



team **NPF**
walk
presented by
abbvie

CHAIR

Corporate Team Chair

CORPORATE TEAM CHAIR

DESCRIPTION:

The Corporate Team Chair plays a vital role on the Walk Planning Committee by engaging the local business community. Their primary role includes recruiting Corporate Teams, encouraging fundraising efforts, and building enthusiasm among local companies.

ROLE:

- Act as point of contact for all Corporate Team activities
- Form your own Walk team, recruit 10 people and start fundraising campaign early
- Re-recruit previously registered Corporate Teams
- Contact employers of Division volunteers, companies with a strong community presence and other recommended prospects
- Recruit new Corporate Teams and identify internal champion as Team Captain
- Inspire Corporate Team Captains, act as a resource for them, drive fundraising strategies and coordinate friendly team competition
- Deliver post-event follow-up to all Corporate Teams, send thank-yous, and invite to participate in future Division activities

QUALIFICATIONS:

- Lives or works within the Walk area
- Ability to make the necessary time commitment to the position and availability to attend monthly planning meetings
- Passionate about helping the local psoriatic disease community

Time Commitment: 2-5 hours per month (more during month leading up to the event)

Responsible to: Walk Committee Chair