



Truck Convoy to benefit Special Olympics Illinois

Hoffman Estates Convoy
NOW Arena –September 25, 2021
Tinley Park Convoy
Hollywood Casino Amphitheatre
October 9, 2021



The Illinois Truck Convoy is a celebration of the trucking industry and Law Enforcement joining forces to help raise money and awareness for Special Olympics



athletes.

Illinois law enforcement officers will escort the Convoy. Trucks welcome in the Convoy include semi-trucks, truck/trailer combinations, fire trucks, dump trucks, flat beds, buses, large tow trucks, landscapers, large box trucks, etc. All trucks must be 10-GVW or larger.

Hazardous materials or trucks with alcohol/tobacco names/logos are not permitted.



Sponsorship Opportunities



Presenting Sponsor \$15,000

- ◆ Unlimited trucks in the Convoy; one placed as VIP truck following lead truck
- ◆ Right to use Special Olympics Illinois, Law Enforcement Torch Run and Truck Convoy logos in advertising
- ◆ Presenting Sponsor status; "Truck Convoy for Special Olympics Illinois presented by (your company)"
- ◆ Recognized on all marketing materials; including collateral, event programs, T-shirts, top billing on signage & press release
- ◆ Company name and logo recognition on Illinois Truck Convoy site
- ◆ Minimum of eight social media spots on all social channels highlighting company partnership
- ◆ Lunch and Convoy goody bag provided for all corporate representatives, drivers & guests
- ◆ Plaque presented on site



Long-Haul Sponsor \$10,000

- ◆ Right to use Special Olympics Illinois, Law Enforcement Torch Run and Truck Convoy logos in advertising
- ◆ Unlimited trucks in the Convoy; two placed within first ten trucks
- ◆ Four social media spots (facebook, Instagram, twitter) highlighting company partnership
- ◆ Recognized on all marketing materials; including collateral, event programs, T-shirts, top billing on signage & press release
- ◆ Plaque presented on site
- ◆ Lunch & Convoy goody bag for corporate representatives, drivers & guests

Guardian Sponsor \$5,000

- ◆ Up to twenty-five trucks in the Convoy
- ◆ Company name/logo placed in event program, Welcome banner, signage and T-shirt
- ◆ Lunch & Convoy goody bag for drivers and corporate reps
- ◆ Plaque presented on site

Gold Sponsor \$2,500

- ◆ Up to fifteen trucks in the Convoy
- ◆ Company name/logo placed in event program & Welcome banner
- ◆ Lunch & Convoy goody bag for drivers & guests
- ◆ Plaque presented on site

Silver Sponsor \$1,200

- ◆ Up to eight trucks in the Convoy
- ◆ Company name/logo placed in event program
- ◆ Lunch & Convoy goody bag for drivers & guests
- ◆ Plaque presented on site

Bronze Sponsor \$500

- ◆ Five trucks in the Convoy
- ◆ Lunch & Convoy goody bag for drivers
- ◆ Plaque presented on site

Convoy Participant: \$100

- ◆ One entry in the Convoy, Convoy goody bag & lunch for driver

**Questions? Contact Katie Risley
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