities.
- **Strong brand** – your company will be associated with one of the strongest non-profit brands. Easter Seals Houston is one of the oldest and most efficient charities in Texas, and is a nationally recognized leader in program services. \$0.92 of every dollar received goes to direct client services. 100% of the funds raised stay in Houston.

Your gift will make a huge difference in the life of a person with a disability – an investment of overwhelming returns! Simply complete the included Sponsorship Agreement Form and return it to Easter Seals by January 31, 2019 to be included in the walk publicity package.

For questions, please contact Madison Shofner at 713-838-0840 or mshofner@eastersealshouston.org.

With gratitude,

Cathy and Amerino Gatti
Co-chair

Chase Zalman
Co-chair



"With Easter Seals Greater Houston's Walk With Me Houston event, every step our community takes helps connect children and adults with disabilities and veterans to the services they and their families need to thrive. Easter Seals is making an enormous impact in the Houston community, and I am proud to have the opportunity to partner with this incredible organization," said Maria Town, Director of the Mayor's Office for People with Disabilities.

Sponsorship Opportunities

\$100,000 Presenting Sponsor

Form a walk team and cover entry fee for 1,000 participants
Recognition in all news releases and media alerts
Logo on billboards, print collateral, walk website, e-newsletters, event signage and t-shirt
Cable and broadcast recognition - if applicable
Radio mention - if applicable
Featured in one blog and e-newsletter
8 Facebook and Twitter mentions
VIP check-in for participants registering or picking up packets morning of event
Corporate tent at starting line for team members to meet
Opportunity to reserve corporate tent at after party to distribute materials
Speaking opportunity at opening ceremony or after party
Opportunity for item placement in goody bags
Banner displayed at walk entrance and after party site



\$50,000 Lead Sponsor

Form a walk team and cover entry fee for 500 participants
Recognition in all news releases and media alerts
Logo on print collateral, walk website, e-newsletters, event signage and t-shirt
Cable and broadcast recognition - if applicable
Radio mention - if applicable
Featured in one blog and e-newsletter
6 Facebook and Twitter mentions
Corporate tent at starting line for team members to meet
Opportunity to reserve corporate tent at after party to distribute materials
Speaking opportunity at opening ceremony or after party
Opportunity for item placement in goody bags
Banner displayed at walk entrance and after party site



\$25,000 Panther Patron

Form a walk team and cover entry fee for 250 participants
Recognition in news releases and media alerts
Logo on walk website, e-newsletters, event signage and t-shirt
Featured in one blog and e-newsletter
4 Facebook and Twitter mentions
Corporate tent at starting line for team members to meet
Opportunity to reserve corporate tent at after party to distribute materials
Speaking opportunity at opening ceremony or after party
Opportunity for item placement in goody bags
Banner displayed at walk entrance and after party site



\$15,000 Bear Benefactor

Form walk team and cover entry fee for 150 participants
Recognition in news releases and media alerts
Logo on walk website, e-newsletters, event signage and t-shirt
Featured in one blog post
2 Facebook and Twitter mentions
Opportunity for item placement in goody bags
Banner displayed at walk after party site



\$10,000 Cheetah Champion

Form walk team and cover entry fee for 100 participants
Recognition in news releases and media alerts
Logo on walk website, e-newsletters, event signage and t-shirt
1 Facebook and Twitter mention
Opportunity for item placement in goody bags
Banner displayed at walk after party site



\$5,000 Spider Monkey Sponsor

Form walk team and cover entry fee for 50 participants
Logo on walk website, e-newsletters, event signage and t-shirt
Opportunity for item placement in goody bags
Banner displayed at walk after party site



\$2,500 Toucan Team

Form walk team and cover entry fee for 25 participants
Logo on walk website, e-newsletters, event signage and t-shirt
Opportunity for item placement in goody bags
Banner displayed at walk after party site

Create a Team

Set up a team under your company name and urge your employees and friends to register as a team member who will personally raise money on your behalf.



