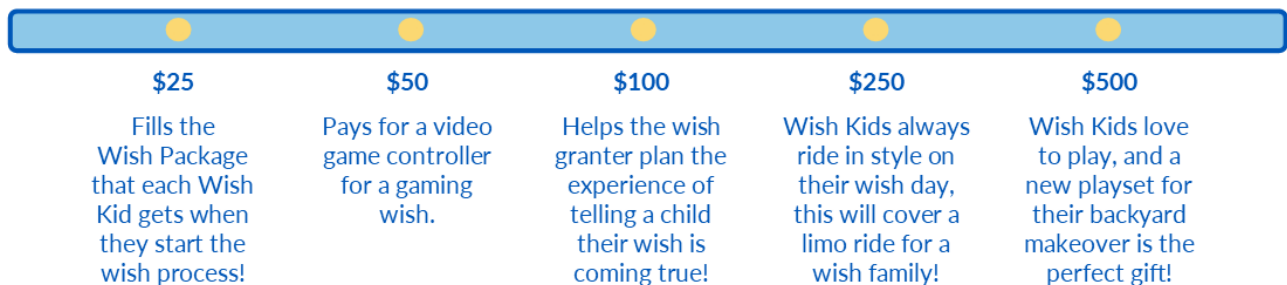# Make-A-Wish®
RÊVES D'ENFANTS CANADA

48 HOUR RIDE

HANDY TIPS FOR FUNDRAISING ON DONOR DRIVE

Our event is built on the platform, **Donor Drive,** a customizable and easy to use fundraising platform which allows you to raise funds and support Make-A-Wish. It's easy to fundraise through your personal page by adding some unique features to have a bigger impact: milestones and incentives as options.

MILESTONES

Create mini-goals to inspire your donors! Milestones are handy markers to keep you going on your challenge and to help smash your goals. You can add these to your personalized fundraising page to inspire you and your donors with your progress.

$25	$50	$100	$250	$500
Fills the Wish Package that each Wish Kid gets when they start the wish process!	Pays for a video game controller for a gaming wish.	Helps the wish granter plan the experience of telling a child their wish is coming true!	Wish Kids always ride in style on their wish day, this will cover a limo ride for a wish family!	Wish Kids love to play, and a new playset for their backyard makeover is the perfect gift!

Supporting Jessica Smith ✕

One-Time | Monthly

Donation Amount *

$500 USD | $68.72 USD | $25.50 USD

$10 USD | OTHER

$ 10.00 | USD ▾

Show my name as (Optional)

Ex: Grandma, The Smith Family

Donation Options
- ☐ Make donation anonymous
- ☐ Add a message

Choose a Payment Method *

PayPal | Bank (e-transfer) | amazon pay

☐ Yes! I'd like to cover processing costs. ($0.30 USD)

WHAT YOUR DONORS WILL SEE?

Anyone who wants to support you, will be able to see your milestones and help **YOU achieve your goal.** Donors can opt to help a fundraiser reach their next milestone or they can view all milestones a fundraiser has set up and donate to reach any upcoming milestone.

The picture to the left is what donors will see when paying.

TIP: Use the pencils on your page to edit

INCENTIVES

You can add **incentives** to your personalized fundraising page as a way to offer your donors something in return for supporting you reaching your fundraising goal. You're able to easily edit these as you go and can set what feels comfortable to you.

You can be very creative with your incentives!

An example of an incentive would be: for $10 you will do a personalised thank you message, for $30 you will do a personal thank you video, for $100 you will bake them a cake, for $500 you will shave all your hair off...

$50 0 Claimed 10 Left

A mini personalized confetti cake!

$100 0 Claimed 5 Left

I will sing a song on Instagram Live for you!

ADD AN INCENTIVE

Donation Amount *

$ 800

Incentive Description *

Dye my hair pink!

Incentive Image (Optional)

☁ UPLOAD AN IMAGE

Quantity Available *

☐ Unlimited

Does this incentive have start and/or end dates? *

◯ Yes ◉ No

You will also be prompted with additional information you can add about the incentive:

- **Incentive Image** (Optional)
- **Quantity Available:** Number of incentives available
- **Does this incentive have start and/or end dates?** Fundraisers can select a start date, an end date, both, or neither.
- **Do you need any additional information from the donor?** If a fundraiser needs additional information from the donor to fulfill an incentive, such as an email address or social media username.

Incentives are good way to increase donations, add some fun for your donors and to thank them for donating.