

ONE PURPOSE. ONE NIGHT. ONE COMMUNITY.

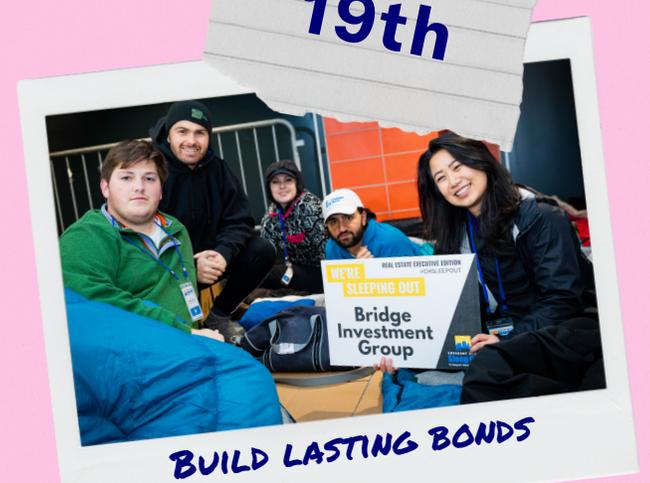
The Spring Sleep Out raises critical funds and awareness for Covenant House Greater Washington, an organization that shelters and cares for youth facing homelessness.

In 31 cities across six countries, Covenant House doors are open 24/7 for any young person in need of a safe place to sleep. Young people can work toward independence at Covenant House, with access to programs designed to give them the skills and tools needed to overcome adversity.

Our corporate partners are change-makers. When you become a Sleep Out sponsor or create a team, your organization becomes part of the movement to end youth homelessness.



May
19th



BUILD LASTING BONDS



SLEEP OUT SIGNATURE PARTNERS





Partner Opportunities

Every year, thousands of people across North America participate in Sleep Out, giving up their beds for one night so that young people facing homelessness can sleep safely at Covenant House.



GIVE UP 1 NIGHT OF COMFORT

May
19th



CONNECT FOR A CAUSE



GREAT FOR TEAM BUILDING



BUILD LASTING BONDS

Learn More
sleepout.org/event/chgwsleepout



What our partners are saying:
This is an organization that is truly making a difference in the lives of our future. We can support the work of this outstanding organization by working collaboratively. Please review information on the annual Sleep Out which is in November. It is phenomenal and brings attention to an issue that is 365 days a year for too many-- homelessness.

- Donna Cooper,
President, PEPCO region



SLEEPOUT.ORG/EVENT/CHGWSLEEPOUT

Contact the CHGW Sleep Out team:
csmith@chdc.org

Corporate Sleep Out teams

are an additional way to have your brand represented at the Sleep Out and an opportunity to create meaningful connections, foster friendly competition, and build camaraderie.

All corporate Sleep Out teams receive logo recognition on a custom fundraising page. Team members can fundraise individually or together, and always work toward a collective goal (event fundraising minimum x number of team members).



TEAMS REACH MIN GOAL

- Logo recognition on event leaderboard
- Recognition during Sleep Out program
- Custom team sign

\$50,000 MILESTONE

- Custom shareable presentation showcasing company's impact (post-event)*
- Social media recognition on Covenant House International channels*
- Inclusion in global press releases*
- (Virtual) Custom company breakout room before or after the Sleep Out program
- (In-Person) Branded, reserved space in overnight area for company Sleepers

\$25,000 MILESTONE

- Co-branded social media graphic*
- Social media recognition on local Covenant House channels
- Recognition on the global Sleep Out event page*
- Custom employee engagement experience (virtual or in-person)

\$100,000 MILESTONE

- Co-branded swag item (10 piece min)*
- Custom thank-you video (post-event)*
- Dedicated email from or featuring your company to all Sleepers (4,000+ globally)
- Logo recognition on e-stationery used to Sleepers and donors*

*National and global teams may count their collective fundraising totals to earn these benefits.

"My participation in the Covenant House Sleep Out aligned with our Social Impact program goal of encouraging our employees to drive impact in the communities in which they work and live."

- Amazon Web Services



Greater Washington Sponsorship Opportunities

PRESENTING SPONSOR \$25,000

As the Presenting Sponsor you demonstrate your commitment to fighting youth homelessness to the hundreds of local Sleepers dedicated to making a difference in California.

The exclusive Presenting Sponsor receives premier logo placement and gives your company maximum reach, recognition, and impact with co-branding on all local materials and event websites.

SAFEGUARD SPONSOR \$15,000

Trauma from experiencing homelessness can manifest itself in many ways for our young people. Safeguard Sponsors ensure that the youth have access to counseling support and a path toward healing.

Safeguard Sponsors receive logo placement on Sleep Out website and special feature during virtual event, inclusion in event social media, and recognition in three emails to all participating Sleepers.

STARLIGHT SPONSOR \$10,000+

When the basic needs of young people are met, they can begin to plan for their futures. Starlight Sponsors enable youth to access job readiness training for a more secure future.

Starlight Sponsors receive logo placement on Sleep Out website and special feature during virtual event, inclusion in event social media, and recognition in one email to all participating Sleepers.

MOONLIGHT SPONSOR \$5,000+

Youth experiencing homelessness often don't receive critical medical care, which is of utmost importance during COVID times. Moonlight Sponsors ensure that youth receive the medical care they deserve for a strong and healthy lifestyle.

Moonlight Sponsors receive logo placement on Sleep Out website and special feature during virtual event.

Contact:

Carrie Smith, Event Manager
at csmith@chdc.org