



HOST SITE REFERENCE GUIDE

Global 6K BASICS

What is the World Vision Global 6K for Water? It's an event where people from all around the world come together to walk, run, or roll a 6K on the same day, for the same cause: clean water.

When is it? Saturday, May 21, 2022

Why 6K? 6 kilometers (3.73 miles) is the average distance people in developing countries walk every day for water that is often unsafe to use or drink. On May 21, every step you take is one they won't have to!

Why \$50? Every \$50 registration fee will equip one person in need with lasting access to clean water through World Vision projects. And thanks to generous donors, participants age 18 and under can register for \$25.

Who is World Vision? World Vision is the leading nongovernmental provider of clean water in the developing world. We reach one new person every 10 seconds and three more schools every day with clean water, and we're committed to reaching everyone, everywhere we work by 2030.

MORE IMPACT TOGETHER

The Global 6K is a great opportunity to get moving and reunite your friends and family, in person or virtually! In fact, the more people who get involved by participating and fundraising, the more kids and families will get lasting access to clean water! **Together, we can help end the global water crisis in our lifetime.**

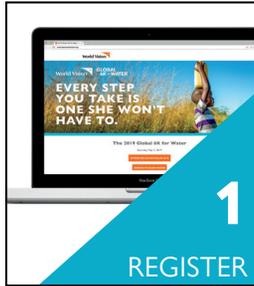
WHY CLEAN WATER MATTERS

Every child deserves clean water. Yet every day, more than **800 children under 5 die** from diarrhea caused by contaminated water, poor sanitation, and unsafe hygiene practices.

When communities have reliable access to clean water, it transforms every aspect of their lives—opening the door to better health, education, and economic opportunities.

Every World Vision water project is part of a holistic, community-based strategy that addresses a broad range of critical needs in Jesus' name. Kids and families get ownership, empowering them to create their own lasting change!

HOW TO HOST A GLOBAL 6K



1. CUSTOMIZE YOUR PAGE

Once you've registered at worldvision6k.org, sign in to your account and click on "Team Page" in the black bar at the top. Here you can update your team goal, photo, and story to encourage others to join!



2. CHECK YOUR MAILBOX

After you register and get four more people to sign up for your host site, we'll mail you your Global 6K launch kit! Your launch kit includes your official Host Site Leader Planning Guide and other promotional materials to help you get the word out about your Global 6K.

PLUS: Everyone will receive their bib, shirt, and medal in the mail. The week before the event, physical host sites will receive extra shirts and medals for day-of registrants.



3. INVITE AND EXCITE PARTICIPANTS

Use the tools from your launch kit to recruit participants for your host site. As your site grows and increases its impact through fundraising, you'll receive credits to purchase flair from the store for your event day. Each level can be found on page 25 of the Planning Guide. Remember, every \$50 donated equips one person with life-changing access to clean water.



4. ROCK OUT EVENT DAY!

On May 21, 2022, bring your community together to walk, run, or roll for children and families who don't have access to clean water. Every step you take is one they won't have to.



CONTINUE THE IMPACT

As participants cross the finish line, tell them that they can say "yes" to a beautiful friendship with a child like the one on their bib for a monthly gift of \$39. If you've been moved to sponsor a child yourself, you can share that too, and encourage others to join you! Reach out to ask6k@worldvision.org if you want to learn more about hosting a Chosen event, where kids choose you as their child sponsor..

SUGGESTED PLANNING SCHEDULE



Nov. 2021 –
March 2022

March 2022

April 2022

May 2022

Post-event

Launch the Global 6K at your church, school, or business

Spread the word and invite people to join your site

Begin to receive weekly emails from World Vision staff with updates, tips, and encouragement

May 9: Event day materials prepare to ship

May 16: Last day participants can sign up and receive their individual kits on time

May 21: Rock out on event day! See page 29 of the Planning Guide for the event day checklist

RESOURCES



Host Site Hub
hub.worldvision6k.org



Global 6K store
store.worldvision6k.org



Host site Facebook community
Search for the group “2022 Global 6K Leaders” on Facebook



Global 6K Planning Guide
hub.worldvision6k.org

INCREASE YOUR IMPACT

SOCIAL CIRCLES

Think about all the people who you interact with on a daily or weekly basis. Now invite them to join you on this global mission to equip people with access to clean water. Together, let's help end the global water crisis in our lifetime!



PARTICIPANT FUNDRAISING REWARDS

Hit these goals. Earn sweet gear. Share these fundraising rewards with your team to encourage them to raise even more money for kids and families! (Note: When registering, participants can opt out of receiving these rewards if they prefer.)



_____ (# of people on your team) x \$50 registration x \$100 fundraising per team member
 = _____ funds raised and _____ people equipped with lasting clean water!

Help them make that goal and imagine their long-term impact!