

9 Ways to Boost Your Walk With Me Bucks:

1. **Set a personal fundraising goal** today! (We suggest at least \$250 - that will provide two hours of therapy to help a child walk, and you will get a fundraising prize)
2. **Make the first gift yourself to show your commitment.**
3. **Use your computer.** Take advantage of your Fundraising Center by personalizing your Walk With Me page; then, ask your friends and family to support your efforts by using the email templates provided in your user portal.
4. **Send a personalized letter** to your friends, family, colleagues, and businesses you frequent (Write everyone!) asking them to support your fundraising efforts so you can help make an impact on thousands of families living with disabilities in the Greater Houston area.
5. **Display a poster** at your workplace, school, gym and organizational clubs to promote your involvement in Walk With Me. For pre-printed Walk With Me collateral, [contact Madison Shofner](#).
6. **Raise money at your workplace.** Don't be shy about asking your company to sponsor. When people see your co-workers, managers and executives supporting your efforts, they will want to pitch in. If you work in an office and have access to your company's email, voicemail or computer bulletin boards, use these methods of communication to spread the word about Walk With Me.
7. **Recruit your friends, family and other sponsors.** Ask each person that has donated or joined your Walk With Me team to recruit at least one other person to walk and make a donation to help reach your fundraising goal.
8. **Host a shindig** and ask everyone that attends to make a donation at the door. Every little bit counts! One walker did this and raised \$2,500 in one evening. Or, host a bake sale at your business or organization.
9. **Find out whether your company has a [matching gifts program](#)** to double the impact of your gift.



Walk With Me



5K OR FAMILY FUN WALK • APRIL 27, 2019 • HOUSTON ZOO

Company & Organization Recruitment Ideas

1. **Secure executive management support.** Ask your company or organization president to send an email to all of your employees or members asking them to register.
2. **Set a goal to meet five new people** in your company or organization and **recruit them to join your Walk With Me team.**
3. **Investigate your company's volunteer programs** and make sure Walk With Me Houston is on the calendar. If your company doesn't have a volunteer calendar, present management with the idea of starting one.
4. **Setup an information table** in your office lobby, breakroom or high traffic area, and recruit walkers every day for a week. Easter Seals can help with this. If interested, [contact Madison Shofner](#).
5. **Make announcements in weekly newsletters or e-mails.** Include the names of all team members and their fundraising totals and encourage co-workers to sponsor someone they know on the list or join your team. [Check out Easter Seals' email templates](#).
6. **Include a Walk With Me insert in company mail outs** to your employees and clients, or drop in your co-workers' mailboxes. [Download insert](#) or [team cards](#) and personalize with your team information, or [contact Madison Shofner](#) for pre-printed materials.
7. **Hang Walk With Me posters** and announcements about your company or organization's participation around your office.
8. **Ask your company to sponsor each employee for \$50** as an incentive to participate in Walk With Me.
9. **Encourage friendly competition between departments.**
10. **Ask your vendors to join your walk team and make a donation.**
11. **Write a personal appeal letter** to friends and family telling them why you are walking. [Use these simple steps](#) to ask them to join you by registering and raising money for Easter Seals.
12. **Assign co-captains** for every floor or department in your office and **set a goal to recruit a set number of walkers and/or raise a certain amount** each week, bi-weekly or monthly.
13. **Make a Walk With Me team shirt** and offer it as an incentive for those who register and raise a pre-determined amount of money.
14. **Throw a party!** Ask guests to register for your Walk With Me team.
15. **Give each person that registers a piece of company memorabilia**, last year's Team t-shirt, company hat, etc.
16. **Host a Walk With Me "Dress-Down" Day.** Everyone who registers for the walk or makes a donation to your team gets to dress casual for a day!
17. **Hold a recruiting contest.** The co-captain to register the highest number of walkers for your Walk team gets a free vacation day.

For more recruitment ideas, collateral or questions, contact:

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