



# 100 FUNDRAISING IDEAS

## WHICH WILL YOU CHOOSE?

Look at this list of sample events and see if any of these ideas inspire you. You can also host an event that is not on this list. Be creative!

### **1 // BAKE SALE**

Make some yummy treats and set up a table at your school, office, church or local market.

### **2 // GARAGE/YARD/MOVING SALE**

Include only your family's items or ask neighbors and friends to join too. Donate the proceeds.

### **3 // CRAIGSLIST/EBAY SALE**

Sell unwanted items online for a good cause.

### **4 // LEMONADE STAND**

A great way to involve kids in your neighborhood!

### **5 // ICE CREAM SOCIAL**

Buy or have a local business donate tubs of ice cream for your event. Have people pay a flat fee for the tasting and then donate proceeds.

### **6 // PIZZA PARTY**

Invite friends, neighbors, and co-workers to a pizza party for a cause. Ask for donations or have attendees pay an entrance fee for the event.

### **7 // CAR WASH**

Gather some supplies and friends and get to work. Charge per car or ask for donations.

### **8 // HOUSE PARTY**

Turn a cocktail or dinner party into a fundraiser by asking guests for gifts. Share your story or invite a guest speaker.

### **9 // MARKET YOUR SERVICES**

What talents do you have? Baking? Scrapbooking? Gardening? Sell your "skills" for a donation to SBA or donate a portion of the proceeds from your local business.

### **10 // POTLUCK DINNER AUCTION**

Each family brings a fully cooked meal to auction off at the event.

### **11 // RESTAURANT NIGHT**

Partner with a local restaurant willing to donate a % of sales for the day/night.



### **12 // BIRTHDAY GIVING**

Is your birthday coming up? In lieu of gifts, ask folks for donations.

### **13 // BINGO**

Partner with a local church or community center and sell Bingo cards. Instead of offering money for prizes, find local businesses that will donate prizes. Advertise the event in your community.

### **14 // NEW YEAR'S EVE PARTY**

Ask attendees to donate \$20.16, \$20.17, or \$20.18 perhaps?

### **15 // PARENTS NIGHT OUT**

For a fee, offer to babysit for kids in the neighborhood so parents can have a night out. Let parents know a % will be donated to charity, and they may give even more!

### **16 // HAY RIDE**

A great fall event. Use a trailer and take kids on a spooky hayride for a cause.

### **17 // HALLOWEEN PARTY WITH COSTUME CONTEST**

A safe alternative to trick or treating. Invite everyone to make a donation for "entry" into the contest.

### **18 // DOG WALKING**

Offer to walk your neighbors' dogs for a fee or donation.

### **19 // NEIGHBORHOOD LUAU**

Dress up and give out leis, coconut beverages, etc.

### **20 // MOW YARDS, RAKE LEAVES, SHOVEL SNOW**

Offer to do this for your neighbors for a donation to SBA.

### **21 // AWARENESS TABLE**

Set up a table at your school, church, club, etc. and pass out information about Spina Bifida while collecting donations.

### **22 // DRESS DOWN DAY**

With permission from your boss or HR Department, employees can pay a fee to wear jeans to work and have those funds donated to SBA.

### **23 // 50/50 RAFFLE**

Folks pay for raffle tickets. Half of the money goes to the winner, half goes to SBA.

#### **24 // GOLD PARTY**

Contact a local gold buyer. Everyone brings old jewelry to sell and a % of proceeds goes to SBA.

#### **25 // SOCIAL MEDIA CAMPAIGN**

Set up a webpage, goal, and share your story. Ask friends and family to donate to your campaign. Great for Spina Bifida Awareness Month in October!

#### **26 // HOLIDAY CAROLING**

Pass out fliers in your neighborhood asking for donations for you and your friends to come caroling at Christmas.

#### **27 // HOLIDAY GIVING**

Is Christmas, Easter, or another important holiday coming up? In lieu of gifts, ask folks for donations to a fundraising campaign.

#### **28 // DO SOMETHING BOLD**

Offer to shave your head, dye your hair, grow a beard, etc. if you raise a certain amount of money by a certain date. You must reach amount to do it!

#### **29 // SET A PERSONAL GOAL**

Whether it is pounds lost, days without smoking, a swear jar, etc., you can turn a personal goal into a fundraiser.

#### **30 // PILLOW OR SNOWBALL FIGHT**

Hold a neighborhood "fight" and have people pay to participate.

#### **31 // BACHELOR AUCTION**

Auction off dates with single men in the community. Recruit local police or firemen if willing.

#### **32 // SCHOOL DAYS**

Partner with a local school willing to host a crazy hair day, color day, or some other special day if kids pay \$1 to participate.

