

in support of



31st Annual Make-A-Wish Car Rally
3 Kudu Court, P.O. Box 148, Apsley, ON K0L 1A0

Dear Sponsor,

I would like to personally invite you to sponsor our 31st Make-A-Wish Car Rally to be held on Saturday, October 23, 2021 in a government regulated COVID safe environment. Make-A-Wish creates life-changing wishes for children with critical illnesses. We are on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight a critical illness. Headquartered in Phoenix, Arizona, Make-A-Wish is the world's leading children's wish-granting organization, serving children in every community in Canada, and in more than 50 countries worldwide.

Since 1983, Make-A-Wish Canada has granted over 35,000 wishes across the country, over 1,000 last year alone.

Our Annual Car Rally raised \$39,415 in 2020 in a year we were not sure what we could or would be able to do and we were able to grant the wishes of some very special children. By the end of this year's event, we would like to meet the goal we set last year and raise a total of \$1 million for the 31 history of our event! To achieve this goal, we want to raise \$98,635 and your sponsorship is more critical than ever.

Sponsorship Level									
What your sponsorship includes!	Platinum \$3,000.00	Gold \$2,000.00			Silver \$1,000.00		Bronze \$500.00		
	Venue with signage throughout entire area and shared areas for public view.	Starting Point	Checkpoint 1	Checkpoint 2	Checkpoint 3	Audio Visual	Participant car number signs	Event Support	
selections under each level are on a first-come, first-serve basis									
Please place an X under one or more sponsorship levels at which you wish to contribute and your selected option for recognition.									
Sponsor name and logo on our Event Page on the Make-a-Wish Web Site	✓		✓						
Complimentary car for the Car Rally	✓		✓			✓			
Opportunity to promote your sponsorship in communications and on event day	✓								
Opportunity to provide a product sample or branded item for all participants	✓		✓			✓		✓	

Company name/logo featured prominently on event materials	✓			
Plaque for placement in your office	✓			
Name on sponsor thank you banner during event	✓	✓	✓	
Acknowledgement during evening speech	✓	✓	✓	✓

Other ways to help raise money:

1. A Tax Deductible Donation - A charitable donation to our event for any amount over \$20.00
<https://makeawishca.donordrive.com/event/carrally>
2. Donate an item for our virtual silent auction.

Tax Deductible Donation \$_____

Please complete the form with payment to dbreuls8@gmail.com or by cheque to Annual Make-A-Wish Car Rally and return to me at your earliest convenience to the address at the top of page 1.

Please contact me directly so we can discuss how you can help us meet our million-dollar goal for a great cause.

Sincerely,



Debbie Breuls

Organizer - 2021 Annual Car Rally

Our 31st Year!