Parkinson's Resources

SOLE SUPPORT SPONSORSHIP OPPORTUNITIES

ABOUT US

Founded in 1980, Parkinson's Resources (PRO) is a community funded nonprofit with the singular focus of improving quality of life for residents living with Parkinson's. By working to address the varied and complex needs of each client and aligning with experts in the medical field, PRO is able to significantly improve quality of life for patients and families. With a focus on core services, we have additionally, steadily expanded a variety of services, remaining ever responsive to the changing needs of our clients. Through integrity, innovation, and best practices, PRO's services are as personal as our clients' fight against this disease. While currently serving more than 13,000 households, PRO estimates we are reaching half the affected population in our service area of Oregon and SW Washington.

PRO offers sponsorship opportunities that will help you reach your cause marketing and philanthropy goals while achieving our shared goals to inform and support our collective audience. Our corporate sponsors make vital contributions to advance PRO's mission while promoting a positive corporate image and engaging an audience tied to a cause effecting our neighbors and loved ones.

Through shared optimism, dedication, and urgency we are able to offer compelling opportunities for collaboration. Our partners' brand assets are delivered to highly motivated patient, supporter, clinical, and industry audiences. Funds invested by our corporate community are crucial to growing, enhancing, and delivering our high-impact services.

PROgrams

- **Helpline** offers information, referral, and support
- **Patient education** with partnering health care systems
- **Professional training** for those in the long term care field
- **Newsletter** of program and research updates and tips
- **Counseling** and case management by licensed staff
- **Respite grants** for family caregivers
- **Webinars** to reach rural and homebound clients
- **Exercise and wellness** classes employing proven techniques
- **70+ support groups** provide safe and nurturing space
- **Peer mentors** provide personal connection and strategies through

PRO BY THE NUMBERS

EVERY 9 MINUTES

someone is diagnosed with Parkinson's in U.S.

20,000+

Individuals estimated to have PD in our region

100+

new households connect with PRO every month

12

staff are dedicated to serving our community with offices in Portland, Bend, and Eugene

250+

volunteers enable a deeper reach than we could do on our own

sole support for parkinson's

2023 Walk Dates

Vancouver, 9/23 Esther Short Park
Portland, 9/30 Rose Quarter
Eugene, 10/1 Alton Baker Park
Bend, 10/8 Drake Park

CORPORATE OPPORTUNITIES

All four Walks

Fast facts

- 2023 is the 19th year of Sole Support,
- 17,000 participants have walked for PD programs and services
- Registration is free for both the 1k and 5k walks encouraging community engagement
- Walkers raising $100+ earn an Sole Support shirt (Presenting, Gold, and Silver levels logo on event shirts)

Marketing Information

- Walker registration brochures: approximately 15,000 are distributed
- Flyers and posters throughout service area
- E-newsletter sent to registered walkers approximately 10 times July - October
- Event shirt: 1,500 printed and distributed to walkers, Presenting & Gold sponsor logo placement on back
- Press releases, advertising and event profiles featured in print, radio, and social media
- Parkinson's Perspective Newsletter Advertising: published four times a year to 15,000 households
- Social media marketing including Facebook, Instagram, Twitter, and LinkedIn

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Presenting Sponsor $10,000 2 available | 1 SOLD

- Prominent placement of logo on all event materials as presenting sponsor
- Company banner, provided by you, present at all pre-walk and walk events
- Company logo on all public advertising
- Opportunity to lead walk
- Company logo and hyperlink on Sole Support website
- 2 dedicated social media posts
- Half page company ad in The Parkinson's Perspective newsletter after the walk
- Opportunity to host kick-off party
- Company name and link shared on Thank You Sponsor email send post-event

* Sponsor benefits of Gold & Silver levels included

Gold $5,000 5 available | 3 SOLD

- Logo placed on all materials including: brochure (15,000), handbook (1,500), event shirt (1,500), event program (1,200)
- Quarter page ad in PRO's newsletter *The Parkinson's Perspective* (15,000 households)
- 1 dedicated social media post
- Company highlight in one Sole Support e-newsletter sent to all event participants
- Exhibitor table at all four events, space available for banner you provided
- Company name and link shared on Thank You Sponsor email sent post-event

