

# Make-A-Wish®

# TRAILBLAZE

## FOR WISHES

### IDEAS FOR FUNDRAISING

*All ideas are Virtual friendly!*

#### **Celebrations done differently:**

Have a birthday coming up? An anniversary maybe? A birth? Ask your friends and family to make a donation in lieu of gifts. Suggest your donors to choose an amount they would have spent on a night out for your birthday and donate directly to your page.



#### **Sell Items:**

Have a passion for crafts? Do you have a knack for gathering vintage items? Create bracelets, tie dye shirts, jewellery, candles or more. You could even sell furniture you no longer need. You can easily set up a page on Etsy or sell items directly on Facebook Marketplace or Kijji. Donate the profits from sales to your fundraiser.



#### **Spring cleaning:**

Clean out your closets and prepare for a garage sale. You could host your articles on a shared online page where your network can reserve items, and then when possible, safely exchange the item and cash donation. Donate the profits from sales to your fundraiser.



#### **Organize a silent auction or raffle:**

Ask local businesses to contribute by donating prizes or create a basket with goodies. There are many online applications that can help you organize your auction online.



#### **Organize a fun event night:**

Organize a virtual party night— you can charge a small donation based what you are doing. Host a cooking lesson, games night or the all time classic bingo night. You could offer prizes to add some friendly competition. Games not your thing? What about a virtual cocktail making class? Get creative with how you will raise money and bring people together.

#### **Sell baked goods:**

Start baking—take orders from friends, family or coworkers. Ask any customers for a small donation in exchange for the baked good. Explain why your participating in this event. Deliver them according to social distancing guidelines in front of your friends' or colleagues' homes.

#### **Invite your friends, neighbors, or members of your community to a virtual dinner party:**

Develop your culinary creativity and organize a spaghetti dinner, fondue night or taco fiesta. Sell tickets for how much your loved ones would have paid at a restaurant (you may even find a sponsor to cover the ingredients!) and do a door-drop for items. Perhaps you have perfected a recipe...or just want to have a good time. Why not organize a cooking class, where your friends, family or colleagues can take part online (zoom, teams, skype) Ask for a donation to participate, and send their bespoke recipe list.

**NOTE:** Please adhere to physical and social distancing guidelines established by public health agencies and national, provincial, municipal and international government agencies.

