



Fundraising

Frequently Asked Questions

WHAT ARE GOOD IDEAS FOR A FUNDRAISING CAMPAIGN? I DON'T KNOW WHERE TO START.

Athletic events are a great option to raise money: a run or walk within your community, Tough Mudder or Ironman competitions, bike rides, or hikes are a great way to be active and support research.

Birthday fundraisers: Instead of birthday gifts, ask family and friends for donations.

Wedding registry: Friends and family can make a donation in lieu of traditional wedding gifts.

Other possibilities are youth sports leagues, sororities and fraternities, and schools. Give thought to what you enjoy doing, such as organizing a neighborhood barbecue, planning a golf outing, knitting, or designing jewelry. Turn your talent into a fundraising opportunity.

For more ideas, read our [TeamUp Fundraising Guide](#).

WHAT KINDS OF MATERIALS ARE AVAILABLE TO HELP ME PROMOTE MY FUNDRAISER?

If you would like to use our logo on your website, emails, on a t-shirt, or distribute BBRF materials, please review our TeamUp Fundraising Guide and its attached agreement. There is useful information in it, along with guidelines for using our collateral or logo. We must approve – in advance of printing or distribution – use of the Foundation's name on signage, handouts, social media and clothing.

HOW DO I SEND YOU MONEY?

You can create a fundraising page for your event through our DonorDrive portal and easily collect secure online donations, which we track and monitor. On this page, you can include photos and other event details. Your fundraising page can remain active after your fundraising event has occurred. Donations can also be mailed to us, made any time on our website, or you may call us and provide your credit card information.

HOW CAN I ENSURE MY CAMPAIGN IS A SUCCESS?

The key to a successful fundraiser is involving people. Plan ahead & spread the word. Promote your event – hang flyers, post on Twitter and Facebook, and email friends and family. If you have created a fundraising page, include a link to it in your emails and tweets.

CAN PEOPLE GET RECEIPTS FOR THEIR DONATION?

The Brain & Behavior Research Foundation is an accredited 501(c)(3) non-profit organization; all donations are tax-deductible. Receipts are provided electronically or by mail.

HOW MUCH OF MY DONATION GOES TOWARDS RESEARCH?

100% of all donor contributions are invested in research grants, and we are proud of our 4-star rating on Charity Navigator.

CAN YOU PARTNER WITH ME TO PLAN MY EVENT OR HELP US THE DAY OF OUR EVENT?

The Foundation must be identified as the beneficiary of your event, not a sponsor or partner. We are also unable to assist with approaching sponsors or provide administrative support.

I HAVE MORE QUESTIONS. WHO DO I CONTACT?

If your question has not been answered on this page or in the [Fundraising Guide](#), please [contact us directly](#). We look forward to assisting you with your fundraising page or fundraising event.