

## Fundraising Tips

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### Restaurant Give Back Night

A restaurant night fundraiser is a simple way to raise money for your team. It's also a great way to get the community more involved with MADD and support our mission.

#### How it works

- Contact a local restaurant to set up a night to host a give back night where x% of food sales will be donated to Walk Like MADD.
- The percentage usually ranges from 10 percent to 20 percent.

#### Promote the event

- Ask if the restaurant can provide you with flyers to promote the event.
- Invite your friends, family and colleagues and encourage them to help you spread the word.
- Create an event on Facebook and invite your contacts.
- Post flyers on local community boards (YMCA, Starbucks, Walmart, etc...)

#### Night of event

- Set up a table with information so that all patrons can learn more about MADD and Walk Like MADD.
- Consider using red/white balloons and other décor to help draw attention.
- Make donating easy. Set out donation cans where allowed.

#### Participating Restaurants

- Applebee's
- Boston Market
- Buffalo Wild Wings
- Burger King
- Chick-Fil-A
- Chili's
- CiCi's Pizza
- Chipotle
- McAlister's Deli
- On the Border
- Outback
- Panda Express
- Panera Bread
- Pizza Hut
- Quizno's
- Subway
- Sonic
- TCBY
- T.G.I. Friday's
- Wendy's