



# 2018 Hit 'Em for the House Golf Outing

Presented by Ron Krancer and Family

**Monday, June 4, 2018 | Huntingdon Valley Country Club**

Participation Packages & Sponsorship Opportunities





## About the Philadelphia Ronald McDonald House

The Philadelphia Ronald McDonald House (PRMH) was the world's first Ronald McDonald House, co-founded by Dr. Audrey Evans and Jimmy Murray in 1974. PRMH supports the families of seriously ill children by creating a community of comfort and hope. Families who are coping with a seriously ill child face many challenges—from worrying about how to keep their family together, where to sleep each night, to how they will afford the expenses of an extended stay away from home. The services offered at PRMH meet guest families basic needs and much more. The Houses provide a comfortable room, nightly home-cooked meals, van rides to and from the hospital, children's play spaces to support kids just being kids, therapeutic activities, and the support of others who understand.

Both Houses are located within minutes from Philadelphia's local hospitals, providing parents with peace of mind. With the support that we receive through events like Hit 'Em for the House, our Houses can ease some of the burdens that these families face, so that they can focus on what matters most: their child's wellbeing while they receive vital medical care from some of the best hospitals in the country.

In addition to our two Houses in Philadelphia, serving 65 families each night, we manage Ronald McDonald Family Rooms, extending the support of our Houses, at the Children's Hospital of Philadelphia and St. Christopher's Hospital for Children, as well as a Ronald McDonald Camp for children with cancer and their siblings.

**To learn more, please visit [www.philaRMH.org](http://www.philaRMH.org).**



### What is the Hit 'Em for the House Golf Outing?

Now in its 18th year, the Philadelphia Ronald McDonald House's Hit 'Em for the House Golf Outing, presented by Ron Krancer and family, is an all-day event featuring a competitive golf tournament at a prestigious golf course, lunch, an open bar, hors d'oeuvres, dinner, the exciting golf ball drop, silent and live auctions, and an evening program featuring a family speaker. This event draws over 250 attendees including golfers, spectators, and dinner guests.

- **Date:** Monday, June 4, 2018
- **Location:** Huntingdon Valley Country Club
- **Timeline:** 10:00 am - Registration Opens/Lunch  
11:45 am - Announcements, rules, etc.  
12:00 pm - Shotgun Start  
5:00 pm - Dinner Registration/Cocktail Hour/Silent Auction  
6:15 pm - Ball Drop/Dinner Program featuring a PRMH Family/Live Auction

This event is led by staff and a group of volunteers dedicated to raising awareness and funds to support the Philadelphia Ronald McDonald House. Without the support of our volunteers and contributions from our generous supporters, this event would not be the successful, highly anticipated event that it has become.



### At the outing, you will have the chance to play on one of Huntingdon Valley's historic golf courses:

Huntingdon Valley's golf course was designed by renowned architect William Flynn and play began on the 27-hole layout in April 1928. Flynn used the unusual property, which features a wooded bowl with a stream at its bottom to great effect. The front nine is routed counter-clockwise around the top of the bowl, while the back nine is laid out in a clockwise manner inside the front, at the bottom of the bowl. Flynn's routing provides continuity and consistency to each side. Also, it is somehow comforting to see the holes during the round that you will play later.

Huntingdon Valley is consistently ranked on Golf Week Magazines Top 100 Classic Courses and currently holds the #78 position. Huntingdon Valley is also ranked by Golf Digest as the #9 Course in the state of Pennsylvania. The course is frequently the host to many local, state, regional and national events and is host to the Philadelphia Senior Amateur in 2013 as well as the AJGA's Philadelphia Open.





## Participation Packages

### General Golf Package - \$2,500

As a Hit 'Em for the House participant committing to a foursome (or twosome\*), you will have the opportunity to play on one of Huntingdon Valley's historic golf courses.

#### Additional amenities include:

- One foursome (4 golfers) which includes lunch, golf, a cocktail reception, and dinner
- A framed golf course photo for each member of the foursome
- Opportunity to include a promotional item in the giveaway bags
- Signage on the course

\* Twosome package available for \$1,250

### VIP Two Tournament Package - \$5,000

In addition to the General Golf Package, this exclusive opportunity will offer your company the chance to participate in the upcoming Audi quattro Cup at Commonwealth National Golf Club in Horsham, Pennsylvania, as well as a number of marketing opportunities which are highlighted below. Double the golf, double the fun!

#### Additional amenities include:

- One foursome (4 golfers) at the Hit 'Em for the House event which includes lunch, golf, a cocktail reception, and dinner
- One foursome (4 golfers) at the **Audi quattro Cup** on July 9, 2018 which includes lunch, golf, a cocktail reception, and dinner
- Signage on the course at both events
- A framed golf course photo for each member of the foursome at the Hit 'em for the House event
- Full page advertisement in the Hit 'em for the House event program

**Program listing deadline for sponsors is May 15th.**



### Exclusive Sponsorship Opportunities

By becoming a sponsor of the 2018 Hit 'Em for the House Golf Outing, your company will truly make a difference in the lives of the families who need to stay in Philadelphia while their children receive treatment at local hospitals. We are proud to offer four exclusive sponsorships this year.

#### Club House Sponsor - \$10,000

With this package, your company will be the premier lunch, cocktail hour, and dinner sponsor. A company logo will be prominently displayed on the official tournament banner at the entrance to the club house. A company representative will also have the opportunity to speak at the dinner portion of the event about the organization's support of PRMH.

