

Instructions to help you get started with setting up your fundraising page. If you have any additional questions, please [contact us](#).

Campaign Title:

Enter the Name of the event or page. *Example: **In Memory of Alex** OR **Run for Mental Health***

Page Alias:

Enter an easy-to-remember word, phrase or name. This "alias" is used to make the website address for this page a bit friendlier and easier for you to share. Can't include spaces. *Example: .../campaign/**john-doe** OR .../campaign/**runformentalhealth***

Date:

If this is a fundraising page for a specific event that has dates, enter those dates here.

Personal Message:

This is where you can write a personal story or message about why you're creating this page and why you're supporting the Brain & Behavior Research Foundation. We've provided some content that you can use or remove at your discretion.

Fundraising Goal:

Select a fundraising goal. This is required, but it can be changed at any time.

Check boxes at the bottom:

Here you can decide whether or not to list the names of the donors on the page, along with the amounts donated, and allow the page to be searched.