



ABOUT PRO

Thank you for championing a deep commitment to individuals and families living with Parkinson's disease in Oregon and SW Washington through event sponsorship of SOLE SUPPORT, a benefit walk for Parkinson's Resources of Oregon (PRO).

Support through companies like yours have enabled PRO to not only maintain its high quality service delivery in a period of great growth, but also position us for expansion and program development. Together, we are able to increase service offerings to meet the needs of our community, as we continue on a trajectory of **100 new client households every month**.

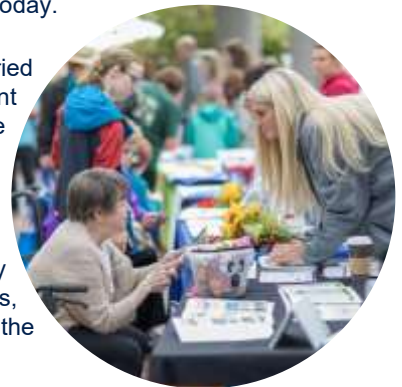
On behalf of our Board of Directors, we invite you to join us as a sponsor of SOLE SUPPORT for Parkinson's. As always, it is our intent to create a mutually beneficial partnership through benefits publicly demonstrating your dedication to the Parkinson's community. Your involvement will be recognized throughout the event season and provide the underpinning of support necessary to change lives.

Respectfully,

Lauren Tietsort, Development Director

Parkinson's Resources (PRO) was founded in 1980 to provide help and support for the PD community throughout the Northwest. PRO has grown to be a nationally recognized non-profit with the singular focus of improving quality of life for residents living with Parkinson's by balancing hope for the future with education and services for today.

By working to address the varied and complex needs of each client and aligning with experts in the medical field, PRO is able to significantly improve quality of life for the patient and his/her family. With a keen focus on core services, we have steadily expanded our variety of services, remaining ever responsive to the needs of our clients .



While currently serving 12,000 households, we estimate we are reaching half the effected population facing this disease throughout our service range. In 2019 we intend to bridge that gap with strategic objectives focused on the region's rural communities, newly diagnosed patients, and improved services in our metro areas.

SNAPSHOT

| | 2010 | 2014 | 2018 |
|-------------------|-------|-------|--------|
| Households served | 4,862 | 8,800 | 12,000 |
| Staff/locations | 4/1 | 7/2 | 9/3 |
| Support groups | 50 | 60 | 71 |

PROgrams

- Helpline offers information, referral, and support
- Patient education with partnering health care systems
- Specifically designed training for professionals
- Newsletter of program and research updates and tips
- Licensed staff provide case management
- Family caregiver respite grants
- Webinars to reach rural and homebound clients
- Parkinson's specific exercise and wellness classes
- 60+ support groups provide safe and nurturing space

PARKINSONSRESOURCES.ORG

800.426.6806



Providence has been a proud supporter of Parkinson's Resources and actively involved in Sole Support for years. We are committed to the mission of PRO and the excellent care they provide those members of our community impacted by Parkinson's disease.

Frank Krause
Administrative Director
Providence Brain & Spine

Sole Support is a longstanding series of philanthropic events based on a peer-to-peer platform. Through this model the roughly average 1,700 tap into their networks of family, colleagues, and friends to sponsor them in this event. Each of the four events culminates in a community celebration with 1k and 5k walks. In the past 13 years, Sole Support has raised \$2.3M through the generosity of corporations and individuals committed to its success.

Join us. **Step Out on Parkinson's.**

Guest Experience: At each event walkers will enjoy an afternoon of celebration, gathering together as friends, family, and community in a social setting with music, food vendors, and family-friendly activities, culminating in 1k and 5k walks. Prizes are available for participants hitting a path for fundraising benchmarks, as well as drawings and grand prizes to top fundraisers in each location.

09.08 Bend, Drake Park 09.28 Portland, World Trade Center
09.22 Eugene, Alton Baker Park 10.05 Vancouver, Esther Short Park



KEY DEADLINES respond by the following dates to ensure full recognition benefits:

- * May 1 inclusion in event postcard
- * June 1 inclusion in event brochure
- * July 1 inclusion in event postcard #2
- * August 1 inclusion on event materials and Sole Support t-shirts

| SOLE SUPPORT <i>sponsorship benefits</i> | Pathway \$10,000 | Bridge \$7,500 | Gold Medal \$5,000 | Petal \$2,500 | Footstep \$1,500 |
|---|-------------------------|-------------------|-----------------------|------------------|---------------------|
| Presented by <i>Your Company</i> | <i>Call to discuss.</i> | | | | |
| Opportunity to lead the start of the walk(s) | • | | | | |
| Corporate banner at registration/check-in area | • | | | | |
| Feature story of support in email to PRO clients | • | • | | | |
| Inclusion in all press releases | • | • | | | |
| Inclusion in digital advertisements | • | • | • | | |
| Logo on 2018 event t-shirts signage at event | • | • | • | | |
| Company highlight in email to all event registrants | • | • | • | | |
| Full-color ad in PRO newsletter | 1/2 page | 1/4 page | | | |
| Logo on print collateral and ads | • | • | • | • | |
| Verbal recognition during event program | • | • | • | • | |
| Logo on Sole Support website and social media | • | • | | | |
| Listing on Sole Support website and social media | | | • | • | |
| Listing in PRO newsletter and event emails | • | • | • | • | |
| Recognition on event participant packets | • | • | • | • | • |
| Two annual Sole Support t-shirts | • | • | • | • | • |
| Tabling opportunities in partner area | 4 | 4 | 4 | 2 | 1 |

PARTNER PROPOSAL 2019

CONTACT INFORMATION

COMPANY NAME (PLEASE LIST AS IT SHOULD APPEAR IN ALL MATERIALS) _____

MAILING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ TITLE _____

EMAIL _____ PHONE _____

PARTNERSHIP LEVEL

Elite Platinum Please contact me to sponsor just one event
 Diamond Gold
 Silver Bronze

PAYMENT INFORMATION

Please contact me so we can set up a *Give or Get* *
 Invoice me at the above address
 Enclosed is a check made payable to PRO
 Visa MasterCard AMEX

CARD NUMBER _____

EXPIRATION _____ SECURITY CODE _____

BILLING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

NAME ON CARD _____ SIGNATURE _____

2018 PARTNERS

US Worldmeds™

