[*Date*]

Dear [*Name*],

On [*Date*] I will be participating in [*Name of event*] to support the V Foundation for Cancer Research. I have set my personal fundraising goal at [*$ amount*]. Will you support me by making a tax-deductible donation today? Click here to donate. [*add fundraising link*]

The V Foundation was founded in 1993 by ESPN and the late Jim Valvano, legendary NC State basketball coach and ESPN commentator. When Jim was diagnosed with cancer at the young age of 46, his passion, courage, and relentless pursuit of a cure inspired millions. Jim successfully set into motion an organization that funds cutting-edge cancer research to ensure that one day we will declare Victory Over Cancer®. With Jim’s inspiring words in mind— “Don’t Give Up…Don’t Ever Give Up” ®— the V Foundation is carrying out his vision for the future.

Like Jim, I believe that one day declare Victory Over Cancer®. I am fundraising for the V Foundation because [*add personal story here about connection to the cause or other personal reasons for fundraising*].

Please support the V Foundation and my fundraising efforts by making a tax-deductible donation today. Click on the link below to donate safely and securely through my online fundraising page. If you would prefer to write a check, let me know and I will send you instructions for how to do that.

[*Fundraising Link*]

Thank you in advance for your support. Together, we will defeat cancer.

Sincerely,

[*Your Name*]