##### **Additional amenities include:**

- Company name/logo will be featured throughout the club house
- A company representative will have the opportunity to speak at the dinner
- Two foursomes (8 golfers) at the Hit 'Em for the House event which includes lunch, golf, a cocktail reception, and dinner
- One foursome (4 golfers) at the **Audi quattro Cup** on July 9, 2018, which includes lunch, golf, a cocktail reception, dinner
- Signage on the course at both events
- A framed golf course photo for each member of the foursome at the Hit 'Em for the House event
- Full-page advertisement in the Hit 'Em for the House event program
- Opportunity to include a promotional item in the giveaway bags at the Hit 'Em for the House event

#### Golfer Gift Sponsor - \$10,000

As the Golfer Gift Sponsor, your organization will be able to prominently display your corporate logo on the gift provided to all golf participants.

##### **Additional amenities include:**

- Corporate logo on the gift provided to all golf participants
- Two foursomes (8 golfers) at the Hit 'Em for the House event which includes lunch, golf, a cocktail reception, and dinner
- One foursome (4 golfers) at the **Audi quattro Cup** on July 9, 2018, which includes lunch, golf, a cocktail reception, dinner
- Signage on the course at both events
- A framed golf course photo for each member of the foursome at the Hit 'Em for the House event
- Full-page advertisement in the Hit 'Em for the House event program
- Opportunity to include a promotional item in the giveaway bags at the Hit 'Em for the House event

**Program listing deadline for sponsors is May 15th.**



### Helicopter Ball Drop Sponsor - \$5,000

With this package, your company will be the corporate sponsor of this year's Ball Drop. A company logo will be prominently displayed on the official Ball Drop marketing materials. Your company will have the opportunity to announce the winner of the Ball Drop at the event and speak about the company's support of PRMH.

#### Additional amenities include:

- One foursomes (4 golfers) at the Hit 'Em for the House event which includes lunch, golf, a cocktail reception, and dinner
- Signage on the course at both events
- A framed golf course photo for each member of the foursome at the Hit 'Em for the House event
- Full-page advertisement in the Hit 'Em for the House event program
- Opportunity to include a promotional item in the giveaway bags at the Hit 'Em for the House event

### Golf & Beverage Cart Sponsor - \$5,000

As the Hit 'Em for the House Golf and Beverage Cart Sponsor, your organization will have the opportunity to prominently display a corporate logo on the inside display of every golf cart used at the event. In addition, the corporate logo will be featured on the beverage cart stands and on the beverage carts going around both courses throughout the day.

#### Additional amenities include:

- One foursomes (4 golfers) at the Hit 'Em for the House event which includes lunch, golf, a cocktail reception, and dinner
- Signage on the course at both events
- A framed golf course photo for each member of the foursome at the Hit 'Em for the House event
- Full-page advertisement in the Hit 'Em for the House event program
- Opportunity to include a promotional item in the giveaway bags at the Hit 'Em for the House event

**Program listing deadline for sponsors is May 15th.**

**Your support will help support the families of seriously ill children, during a time when they need it the most.**





## General Donations

If you are unable to attend in person but would like to support the Hit 'Em for the House golf event, we are grateful for your donations. Your gift will be recognized in our quarterly newsletter.

- \$500 PAR-ticipants (fully deductible)
- \$1,000 Birdie Sponsorship (fully deductible)
- \$1,500 Eagle Sponsorship (fully deductible)

## Can't Attend and Would Like to Give?

We are grateful for your donation to the Philadelphia Ronald McDonald House.

Please contact Chris Callanan at 215.387.8406 or via email at [chris@philarmh.org](mailto:chris@philarmh.org).



## Partnership Commitment

Sponsor name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name to be listed on signage and for all sponsorship mentions: \_\_\_\_\_

### General Participation Packages

- |   |  |
|---|--|
| <input type="checkbox"/> \$5,000 - VIP Two Tournament Package<br>(\$2,980 tax deductible portion) | <input type="checkbox"/> \$2,500 - General Golf Package Foursome<br>(\$1,400 tax deductible portion) |
| <input type="checkbox"/> \$1,250 - General Golf Package Twosome<br>(\$700 tax deductible portion) | <input type="checkbox"/> \$500 - Individual Golfer<br>(\$255 tax deductible portion)                 |

### Exclusive Sponsorship Opportunities (Please call to confirm availability)

- |   |  |
|---|--|
| <input type="checkbox"/> \$10,000 - Club House Sponsor<br>(\$6,880 tax deductible portion)  | <input type="checkbox"/> \$5,000 - Helicopter Ball Drop Sponsor<br>(\$3,900 tax deductible portion)    |
| <input type="checkbox"/> \$10,000 - Golfer Gift Sponsor<br>(\$6,880 tax deductible portion) | <input type="checkbox"/> \$5,000 - Beverage Stand and Cart Sponsor<br>(\$3,900 tax deductible portion) |

### Donations

- |  |   |
|--|---|
| <input type="checkbox"/> \$1,500 - Eagle Sponsorship (fully deductible)  | <input type="checkbox"/> \$500 - PAR-ticipants (fully deductible) |
| <input type="checkbox"/> \$1,000 - Birdie Sponsorship (fully deductible) | <input type="checkbox"/> \$250 - Tee Sign (fully deductible)      |

**To register individuals golfers and additional dinner guests please contact  
Chris Callanan at [chris@philarmh.org](mailto:chris@philarmh.org).**

**I cannot attend, but enclosed is my donation of \$ \_\_\_\_\_**

#### For more information, please contact:

Chris Callanan, Director of Special Events and Corporate Development  
(p) 215.387.8406 (f) 215.386.4977  
(e) [chris@philarmh.org](mailto:chris@philarmh.org)

#### Forms and payment can be mailed to:

Philadelphia Ronald McDonald House  
Attn: Chris Callanan  
3925 Chestnut Street, Philadelphia, PA 19104

