Global 6K Sample Email 3 – Increase Registration
Send to people who are already registered

Have you asked your friends and family to join you yet? If everyone at our host site had one friend join us, we could increase our impact to <insert goal amount>, that’s <insert number> kids with clean water! How simple is that?

If we all make big asks, I know we can reach our goal. Tonight, make a list of 10 people you know, used to know, or you’re getting to know and ask them to join us on May 22. Your email, text, or phone call can be as simple or as elaborate as you want, but sharing a personal story about why you registered always helps with getting people on board!

Can’t wait to see the impact we make!

Global 6K Sample Email 4 – Increase Registration
Send to people not registered

On May 22, 2021, World Vision’s Global 6K for Water will unite people around the world to walk/run on the same day for the same cause. That cause is water—why water?

• 6K (3.72 mi) is the average distance women and children in the developing world have to walk for water.
• The lack of clean water is the #1 preventable cause of death in the world.
• Clean water, sanitation, and hygiene protect kids and their families from diseases like Covid-19.
• About 800 children under the age of 5 die every day from unsafe drinking water.

But we can change that, right here in ! When you register for the Global 6K for Water, your registration fee provides lasting clean water to one child in developing world. Will you join us on May 6 to help end the water crisis? Visit <insert your team link> for more information!