

# HOST SITE REFERENCE GUIDE

## 6K BASICS

**What is the World Vision Global 6K for Water?** It's an event where people from all around the world come together to walk or run a 6K on the same day, for the same cause: clean water.

**When is it?** Saturday, May 22, 2021

**Why 6K?** 6 kilometers (3.73 miles) is the average distance people in developing countries walk every day for water that is often unsafe to drink. On May 22, every step you take is one they won't have to!

**Why \$50?** Every \$50 registration fee will help one person in need get lasting access to clean water through World Vision projects. And thanks to generous donors, every participant age 18 and under with a \$25 registration fee will also provide clean water to one person.

**Who is World Vision?** World Vision is the leading nongovernmental provider of clean water in the developing world. We reach one new person every 10 seconds and three more schools every day with clean water, and we're committed to reaching everyone, everywhere we work by 2030.

## MORE IMPACT TOGETHER

The Global 6K is a great opportunity to get moving and engage your friends and family, in person or virtually! In fact, the more people who get involved by participating and fundraising, the more kids and families we'll help get lasting access to clean water! **Together, we can help end the global water crisis in our lifetime.**

## WHY CLEAN WATER MATTERS

Every child deserves clean water. Yet every day, more than **800 children under 5 die** from diarrhea caused by contaminated water, poor sanitation, and unsafe hygiene practices.

When communities have reliable access to clean water, it transforms every aspect of their lives—opening the door to better health, education, and economic opportunities.

Every World Vision water project is part of a holistic, community-based strategy that addresses a broad range of critical needs in Jesus' name. Kids and families get ownership, empowering them to create their own lasting change!

## CHILD SPONSORSHIP

**After the 6K, you can continue your impact by sponsoring a child!** You'll build on the transformation clean water brings, helping equip your sponsored child to enjoy good health, education, and more through your monthly commitment of \$39.

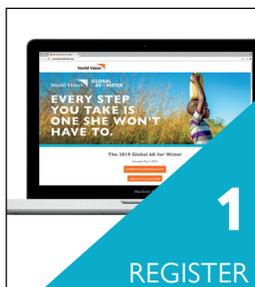
**You'll support families** and community leaders in building a healthy environment for their kids to grow and thrive.

**You can get to know your child by sending letters, photos, and gifts**—and you'll receive updates on their life and community!

**Want to participate in Chosen, World Vision's new sponsorship experience** where the script is flipped and kids choose their sponsors? Email [ask6k@worldvision.org](mailto:ask6k@worldvision.org) to find out how your church or school could host a Chosen event.



# HOW TO HOST THE GLOBAL 6K



## 1. REGISTER ONLINE

At [worldvision6k.org](http://worldvision6k.org), click “Become a host site” and log in or register. Choose “Host Site Leader,” choose your team type, and give your host site a name with your location listed first so people can find you easily. *Example: Chicago, IL – Water Walkers*



## 2. CHECK YOUR MAILBOX

After you register and get four more people to sign up for your host site, we’ll mail you your Global 6K launch kit! Your launch kit will include your official Host Site Leader Planning Guide and other promotional materials to help you get the word out about your 6K.

**PLUS:** Everyone who registers for your host site will receive their own bib in the mail. The week before the race, you’ll receive the shirts and medals to pass out.



## 3. INVITE AND EXCITE PARTICIPANTS

Use the tools from your launch kit to recruit walkers and runners for your host site. As your site grows and increases its impact through fundraising, you’ll receive credits to purchase flair from the store for race day. Each level can be found on page 25 of the Planning Guide. Remember, every \$50 donated helps one person get life-changing access to clean water.



## 4. ROCK OUT RACE DAY!

On May 22, 2021, bring your community together to walk or run for children and families who don’t have clean water. Every step you take is one they won’t have to.



## CONTINUE THE IMPACT

As participants cross the finish line, tell them that they can say “yes” to a beautiful friendship with a child like the one on their bib for a monthly gift of \$39. If you’ve been moved to sponsor a child yourself, you can share that too, and encourage others to join you! Reach out to [ask6k@worldvision.org](mailto:ask6k@worldvision.org) if you want to learn more about hosting a Chosen event.

## SUGGESTED SCHEDULE FOR HOST SITES



**Oct. 2020 –  
March 2021**

- Register your host site
- Create host site pages
- Decide on time and location
- Receive launch kit (shipping begins late fall)
- Brainstorm ways to launch the 6K

**Jan. – Feb.  
2021**

- Remind people to register with emails, announcements, and texts
- Challenge people to increase their impact through fundraising
- Map out race course, solidify logistics (what to have at host sites, number of volunteers needed, etc.)

**March – April  
2021**

- Celebrate your impact with your team!
- Host a Chosen child sponsorship event at your church or school!

**May 2021**

**Post-Race**

Launch the 6K at your church, school, or business

Spread the word and invite people to join your host site

Begin to receive weekly emails from Team World Vision staff with updates, tips, and encouragement

**May 10:** Race day materials prepare to ship

**May 22:** Rock out race day! See page 29 of the Planning Guide for a race day checklist for host site leaders.