



Individual Team Recruitment Email

Subject: Walk With Me to provide help, hope and answers

I am participating in **Walk With Me**, a non-competitive 5k Family Fun Walk, on **Saturday, April 27, 2019** at the **Houston Zoo** and would like you to join my walk team, [TEAM NAME], in support of Easter Seals Greater Houston.

Why Walk? 1 in 6 babies born in the United States has a development delay or disability.

With your participation, we can provide help, hope and answers for families living with all types of disabilities in the greater Houston area by raising money to fund the life-changing services, such as Early Childhood Intervention, therapy, training and much more, that Easter Seals provides for children, adults and veterans with disabilities.

My goal is to raise \$[AMOUNT].

To reach that goal, I need at least [X NUMBER OF] people to sign up to raise money and walk.

Can I count on you?

To get started, visit walkwithmehouston.org. Click "[Join a Team](#)" on the home page or '[Register](#)' tab and select [TEAM NAME]. Check out my team page and fundraising [here](#).

Sincerely,

[NAME]

Walk With Me Team Captain

[EMAIL]



Fundraising Email

Subject: Walk With Me 2019 – Join Us

Team, it's time to gather the troops and start fundraising!

Walk With Me is only [NUMBER OF DAYS] days away, and we're on the way to reaching our fundraising goal of \$[NUMBER]. We've already raised \$[NUMBER]!

Fundraising is easier than ever before with these online tools:

1. [Visit our fundraising page.](#)
2. Create a personal page by [joining our team.](#)
3. Import your email contacts, then send a note to friends, family and everyone you know, telling them about the walk, your goal and how to help. Check out Easter Seals' recruitment [email templates](#) for an example.
4. Additionally, you can reach more friends and family by [sharing your fundraiser page on Facebook.](#)

With your help, we can reach our goal!

Let's go team!

[NAME]

Walk With Me Team Captain

[EMAIL]



Company Team Recruitment Email

Subject: Walk With Me to provide help, hope and answers

[COMPANY NAME] is participating in **Walk With Me**, a non-competitive 5k Family Fun Walk, at the **Houston Zoo on Saturday, April 27, 2019**, and we would like you to join our team in support of Easter Seals Greater Houston.

Why Walk? 1 in 6 babies born in the United States has a development delay or disability.

With your participation, we can provide help, hope and answers for families living with all types of disabilities in the greater Houston area by raising money to fund the life-changing services, such as Early Childhood Intervention, therapy, training and many more, that Easter Seals provides for children, adults and veterans with disabilities.

Our goal is to raise \$[AMOUNT].

To reach that goal, we need at least [% OF STAFF] people to sign up to raise money and walk.

Can we count on you?

To get started, visit walkwithmehouston.org. Click "[Join a Team](#)" on the home page or '[Register](#)' tab and select [TEAM NAME]. Check out our team page and fundraising [here](#).

Sincerely,

[NAME]

Walk With Me Team Captain

[EMAIL]