* Sponsor benefits of Silver level included

Silver $2,500 10 available

- Table available for display information at **one specific walk,** space available for banner you provided
- Recognition on event materials (banner, display sign, event program)
- Community partner recognition in local media advertising, newsletter, and Sole Support website
- Company logo on back of event shirt
- Company logo on day of walk materials, Sole Support flyers, and banner

Event Bag $2,500 Exclusive only 1 available

- Logo on event bag given to participants at all four walks (1000-1500)
- Company logo on day of walk materials, Sole Support flyers, and banner
- Table available for display information at **one specific walk,** space available for banner you provided
- Recognition on day of walk from podium

Sponsor Agreement

Sole Support for Parkinson's

Parkinson's Resources of Oregon

SoleSupport.org

Corporate Sponsor Levels

___ Presenting ($10,000, ~~2~~ only 1 left) ___ Gold ($5,000, ~~5~~, 2 available) ___ Silver ($2,500, 10 available)

___ Event Bag ($2,500 exclusive)

OTHER (please describe your commitment to Sole Support)

_____

Partner Information

Business _____

Contact_____

Address_____

City / State /Zip _____

Phone No._____

Email _____

Payment / Billing Information

___ Please invoice me at the above address

___ Enclosed is a check (made payable to PRO)

___ Please call with credit card information

Name On Card_____

Billing Address_____

City / Zip _____

Signature_____

Tax ID: 93-0905013

Next Steps…

1. Please send completed form and payment choice to:

Sole Support
Parkinson's Resources of Oregon
8880 SW Nimbus Ave, Suite B
Beaverton, OR 97008

2. Email company logo to Jeannine at jeannine@parkinsonsresources.org

Questions? 971.727.3534 or 800.426.6806

Thank You!

sole support for parkinson's

2023 Walk Dates

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Portland, 9/30 Rose Quarter
Eugene, 10/1 Alton Baker Park
Bend, 10/8 Drake Park

COMMUNITY PARTNER OPPORTUNITIES

Choose your Location

Bend, Eugene, Portland, or Vancouver

Walk Team Sponsor **$2000 per team (2 per city)**

- Start and grow a team | pledge $2000 in team fundraising
- Host a kick-off registration event
- Complimentary Exhibit Table
- Welcome from stage
- Listed in Partner Palooza

Entertainment Sponsor **$1,500 exclusive 1 per city (Portland SOLD)**

- Recognition on event materials (banner, display sign, event program)
- Community partner recognition in media advertising, newsletter, and Sole Support website
- Table available for display information at specific walk, space available for banner provided
- Recognition from stage

Kick-off Party Host **$1,250 exclusive 1 per city** (in-kind considered)

- Logo included in kickoff event and signs at walk
- Recognition in Sole Support e-blasts and e-newsletter sent to regional event participants, and event program
- Recognition from stage at event

Community Partner **$1,000 per walk city of your choosing (unlimited)**

- Table available for display information at specific walk, space available for banner you provided
- Recognition on event materials (banner, display sign, event program)
- Community partner recognition in local media advertising, newsletter, and Sole Support website

Water Stations Host **$500 per walk exclusive 1 per city**

- You provide staff and water at 2 stations
- Logo at Water Station and Distance marker signs
- Recognition in Sole Support e-blasts and e-newsletter sent to regional event participants
- Community partner recognition in media advertising, newsletter, and Sole Support website
- Table available for display information at specific walk, space available for banner provided
- Recognition on event program
- Listed on the Partner Palooza

Non-Profit Exhibit Table (Invitation ONLY) **$300 per city**

- Table booth displayed for entire event
- Listed on Palooza Passport contest

Community Partner Agreement

Sole Support for Parkinson's

Parkinson's Resources of Oregon

SoleSupport.org

Partner Level for each event separately

___ Entertainment Sponsor ($1,500) ___ Walk Team Sponsor ($2,000) ___ Kick-off Party Host ($1,250)

___ Community Partner ($1,000) ___ Exhibitor $300 (invitation only) ___ Water Stations ($500)

OTHER (please describe your commitment to Sole Support)

_____

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