



NAMI Walks

YOUR WAY

Vermont

Saturday,
Oct. 9, 2021

Join us at First Unitarian Universalist Society,
152 Pearl Street, Burlington, VT 05401

2021 SPONSORSHIP OPPORTUNITIES

NAMI Vermont

Phone 802-876-7949 ~ www.namiwalks.org/vermont

walk@namivt.org





NAMI, the National Alliance on Mental Illness, is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI Vermont provides free, top-rated mental health programs and services for our community. A 501(c)(3) organization, NAMI Vermont is a nonprofit, grassroots organization that helps thousands of families and individuals each year.

To register a team online, visit www.namiwalks.org/vermont

Mental Health Awareness Needs You!

120+
Walks Nationwide

100,000+
Participants Annually

\$150M+
Raised since 2002



Even before the pandemic, the need for affordable mental health resources was already on the rise. And now, when the only predictable adjective for the ongoing mental health crossroads is unpredictable, we have no choice but to give our all — keeping everyone safe and engaged in our communities.

Our sponsors' brands are associated with helping individuals and families affected by mental illness build better lives in Vermont and beyond. By becoming a local sponsor of NAMI Walks, you help raise awareness where there is precious little of it, eliminate the stigma of mental illness, and promote the health of our communities. NAMI will work with you and your organization to tailor a sponsorship package that meets your specific needs and goals.



Sponsorship Opportunities

There are numerous ways corporations and organizations can partner with NAMI Walks to help build better lives for families and individuals in Vermont affected by mental illness.

Sponsor Benefits

	PRESENTING	PREMIER	MAJOR	GOLD	SILVER	START/FINISH LINE	BRONZE	SUPPORTER	KILOMETER
	\$15K	\$10K	\$7.5K	\$5K	\$2.5K	\$1.5K	\$1K	\$500	\$250
Speaking opportunity at Kick-off Event*	✓								
Special recognition during walk day program*	✓	✓							
Corporate team fundraising page	✓	✓							
Logo on walk day program*	✓	✓	✓						
Sponsor's name included in press release	✓	✓	✓						
Logo in final electronic communications	✓	✓	✓	✓					
Sponsor booth at NAMI Walks event*	✓	✓	✓	✓					
Social media mentions	5	4	4	3	3	2	2	1	1
Featured on NAMI Walks Printed Materials	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	
Featured on NAMI Walks website	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Acknowledgment during walk day program*	✓	✓	✓	✓	✓	✓	✓	✓	✓

Please note: some benefits subject to print deadlines.

* Subject to virtual benefits based on local COVID-19 safety guidelines.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

Sponsorship Commitment Form

● Yes! We are proud to support the 2021 Vermont NAMIWalks Your Way event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

- | | | | |
|---|----------|--|-------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 | <input type="checkbox"/> Start/Finish Line Sponsor | 1,500 |
| <input type="checkbox"/> Premier Sponsor | 10,000 | <input type="checkbox"/> Bronze Sponsor | 1,000 |
| <input type="checkbox"/> Major Sponsor | 7,500 | <input type="checkbox"/> Supporter Sponsor | 500 |
| <input type="checkbox"/> Gold Sponsor | 5,000 | <input type="checkbox"/> Kilometer Sponsor | 250 |
| <input type="checkbox"/> Silver Sponsor | 2,500 | | |

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

- Check enclosed (please make payable to NAMI Vermont)
- Credit card payments accepted online at www.namiwalks.org/vermont
- Please send an invoice

For your records, our Tax ID# is 03-0297954. Please forward logo or any questions to:
Amy Perry, aperry@namivt.org

PLEASE MAIL SPONSORSHIP CHECKS TO:

NAMI Vermont, 600 Blair Park Road, Suite 301, Williston, VT 05495



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To learn more about NAMIWalks, visit www.namiwalks.org.