#### **33 // EMPTY YOUR POCKETS DAY**

Host it at your office. Everyone donates the change in their pockets or purse to a good cause.

#### **34 // CARNIVAL**

Host at your local church or school with proceeds benefitting SBA.

#### **35 // BOOK SIGNING**

Have an author donate proceeds from a book signing event.

#### **36 // WINE PULL**

Ask friends or local businesses to donate bottles of wine. You host a party and sell wine tickets with each ticket equaling one wine pull.







**37 // HAPPY HOUR FOR A CAUSE**

Partner with a local bar for discounted pricing for your participants, then charge an entry fee to happy hour.

**38 // SILENT AUCTION**

Have local businesses or parents donate items to be auctioned off in the community.

**39 // RAFFLE**

Find something to raffle off! Sell tickets at work, school, church, and throughout the neighborhood.

**40 // FLOWER SALE**

Ask a local florist to provide day-old arrangements and sell them at work, school, etc.

**41 // PANCAKE BREAKFAST**

Invite your neighbors or a sports team and charge an entry fee. Go bigger by partnering with a local fire department, community group, or church.

**42 // ADULT SPELLING BEE**

Let kids put their parents to the test! Sell tickets and have adults get sponsors/wagers on how many rounds they can get through.

**43 // CRAFT SHOW**

Sell your crafts at a booth at a local craft show or online. Donate a portion of the proceeds or donate the proceeds from food and drink sales at the event.

**44 // CONCERT**

Partner with local students or musicians to host a benefit concert for SBA.

**45 // FITNESS CHALLENGE OR ZUMBATHON**

Have an instructor donate his/her time to host a class or challenge and collect a fee for participation.

**46 // TAILGATE OR SPORTS WATCHING PARTY**

Host a party for an upcoming game. Provide food/drinks (or have them donated) and charge an entry fee.

**47 // GIFT WRAPPING**

Offer a gift wrapping night for your church/community group - people bring their gifts to you to wrap for the holidays!

**48 // BOWL-A-THON**

Hold at your local bowling alley.

**49 // PHOTOGRAPHY CONTEST**

Charge an entry fee and charge the public to vote. Offer a prize to the winner. Perhaps you can even get a local magazine to publish the winning photo!

**50 // FUNDRAISING COMPETITION**

Offer a prize to the department/class/group that raises the most money (free day off work, parking spot, pizza party, ice cream party, happy hour, etc.). A great idea for schools and offices!

**51 // BIKE-A-THON**

Host it at a local gym. Secure pledges to ride a stationary bike until you reach your goal.

**52 // SPAGHETTI DINNER**

Hold at a community center, church, or school.

**53 // FIELD DAY**

Play tug-o-war, hold a potato sack race, or dodge balls. It's a great family event that you can turn into a fundraiser!

**54 // WAIT TABLES**

Partner with a local restaurant and see if you can wait tables for a day/evening, then donate your tips to SBA. Invite all your friends to come sit in your section!

**55 // FLOCK A YARD**

Put 20+ flamingos in someone's yard with a note that they've been "flocked." Charge a donation of \$1 (or \$5 or \$10) per flamingo to have them moved to a neighbor's yard.

**56 // GAME NIGHT**

Charades, Dominoes, Yahtzee, Scrabble, X-Box, Wii - have a fun night with friends/family and raise money too.

**57 // RECYCLE**

Cans, phones, printer cartridges - companies will pay you to recycle. Hold a drive to collect these items and turn them in for cash.

**58 // AMAZON SMILE**

Raise money while you shop! Choose SBA as your charity of choice and always start your online shopping at [smile.amazon.com](https://www.amazon.com/smile).

**59 // SPA DAY**

Invite friends over for a spa day - facials, manicures, pedicures, wine, etc.







**60 // SLEEP IN FOR SPINA BIFIDA**

Collect donations from friends and family who will pay you to sleep-in (you stay in bed an extra 15 minutes for every gift).

**61 // OSCAR WATCHING PARTY**

Have a ballot, have folks pay to enter the contest, and offer a prize for the winner (also works for Grammys, Golden Globes, etc).

**62 // SELL YOUR ART**

Use your creativity and sell your products on [etsy.com](http://etsy.com), [zazzle.com](http://zazzle.com), or [cafepress.com](http://cafepress.com).

**63 // WEDDING GIFTS AND FAVORS**

Getting married? Have guests donate to SBA to lieu of gifts or instead of providing favors to your guests, make a donation to SBA in their honor.

**64 // DOG WASH**

Same idea as a car wash, but for dogs!