Exclusive Promotional Sponsor Opportunities

Targeted support of specific event needs in exchange for branding recognition

*Limited to one per level; first come first served

\$15,000 Print Sponsor

Logo/name recognition as Print Sponsor featured on event promotional pieces, including but not limited to:

- Event website with link to company website
- Event t-shirts
- Event marketing collateral – poster and mailing inserts
- Event signage – h-stand posters

Plus receive all Bear Benefactor Sponsor benefits

\$10,000 Stage Sponsor

Exclusive logo/name recognition featured on opening ceremonies and after-party stage

Recognition as Stage Sponsor on Walk With Me website with link to company website, event t-shirt and signage

Plus receive all Cheetah Champion Sponsor benefits

\$5,000 Food Sponsor

Logo/name recognition as Food Sponsor featured on food and beverage tables at the Walk With Me after-party, event website with link to company website, event eblasts and t-shirts

Plus receive all Spider Monkey Sponsor benefits

SOLD OUT

\$2,500 Entertainment Sponsor

Logo/name recognition as Entertainment Sponsor featured at the Walk With Me after-party, event website with link to company website, event eblasts and t-shirts

Plus receive all Toucan Team Sponsor benefits

SOLD OUT

Entry Fee Sponsor

Cover the \$50 entry fee to allow Easter Seals' low income clients to participate in this wonderful day. In exchange, your company will be recognized on the Walk With Me website with link to company website, event t-shirt, signage and eblasts. Lead Entry Fee Sponsor gift levels for recognition: \$5,000, \$2,500 and \$1,000.

Please return this sheet and the sponsor form with payment information as soon as possible by:

Email mshofner@eastersealshouston.org

Mail
Easter Seals Greater Houston
Attn: Development Department
4888 Loop Central Drive, Suite 200
Houston, TX 77081

Why Walk?



1 in 6 babies born in the U.S. has a developmental delay or disability.

Your participation in Walk With Me will help ensure that people with all types of disabilities have equal opportunities to live, learn, work and play in our community. By partnering with Easter Seals you are providing help, hope, and answers to over 11,000 families living with disabilities in the Greater Houston area each year. Your gift connects our children, adults and veterans with disabilities to the services they desperately need to live their lives to the fullest potential. Join us in taking on #DisabilityTogether!

Benefits of Sponsorship

- Increase community visibility pre-event and event day
 - Reach an audience of 4,000 on event day
- Build employee engagement and demonstrate your company's commitment to being a socially responsible community partner and supporter
- Change the lives of children, adults and veterans with disabilities

Thank you to our 2018 Sponsors



THE ROBERT AND
JANICE MCNAIR
FOUNDATION



DAVID BALDWIN



ROBERT'S ROAD
WARRIORS



BARBARA AND
ARLAND COLEMAN

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BARBARA AND
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ELISE HOUGH



THE PERILLO
FAMILY

BEVERLY
PHILLIPS



TOM RYAN



TEAM
CAROLINE

TEAM
CRACKER JACK



YOUTH ACTION
COUNCIL



Walk With Me

Presented by
**PROSPERITY
BANK**
Member FDIC

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Sponsor (as it should appear in printed materials) _____

Contact Name _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

I/We enclose: \$_____ Please make checks payable to Easter Seals.

\$_____ Please charge my Visa MasterCard AMEX Discover

Name on Card _____ Credit Card Number _____

Exp. Date _____ CVV # _____ Signature _____

How do you want to help?

_____ \$100,000 Presenting Sponsor

_____ \$10,000 Cheetah Champion

_____ \$50,000 Lead Sponsor

_____ \$5,000 Spider Monkey Sponsor

_____ \$25,000 Panther Patron

_____ \$2,500 Toucan Team

_____ \$15,000 Bear Benefactor

_____ Other Amount _____

_____ **Create a Team:** I will set up a team under my company name and urge employees and friends to register as a team member who will personally raise money on Easter Seals' behalf.

Team Name: _____

_____ **Matching Sponsor:** I will determine the goal for my team; my employees will create fundraising pages online under the corporate team. I will match dollar for dollar what they raise.

*Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship.

You may also **register online at www.walkwithmehouston.org.**

For additional information or details about creating a team, please contact
Madison Shofner | 713-838-0840 | mshofner@eastersealshouston.org.

4888 Loop Central Drive, Suite 200, Houston, TX 77081 - 713.838.9050

WalkWithMeHouston.org - EasterSealsHouston.org

