

2018 NAMI Walks Mercer County Walk Day Contests Team T-shirts (Local and National Contest)

1. NAMI Mercer encourages teams to unite by designing and wearing a team t-shirt. Good t-shirts are **bright and colorful** so that the team wearing them stands out.



2. The designs, logos and slogans on them should be as creative and unique as possible so they are a conversation piece both during and after NAMIWalk. This year's theme of the NAMI Walks hosted by NAMI Mercer is Freedom from Stigma

3. Good team T-shirt designs almost always include the company, organization or team name and the NAMI Walks logo. (High Resolution Logos are available for download and through www.namiwalks.org/mercercounty walk fundraising website in the resources tab)

4. Team t-shirts are paid for by the team. Sometimes the captain provides them, sometimes each team member buys their own shirt. Vendors can be found online; if you need some suggestions for local vendors, please contact the Walk manager

5. Another important thing to remember about team T-shirts is that they are a very effective Walker recruitment tool if publicized and promoted by the team captain prior to the NAMIWalk. NAMI Walks team shirts are also conversation starters and give the wearer a way to start a conversation about NAMI.
6. The NAMI Walks Mercer County team t-shirt contest will occur on Walk Day. If you would like to participate, please bring an extra t-shirt to the Walk and turn it in at registration. The winner will be announced at the Walk with a \$50 Visa Giftcard awarded and be entered into the NAMI National Walk T-shirt contest!

Protest Sign Contest (Local)

1. NAMI Walks Mercer County has a local theme of "Freedom From Stigma" for 2018. In line with this theme of Peace, Love and NAMI Walks theme, the committee is sponsoring a 1960's Style Protest Sign contest. Signs should be 24x36 mounted on a yardstick or dowel. We would like to get photos of the signs being carried during the Walk!
2. Signs may be submitted by teams or individuals. A PICTURE of the sign should be turned into registration on Walk Day or may be emailed to walk@namimercer.org no later that Saturday, May 5th for judging during the Walk.
3. Signs will be judged on creativity and in alignment with the theme "Freedom from Stigma" - Team Names incorporated on the sign is encouraged. (IE "Team Robbinsville - Stigma Free") .
4. Be creative!
5. The winner will be announced on Walk day and receive a \$50 Visa Gift Card!