**65 // COIN DRIVE**

Great idea for a school or local business. Set up canisters at your favorite locations.

**66 // VALENTINE'S DAY DANCE**

Host at your local school, church, or community center for Valentine's Day or another holiday.

**67 // SPORTS TOURNAMENT**

Pick your favorite sport!

**68 // MOVIE NIGHT**

Host at your house or partner with a local cinema.

**69 // POKER TOURNAMENT**

Have prizes for winners donated by local businesses. Players can pay an entry fee.

**70 // GOLF TOURNAMENT**

Host at a local golf course. Many have charity rates!

**71 // COMEDY/TALENT SHOW**

Recruit local comedy/talent to perform, and have attendees vote for their favorites with donations. Alternately, partner with a local comedy club for a show.

**72 // BUS TRIP**

To a casino, outlet mall, theatre, or other attraction.

**73 // KARAOKE**

Host at a local bar. Pay to sing your favorite song, pay not to have to sing, or pay to make someone else sing!

**74 // COOKING CLASS**

Find a chef who will host a cooking class and charge per participant (variations: kids cooking class, pottery class, etc).

**75 // FASHION SHOW**

Encourage a local boutique to get involved.

**76 // PUMPKIN FAIR**

Offer fall photographs with scarecrows, sell or decorate pumpkins, make decorations, etc.

**77 // DANCE - A - THON**

Offer prizes, sell tickets, and the last person/couple dancing wins.

**78 // TRIVIA NIGHT**

Host at a local bar or restaurant, offer prizes, and charge an entry fee.

**79 // CHILI COOK OFF**

Have local celebrities, chefs, or neighbors enter a winning recipe. Sell tickets to the event. Attendees can vote for their favorites with donations (variation: BBQ).

**80 // CAR SHOW**

An antique car club or local car dealership can show off their models. Invite the public to attend and sell tickets or concessions.

**81 // REGATTA**

Live near water? Host a sailing regatta!

**82 // HOME TOUR**

At the holidays, create a "tour" of neighborhood houses and charge admission to the public.

**83 // CONCESSION STANDS**

Many ballparks, stadiums, and arenas offer charity groups the opportunity to receive a portion of the proceeds by volunteering at concession stands.





**84 // ROLLER OR ICE SKATING PARTY**

Fun night for kids and adults alike!

**85 // PARADE**

Host a parade in your town. Charge a flat fee per float.

**86 // BIKE RALLY**

Motorcycles, mountain bikes, or road cycles will do.

**87 // ADULT PROM**

Have a prom night for adults and invite them to wear their old prom dresses (if they still fit!).

**88 // DECADE NIGHT**

50s, 60s, 70s, or 80s costume party, anyone?

**89 // #GIVINGTUESDAY CAMPAIGN**

Set up your own #GivingTuesday campaign, which is always the Tuesday after Black Friday and Cyber Monday.

**90 // WALK OR RUN**

Host a local walk or run at a park or school.

**91 // POLAR PLUNGE**

Raise money and then take the plunge into frigid winter waters.

**92 // GIVING CHAIN**

Give money yourself and then challenge 6 of your friends to do the same, then their friends, then their friends, etc.

**93 // UGLY TIE CONTEST**

Children at school / church create ugly ties with fun crafts. Display ties in a prominent location and take votes for the ugliest with donations in jars. Have the pastor or principal wear the winning tie.



#### **94 // CEMETERY TOUR**

Live near a cemetery where tours could be offered? Sell tickets for a "ghost tour."

#### **95 // EATING CONTEST**

Use doughnuts, hot dogs, or whatever comes to mind. Have people pay to enter and donate half of the winnings to SBA.



#### **96 // FOOD FIGHT**

Have people pay to enter for the chance to cover their friends in food.

#### **97 // MAKEUP/JEWELRY PARTY**

Partner with a sales representative from Mary Kay, Avon, Lia Sophia, Stella & Dot, or another company who will come host a party at your home for you and your friends. The rep will donate a portion of her sales to your charity.

#### **98 // BE A MOVER**

Help your friends or neighbors move. They'll save money on hiring professionals and can donate to SBA instead.

#### **99 // RENT-A-KID**

Coordinate a service for kids in your community where folks can call to "rent" them to do things like clean, shop, shovel, garden, etc. Donate a portion of the proceeds.

#### **100 // FLASH MOB**

Host a flash mob where folks who want to participate would pay to do so. Make sure to tape the event and share it via social media. You'll not only raise money, but awareness!

#### **NEED HELP GETTING STARTED?**

Feel free to contact Elizabeth (Liz) Merck, Director of Development at [emerck@sbaa.org](mailto:emerck@sbaa.org) or call (202) 618-4754.