

Fundraising Incentives:

Incentives allow fundraisers to set up donation incentives to encourage donors and reward them for their support. Fundraisers may have give away items for certain donation amounts, or may be willing to do an over-the-top activity for a large donation amount.

Fundraisers can easily add and edit their fundraising incentives from their fundraising page:

Options

Fundraisers have several options while adding an incentive so that they can customize the experience for their donors. All fundraising incentives require a donation amount and an incentive Description. The other options a fundraiser can enter are:



- **Incentive Image (Optional):** Incentive images will display when donors select to donate towards an incentive.
- **Quantity Available:** Number of incentives available. Check the box if the quantity is unlimited.
- **Does this incentive have start and/or end dates?:** Date when an incentive becomes available or when it is no longer available. Fundraisers can select a start date, an end date, both, or neither.
- **Do you need any additional information from the donor?:** If a fundraiser needs additional information from the donor to fulfill an incentive, such as an email address or social media username.

The fundraiser will have the ability to add multiple incentives.

Incentives

+ Add an Incentive

\$100 0 Claimed 5 Left ✎ 🗑

I will clean your house.

\$1,000 0 Claimed 1 Left ✎ 🗑

I will cater a dinner party for 6.

Donors will see the incentives on the fundraiser’s page. The incentives will also be offered to donors when they click “Support Me”. If they click “donate an amount of your choice”, the standard donation levels will populate.

Your Donation

Incentives

\$100 5 Left

I will clean your house.

\$1,000 1 Left

I will cater a dinner party for 6.

Donate an amount of your choice



Fundraising Milestones:

Milestones allow fundraisers to create mini-goals to inspire their donors. You can enable milestones globally or per event. They are available for participant and personal campaign fundraising pages. Donors have the option of donating directly to a milestone to help a fundraiser reach their mini-goal while working towards reaching their overall fundraising goal.

Fundraisers can easily add and edit multiple fundraising milestones from their fundraising page:

Add milestones to celebrate progress on the way toward your fundraising goal!

[Add a Milestone ▶](#)

Milestones

[+ Add a Milestone](#)

Next Milestone

\$2,500 *I will dye my hair MDA blue.* [✎](#) [🗑️](#)

Upcoming Milestones

\$5,000 *I will shave my hair.* [✎](#) [🗑️](#)