



Walk Ahead for a Brain Tumor Cure 2018 Sponsorship Opportunities

Diamond- Presenting Sponsorship - \$25,000 (1 Sponsorship Available)

- Logo recognition on Walk Ahead homepage as presenting sponsor
- Recognition on printed event materials
- Inclusion of sponsorship in all media advertising
- Logo recognition on signage at event
- Logo on 2018 event t-shirt
- 20 walk/run participant vouchers

Platinum – 5k Walk/Run Official Sponsorship - \$15,000 (1 Sponsorship Available)

- Logo recognition on Walk Ahead homepage beneath the “Fundraising Meter”.
- Recognition on printed event materials
- Inclusion of sponsorship in selected media advertising
- Logo recognition on signage at event
- Logo on 2018 event t-shirt
- 10 walk/run participant vouchers

Gold – Walk Ahead Website - \$10,000

- Logo on event registration website
- Logo on printed event materials
- Logo recognition on signage at event
- Logo on 2018 event t-shirt
- 4 walk/run participant vouchers

Silver – Finish Line Sponsorship – \$5,000

- Logo on finish line banner
- Logo on printed event materials
- Logo on 2018 event t-shirt
- 2 walk/run participant vouchers

Friends of the UC Brain Tumor Center - \$2,500

- Logo on signage at event

Packet Promotion Sponsor - \$1,500

- Company flyer or coupon included in participate welcome packet

Walk Ahead Water Station Sponsor - \$500

- Logo placement on water station located on the course
- Recognition in post event message sent to all attendees including all Brain Tumor Center faculty