



team **NPF**
walk
presented by
abbvie

CHAIR

Family Team Chair

FAMILY TEAM CHAIR

DESCRIPTION:

The Family Team Chair plays a vital role on the Walk Planning Committee by engaging the local patient community. Their primary role includes recruiting family team captains, encouraging fundraising efforts, and building enthusiasm among families and community groups.

ROLE:

- Act as point of contact for all Friends & Family Team activities
- Form your own Walk team, recruit 10 people and start fundraising campaign early
- Re-recruit previously registered Friends & Family Teams
- Contact Division volunteers and other recommended prospects in the local patient community
- Recruit new Friends & Family Teams and identify Team Captains
- Inspire Friends & Family Team Captains, act as a resource for them, drive fundraising strategies and coordinate friendly team competition
- Deliver post-event follow-up to all Friends & Family Teams, send thank-yous, and invite to participate in future Division activities
- Become “super user” of online fundraising tools

QUALIFICATIONS:

- Lives or works within the Walk area
- Ability to make the necessary time commitment to the position and availability to attend monthly planning meetings
- Passionate about helping the local psoriatic disease community

Time Commitment: 2-5 hours per month (more during month leading up to the event)

Responsible to: Walk Committee Chair