Facebook Fundraiser

Set Up a Facebook Fundraiser

Last year, Bike MS cyclists raised nearly $8 million through Facebook Fundraisers alone.

Facebook Fundraisers allow you to share your story and collect donations directly through Facebook while seamlessly syncing with your Bike MS Fundraising Center. You can easily invite your Facebook friends to get involved, communicate with donors and see donations show up in real-time for a dynamic fundraising experience.

Starting Facebook Fundraisers is easy, takes just a couple of clicks and automatically ends when your event has completed fundraising for the year.

Set Up During Registration
As you're completing your event registration, click the "Connect Fundraiser to Facebook" button.

Set Up After Registration
Log in to your Fundraising Center and click on the Create a Facebook Fundraiser link below your progress bar.

Syncing

Donations through your Facebook Fundraiser will sync automatically to your Bike MS Fundraising Center. If you make changes to your photo, story, goal, etc. on either your Bike MS fundraising page or your Facebook Fundraiser after the creation of your Facebook Fundraiser, the changes will not sync.

Donations

100% of all donations raised via Facebook Fundraiser go toward your event fundraising goal.

Due to Facebook's privacy policy, donors will show as "Facebook Fundraiser" on your donor honor roll. To see who donated, you can click on the receipt button for each donation or download an Excel list of your donors. You will also see who donated to you when you look at your fundraiser on Facebook.

Facebook Fundraisers can only accept U.S. donations. For international donations, send your Bike MS fundraising page link.

Receipts & Refunds

Facebook will send a receipt to the email address associated with your donor's Facebook account, which will include the National MS Society's EIN/tax ID number, along with a thank you email if they opt to receive emails from the Society.

To request a refund, please use Facebook's donation **support form**