SAMPLE SOCIAL MEDIA POSTS

Use these as thought starters to challenge your audience to participate in the Global 6K. Customize the content to best fit who you’re talking talking to, add the link to your host site registration page, and use the hashtag #6KforWater.

FAMILIES
World Vision’s Global 6K for Water is one of the most family-friendly events around, and great for all ages. Encourage people to use it as bonding time and a teaching tool for their kids on the issue of global poverty.

Example post:
Calling all families! Want to spend time together learning about about the global water crisis and fighting poverty? Join my host site for World Vision’s Global #6KforWater on 5/22 and move your feet with us in [CITY NAME] or in your own neighborhood. Every registration means clean water for one person!

INDIVIDUALS
This event is the perfect entry point for those who have never done an organized race or who feel out of shape. Plus, it’s a great time to bond with others—no matter where they are—all while changing the world!

Example post:
On 5/22, join thousands of people around the world, from wherever you are, in World Vision’s Global #6KforWater. Not a runner? No worries! You can walk, jog, or push a stroller.

WORLD VISION DONORS
This is a unique opportunity for passionate donors to join virtually with a fun mix of friends and family to take action against global poverty.

Example post:
Join [TEAM NAME] and participate in person or virtually with your friends on 5/22 to help change lives through World Vision’s Global #6KforWater.
# SAMPLE SOCIAL MEDIA POSTS

## SOCIAL BUTTERFLIES
World Vision's Global 6K for Water is a great chance to talk to neighbors, classmates, or co-workers about doing something that matters. Grow your relationships by including others in this positive activity!

**Example post:**
Everyone! Will you join me to tell your neighbors, friends, co-workers, classmates, or book club that they can walk or run World Vision’s Global #6KforWater with [TEAM NAME] from wherever they are on 5/22? #InThisTogether #TogetherButNot

## FARAWAY FRIENDS
This event has always been a great opportunity (even before 2020) to share in an experience with friends and family who don’t live nearby.

**Example post:**
Did you know that no matter where you are, you can join me for the same race, on the same day, for the same cause? Well you can! On 5/22, join me and thousands of people by walking or running World Vision’s Global #6KforWater with [TEAM NAME].

## CHURCH GROUPS
World Vision’s Global 6K for Water is an opportunity for church groups to grow closer together as they put their faith into action.

**Example post:**
Hey [CHURCH NAME] friends, will you join me in living out God’s love by helping kids and families get lasting access to clean water? Sign up to move your feet for World Vision’s Global #6KforWater with [TEAM NAME] or from wherever you are on 5/22!