



teamNPF
cycle
presented by
NOVARTIS

CHAIR

Promotions & Distribution Chair

PROMOTIONS & DISTRIBUTION CHAIR

Description:

The Promotion & Distribution Chair will assist in the following areas:

1. Promoting on other websites
2. Print material distribution

Role:

- Promoting on other websites - Chair will research and list Team NPF Cycle on all free websites that match our demographics. NPF staff will provide a list of websites to get things started.
- Print material distribution - Chair will assist in recruiting support to distribute Team NPF Cycle materials to area businesses, including fellow Team NPF Cycle Committee members. A distribution list will need to be managed to make sure we are adequately covering the area.
- Print material distribution - Chair will assist in distributing Team NPF Cycle materials to area bike shops.
- Chair will report out at each committee meeting.
- Recruit additional volunteers to serve on committee.

Time Commitment: Approximately 8-10 hours per month, with additional hours needed two months before event.

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