

Fundraising Tips

Fundraising A – Z

A – Auction	Ask for donations from local businesses and set up a live or silent auction.
B – Bake Sale	Host a bake sale at work, school, retail store, etc... Tip: Don't set prices, ask for donations. You will raise more money this way!
C – Cook Off	Any kind of cook off. \$1 per vote, most votes wins the cook off.
D – Donation Jars	Set out donation jars at gas stations, banks, retail registers.
E – Email	Email your friends and associates for donations.
F – Flower Sales	Work with a local florist or wholesaler and sell flowers.
G – Golf Tournament	Have your team put together a golf tournament with the proceeds benefiting your Team goal.
H – Hot Dogs	Cook hotdogs for a lunch fundraiser.
I – Ice Cream Social	Host an office get-together making sundaes for donations.
J – Jeans Day	Have coworkers donate \$5 to wear jeans for the day.
K- Kool Aid Stand	Just like a lemonade stand but with Kool Aid!
L – Letter Writing	Send letters out explaining what you're doing & why to reach X goal.
M – Matching Gifts	Many companies have a matching gift policy, check to see if yours does.
N – Nail Salon	Ask a local nail salon to donate proceeds from people who go red in support of MADD.
O – Odd Job Day	Iron clothes, wash a car, and cook dinner for donations.
P – Pancake Breakfast	Applebee's helps you raise funds with a Flapjack Fundraiser.
Q – Questions for a \$1	Set up a jar and charge one dollar (or any donation) per question you answer. Ask your boss to set one in their office too!
R – Recipe Book	Make a book of hometown favorite recipes and sell for a few dollars.
S – Scavenger Hunt	People pay to enter. They each receive a list of items they need to scavenge. Give a prize to the person who brings all the items to you first.
T - Theater Night	Ask your local theater to have a benefit night where a portion of the tickets sold benefits MADD.
U – Ugly Sweater Contest	Get a group involved and have the audience vote by using dollars (\$1 = 1 vote).
V – VIP Parking	Raffle off that coveted parking spot for a year!
W – Wrap Presents	During holiday time set up a booth at a local mall, plaza or busy department store.
X – Xtra Change	Put out a jar at work and at home (or ask a few local businesses to put a jar near their register) and collect your spare change.
Y – Yard Sale	Just like the garage sales, work together as a team, or have one individually.
Z – Zumba	Ask a Zumba instructor to donate lessons and collect donations.