



Mothers Against Drunk Driving
Hawaii State Office
www.madd.com/hawaii

745 Fort Street
Suite 303
Honolulu, HI 96813

808.532.6232 direct
877.MADD.HELP victim support
877.ASK.MADD

**MADD Hawaii
Advisory Board**

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*Program Manager &
Victim Services Specialist*
Kim Isaak, *Program
Specialist*

Aloha!

MADD Hawaii, along with its partners, has reduced the incidences of drunk driving on our roads by over 50% since the 1980's. Our core activities - victim support services, working community partnerships, public policy and educational programs continue to be central to our work. We need your support to continue this important work.

We have secured Saturday September 18, 2021 for our signature fundraising walk – Walk Like MADD. We have a new venue! Kaka'akao Waterfront Park will offer us the space and flexibility to adapt the event as needed in relation to COVID-19 concerns. This is our signature fundraising event of the year and all money raised supports services and programs provided in Hawaii.

The postponement of the walk last year was disappointing to all of us. This year it is important that we get back on track and reach our fundraising goals. We would love to have your company as a sponsor. We hope you will join us in this fun and valued way for your employees to support our efforts and build awareness about our work. Our island famous goodie bags, wonderful awards and numerous random prizes are a bonus to the participants.

Please review the attached materials and if you have any questions, please feel free to contact Lori Harrison the 2021 Walk Like MADD chair at 382-6819 or momto3@hawaii.rr.com or the event coordinator, Kim Isaak at 532-6232 or kim.isaak@madd.org.

With aloha,

Lori Harrison
2021 Walk Like MADD Chair

Marilyn Katzman
Advisory Board Chair



SPONSOR BENEFITS
HONOLULU WALK LIKE MADD
 SEPT. 18, 2021 – Kaka’ako Waterfront Park

Walk Like MADD Honolulu	Presenting Sponsor \$10,000	Signature Sponsor \$5,000	Contributing Sponsor \$3,000	Milestone Sponsor \$1,500	Friend of MADD \$500	Media Sponsor TRADE
Stage Appearance & speaking opportunity at event	✘					
Opportunity to speak with media as event sponsor	✘					
Rights to use MADD on your company’s marketing & promotions	✘	✘				✘
Company logo on MADD social media and email blasts	✘	✘				✘
Company signage at event	✘	✘				✘
Company logo on printed materials	✘	✘	✘			✘
Company logo on event shirts	✘	✘	✘			✘
Acknowledgement by event emcee	✘	✘	✘	✘		✘
Company logo with hyperlink on Walk website	✘	✘	✘	✘	✘	✘
Promo items in registration bags	✘	✘	✘	✘	✘	✘
Complementary registrations for your team	unlimited	unlimited	25	15		

Deadline for logo files for event shirts is August 15, 2021.
 For more information contact Lori Harrison, Program Chair, at 382-6819 or momto3@hawaii.rr.com or Kim Isaak at 532-6232 or kim.isaak@madd.org.



Walk Like MADD® is the signature fundraising event to support Mothers Against Drunk Driving's mission to end drunk driving, help fight drugged driving, support the victims of these violent crimes, and prevent underage drinking. Walk Like MADD is the only large-scale, community-based activity that allows those impacted by drunk and drugged driving to take steps to stop impaired driving in their communities. It is a platform for victims and survivors to turn their pain into purpose.



MADD Hawaii Walk Like MADD
Saturday September 18, 2021
Kaka'ako Waterfront Park

WALK LIKE MADD

REMEMBER. INSPIRE. COMMIT.

Walk Like MADD events bring together victims, survivors, volunteers and community partners to remember those killed, injured, or emotionally devastated by drunk driving; to inspire those who may feel helpless or lost; and to commit to a future of No More Victims®. In 2021, more than 90 cities across the nation will host Walk Like MADD events. With every step taken and each dollar raised, we support MADD's lifesaving mission to keep our families and communities safe. Will you walk with us?



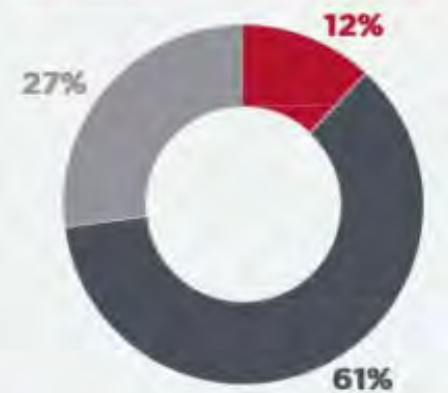
WHY WE WALK




Mission funds raised through more than 90 Walk Like MADD events allow volunteers and staff to:

- Provide emotional support and services for victims and survivors of drunk and drugged driving at no charge.
- Conduct awareness and research-based prevention programs to stop drunk driving and prevent underage drinking.
- Support the heroes in law enforcement who work to keep our roads safe.
- Work with state and local legislators to adopt tougher laws, including requiring ignition interlocks for all DUI offenders.



CAUSE CONNECTION



-  I am a victim or survivor
-  I care about someone who is a victim or survivor
-  I don't know any one impacted, but I want to help

MADD'S IMPACT



To Join this Years Walk

Register Here:

www.WalkLikeMADD.org/hawaii

For more information or to become a sponsor contact:

The Hawaii MADD Office

808-532-6232

kim.isaak@madd.org

If you've been impacted by drunk driving, drugged driving or underage drinking, please contact our 24-Hour Victim Helpline at 877.MADD.HELP or in Hawaii 808-532-6233.



SPONSOR AGREEMENT AND TRANSACTION FORM

SPONSOR INFORMATION

Sponsor Company Name: _____
(please print or type name of donor as you would like it to appear in published materials)

Company Representative Name & Title: _____

Company Address: _____

Contact Phone: _____ Contact Email: _____

SPONSORSHIP AGREEMENT

We

agree to be a sponsor at this level*: _____ Amount: _____

Company Representative Signature: _____

Companies that are sponsors are granted a limited license to use MADD’s trademarked logo solely on the company’s Walk Like MADD t-shirts for the year of the sponsorship pursuant to the terms and conditions of the Walk Like MADD team t-shirt Licensing Agreement. Your signature above indicates your acceptance to the terms of such licensing agreement.

For early recognition and inclusion in our promotional materials please return by **July 1, 2021**.
For recognition at the event please return by **September 1, 2021**.

MADD Volunteer Contact: _____

**see attached sheet for level names, benefits and amounts*

PAYMENT INFORMATION

Please make checks payable to **MADD Hawaii**

Mail to: MADD Hawaii
745 Fort Street, Suite 303, Fort Street Tower
Honolulu, Hawaii 96813

Please use my credit card: Amex M/C VISA Discover

Credit Card #: _____

Name on Card: _____ Exp Date: _____ Security #: _____

Billing Address on card: _____

Cardholder signature: _____

MAHALO FOR YOUR GENEROUS SUPPORT

For questions regarding your donation please contact the MADD Hawaii office
at 808-532-6232 or kim.isaak@madd.org

MADD Hawaii 745 Fort Street, Suite 303 Honolulu, HI 96813
Tel : 808-532-6232 Email : hi.state@madd.org Web: www.madd.org/hi