



sole support for parkinson's

Providence has been a proud supporter of Parkinson's Resources and actively involved in Sole Support for years. We are committed to the mission of PRO and the excellent care they provide those members of our community impacted by Parkinson's disease.

Frank Krause
Administrative Director
Providence Brain & Spine

Sole Support is a longstanding series of philanthropic events based on a peer-to-peer platform. Through this model the roughly average 1,500 tap into their networks of family, colleagues, and friends to sponsor them in this event. Each of the four events culminates in a community celebration with 1k and 5k walks. In the past 13 years, Sole Support has raised \$2.3M through the generosity of corporations and individuals committed to its success.

Please join us in **Stepping Out on Parkinson's**.

Guest Experience: At each event walkers will enjoy an afternoon of celebration, gathering together as friends, family, and community in a social setting with music, food vendors, and family-friendly activities, culminating in 1k and 5k walks. Incentives will be available for participants hitting a path for fundraising benchmarks, as well as drawings and grand prizes for our top fundraisers.

- 09.09 Bend**, Drake Park **09.30 Portland**, World Trade Center
- 09.23 Eugene**, Alton Baker Park **10.06 Vancouver**, Esther Short Park



Key Deadlines Please respond by the following dates to ensure you receive full recognition benefits:

- * **May 1, 2018** inclusion in the Sole Support postcard
- * **June 1, 2018** inclusion in the Sole Support brochure
- * **July 1, 2018** inclusion in the Sole Support second-round postcard
- * **August 1, 2018** inclusion on event materials and Sole Support t-shirts

Contact: Lauren Tietzort
lauren@parkinsonsresources.org
or 503.344.6952

Ask about our Give or Get!

sponsorship opportunities

2018 SOLE SUPPORT Sponsorship Benefits	Pathway \$10,000	Bridge \$7,500	Gold Medal \$5,000	Petal \$2,500	Footstep \$1,500
Presented by <i>Your Company</i>	•				
Opportunity to lead the start of the walk(s)	•				
Corporate banner at registration/check-in area	•				
Feature story of support in email to PRO clients	•	•			
Inclusion in all press releases	•	•			
Inclusion in digital advertisements	•	•	•		
Logo on 2018 event t-shirts signage at event	•	•	•		
Company highlight in email to all event registrants	•	•	•		
Logo on print collateral and ads	•	•	•	•	
Verbal recognition during event program	•	•	•	•	
Logo on Sole Support website and social media	•	•			
Listing on Sole Support website and social media			•	•	
Full-color ad in PRO newsletter	1/2 page	1/2 page	1/4 page	1/4 page	
Listing in PRO newsletter and event emails	•	•	•	•	
Recognition on event participant packets	•	•	•	•	•
Two annual Sole Support t-shirts	•	•	•	•	•
Tabling opportunities in partner area	4	4	4	2	1