Saturday, Oct. 9, 2021

2021 SPONSORSHIP OPPORTUNITIES

Click below to watch the NAMIWalks Your Way video.
NAMI, the National Alliance on Mental Illness, is the nation’s largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI-Santa Clara County, located in San Jose, California, provides free, top-rated mental health programs and services for our community. A 501(c)(3) organization, NAMI NAMI-Santa Clara County is a nonprofit, grassroots organization that helps thousands of families and individuals each year.

To register a team online, visit www.namiwalks.org/siliconvalley

Mental Health Awareness Needs You!

120+ Walks Nationwide 100,000+ Participants Annually $150M+ Raised since 2003

Even before the pandemic, the need for affordable mental health resources was already on the rise. And now, when the only predictable adjective for the ongoing mental health crossroads is unpredictable, we have no choice but to give our all — keeping everyone safe and engaged in our communities.

Our sponsors’ brands are associated with helping individuals and families affected by mental illness build better lives in Santa Clara County and beyond. By becoming a local sponsor of NAMIWalks, you help raise awareness where there is precious little of it, eliminate the stigma of mental illness, and promote the health of our communities. NAMI will work with you and your organization to tailor a sponsorship package that meets your specific needs and goals.
There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Santa Clara County affected by mental illness.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

Sponsor Benefits

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Speaking opportunity at Kick-off Event*</th>
<th>Special recognition during walk day program*</th>
<th>Corporate team fundraising page</th>
<th>Logo on walk day program*</th>
<th>Sponsor's name included in press release</th>
<th>Logo in final logistics email</th>
<th>Sponsor booth at NAMIWalks event*</th>
<th>Social media mentions</th>
<th>Featured on NAMIWalks T-shirt</th>
<th>Featured on NAMIWalks website</th>
<th>Acknowledgment during walk day program*</th>
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$15K $10K $7.5K $5K $2.5K $1.5K $1K $500 $250

Please note: some benefits subject to print deadlines.
* Subject to virtual benefits based on local COVID-19 safety guidelines.

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Sponsorship Commitment Form

Yes! We are proud to support the 2021 Silicon Valley NAMIWalks Your Way event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

☐ Presenting Sponsor $15,000  ☐ Kick-off Event Sponsor 1,500
☐ Premier Sponsor 10,000  ☐ Start/Finish Line Sponsor 1,500
☐ Major Sponsor 7,500  ☐ Bronze Sponsor 1,000
☐ Gold Sponsor 5,000  ☐ Supporter Sponsor 500
☐ Silver Sponsor 2,500  ☐ Kilometer Sponsor 250

Company name: _________________________________________________________________________

Contact name: __________________________________________________________________________

Address: _______________________________________________________________________________

City: ___________________________________   State: ___________________  Zip: __________________

Phone: ____________________  Fax:  _________________________  Website:  ____________________________

Email address: ___________________________________________________________________________

☐ Check enclosed (please make payable to NAMI-Santa Clara County)
☐ Credit card payments accepted online at www.namiwalks.org/siliconvalley
☐ Please send an invoice

For your records, our Tax ID# is 942430956.  Please forward logo or any questions to: tlane@namisantaclara.org

PLEASE MAIL SPONSORSHIP CHECKS TO:
NAMI-Santa Clara County, 1150 S Bascom Ave #24 San Jose CA, 95128

NAMI-Santa Clara County
408-453-0400 ext. 3125  •  www.namiwalks.org/siliconvalley
tlane@namisantaclara.org

To learn more about NAMIWalks, visit www.namiwalks.org.