



10th Anniversary T-Shirt Design Contest for the Rock to Rock Earth Day Ride

Saturday, April 28, 2018 (Entries due by March 1, 2018)

What do we need?

It's been 10 YEARS OF Rock to Rock!! We think that's a reason to celebrate! Can you capture the spirit of the Rock to Rock community, inspiring riders of all ages to joining together in exploring New Haven's amazing parks and supporting the community organizations working to make our community greener, more sustainable, inclusive and bike friendly?

Create something that will look AMAZING on a T-shirt AND will inspire anyone who sees it to do environmentally sustainable things. **Design focus: creating a just & healthy climate -- or a variation that speaks to action, justice, and climate.**

What do you get?

Aside from being awesome, knowing you're talented and wanting to support so many of New Haven's environmentally focused organizations? Well, prizes if you win, of course. PLUS, **every T-Shirt contest entrant gets a \$5 discount off of the event registration fee.**



🏆 **1st Place** - A \$100 Trailblazer gift card & a \$50 gift certificate to Hulls

🏆 **2nd Place** - A \$50 Trailblazer gift card & \$25 of CitySeed Market tokens

🏆 **3rd Place** - A \$25 Trailblazer gift card & \$25 CitySeed Market tokens

Challenge accepted! What are the rules?

- Design will appear on the front of the shirt, in one color.
- Image must not exceed 11" wide x 12" high.
- One design per entry.
- Please be prepared to submit the original Illustrator or Adobe Photoshop file in the case your artwork is chosen.
- Design must be easy to reproduce by silkscreen.
- We reserve the right to make adjustments to the winning design
- The Rock to Rock wheel logo must also be included in the design. Link to logo: www.rocktorock.org/rocktorock18.png
- The design must include reference to care for or improvement of the environment.
- Entries must be received by March 1, 2018 and sent to R2Rtee@solarlyouth.org
- All entry emails must have the subject line "T-shirt Design Contest" and include your name, address, telephone number and age (if 15 or under).
- Submit entries as medium resolution JPEG or pdf files.
- All entries become the property of Rock to Rock Earth Day Ride.
- By submitting you are agreeing to all contest rules.
- Winners will be announced by mid-March.
- It's best if you create your design in Photoshop or Illustrator or another professional design program.
- Your design must be wholly original. By submitting a design you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyright material.



www.rocktorock.org/rocktorock18.png
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Rock to Rock organizers will choose the design for the t-shirt with input from Ride participants.