



Church Launch Script

Curious about what to say when you launch the Global 6K at your church? We've broken it down into four simple steps. You can choose the best option for your church. Just hit these points and watch the sign-ups roll in!

1. QUICK INTRODUCTION

It is so good to be here today! My name is (NAME) and I'm (STATE YOUR ROLE). I know a lot of us started 2022 with some uncertainty but with some hope, too. If you're anything like me, you are looking forward to finding a new normal in 2022, and finding fun ways to reconnect with your family, friends, and community after a difficult year.

Well, it just so happens that we are launching an opportunity to join in something really fun together, reach out to our neighbors, and change the lives of children all over the world! On Saturday, May 21st, we will be hosting World Vision's Global 6K for Water!

On that one day, more than 35,000 people will be walking or running to bring life-changing clean water to children in need. It's going to be amazing.

2. INTRODUCE THE NEED

Don't worry about being an expert—pick a statistic or two that you feel comfortable sharing!

About 800 children die every day from not having access to clean water—that's more than AIDS and Malaria combined.

The average distance kids have to walk for water that slowly kills them is six kilometers, about 3.7 miles. It keeps them out of school, and it makes them even more vulnerable to kidnapping and trafficking because most of the time, they walk alone.

Every person who signs up for the Global 6K provides lasting clean water to a child in need and removes that barrier from their life, allowing them to pursue the fullness of life that God desires for them.



3. MAKE EVERYONE FEEL WELCOME

I know you're thinking, "I love the cause, but I'll leave this event to the runners."

Well, I'm here to say not only can you do this, but **YOU HAVE TO DO THIS**. You can walk, you can run, push a stroller, or even crawl. **ANYONE** can do this!

In previous years, the youngest participant was a one-year-old and the oldest was 89. Some people walked on their treadmills, at their local trail, or even in their own backyard. Seriously, anyone can do it.

4. SHARE YOUR PASSION

This part is all about you and your church family! What makes this event stand out to you? What gets you excited about the church participating in it? Whatever it is, be confident in knowing that people want to hear from YOU!

5. GIVE A CALL TO ACTION

So, here's what I want to invite you to do right after service: meet us at the table in the lobby or use the postcard you received on the way in to register today! (Or click on this [Zoom link](#) to join a special info session after virtual church!)

As a church family, we can also use this event as a way to reach out to those around us who are far from God. All you have to ask is, "Come and walk with me and change a life!" Invite a friend or family member to do it with you and bring clean water to more than one child!

Blessed to be here with you all today, and I'll see you back at the table (or on Zoom)!