



Date: Sunday October 10, 2021

Location: Martinez Waterfront Park, Martinez, CA

12th Annual Bike the Bridges

Beginning and ending in Martinez California, the 12th annual Bike the Bridges cycling event will take you on the scenic route of Contra Costa & Solano Counties. Bike the Bridges offers four different rides, a 25 mi, 50k, 100k or century making it the perfect event for cyclists of any and all experience levels. Gather your friends, family members and co-workers and register as a team today!

Upon completion of the ride, cyclists and guests will enjoy a BBQ lunch and our Brewfest - an afternoon of live music and craft beer festival.

For more information and to register, please visit:

www.TheBridgeRide.com.

The Impact of Special Olympics Northern California

All proceeds from this event directly benefit Special Olympics Northern California (SONC). SONC transforms the lives of nearly 23,000 children and adults with intellectual disabilities through sports, education and inclusive health programs. All programs provided to our athletes are free of charge to them and their families, providing all with equal opportunity to compete in the sports they love while gaining the confidence necessary to succeed in life.

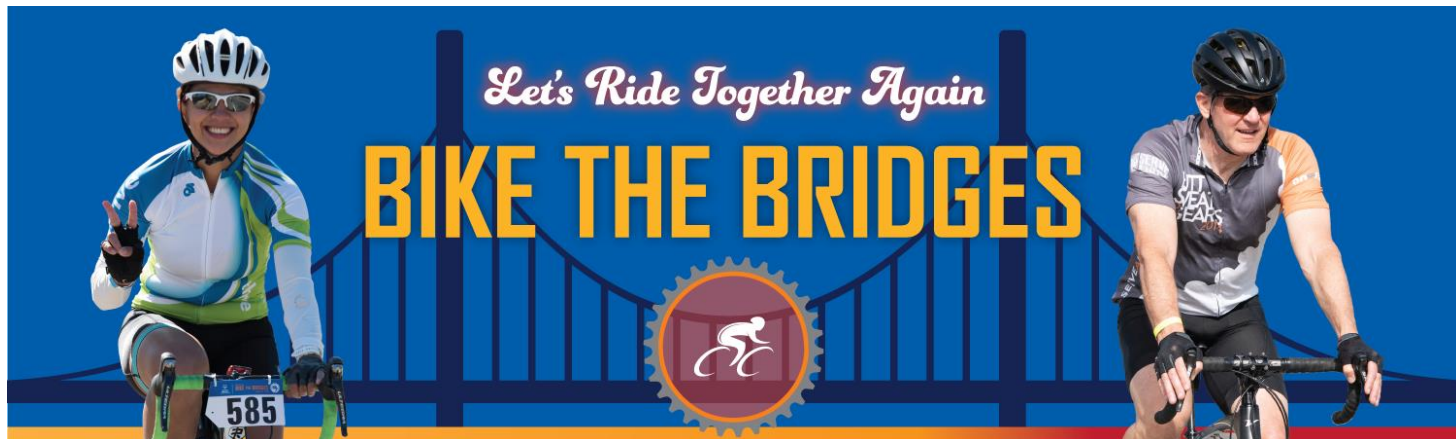
Special Olympics Northern California is recognized as a tax-exempt organization

under section 501 (c)(3) of the Internal Revenue Code

For more information including sponsorship opportunities, please contact:

Katie Ostrom, Sr. Development Director, c: 925.212.3852 e: Katieo@sonc.org





Partnership Opportunities

Gold - \$7,500

- One (1) 10'x10' space to interact with riders and distribute marketing materials
- Fifteen (15) participation slots for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)
- Opportunity to have ten (10) employees volunteer during the event
- Logo inclusion on the Bike the Bridges e-newsletter and event website
- Logo inclusion on three (3) event day banners, placed at the entrance of event
- Sponsor will receive recognition during the opening remarks
- Logo included on the shirt given to all cycling participants
- Logo included on the commemorative brew fest pint glass
- Logo included on thank you email sent to all participants and attendees
- Sponsor will receive two (2) mentions on social media prior to the event

Silver - \$5,000

- One (1) 10'x10' space to interact with riders and distribute marketing materials
- Ten (10) participation slots for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)
- Opportunity to have five (5) employees volunteer during the event
- Logo inclusion on the Bike the Bridges e-newsletter and event website
- Logo inclusion on one (1) event day banner, placed at the entrance of event
- Sponsor will receive recognition during the opening remarks
- Logo included on the shirt given to all cycling participants
- Logo included on thank you email to all participants and attendees
- Sponsor will receive one (1) mention on social media prior to the event

Bronze - \$2,500

- One (1) 10'x10' space to interact with riders and distribute marketing materials
- Five (5) participation slots for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)
- Logo inclusion on the Bike the Bridges e-newsletter and event website
- Logo inclusion on one (1) event day banner, placed at the entrance of event
- Logo included on thank you email to all participants and attendees
- Sponsor will receive one (1) mention on social media prior to the event

