

Help Us Solve
The Cruel Mystery
LUPUS[™]
FOUNDATION OF AMERICA
PHILADELPHIA TRI-STATE
CHAPTER

**WALK
TO END
LUPUS
NOW**[™]

May 21, 2017
Southern New Jersey

Ocean City, New Jersey
Registration opens at 9:00 AM
Walk starts at 10:00 AM

Walk to End Lupus Now[™] is the signature event of the Lupus Foundation of America (LFA). In more than 50 cities across America, thousands of people walk to make a difference in the lives of those affected by lupus and to raise essential funds for research, education, advocacy, and unmatched support services.

The Lupus Foundation of America, Philadelphia Tri-State Chapter is part of a national force devoted to solving the cruel mystery of lupus. Lupus is hidden, unpredictable, undefined, and misunderstood. It strikes without warning, ravages different parts of the body, and can range from a skin rash to a heart attack. Lupus is chronic, debilitating and destructive, and can be fatal, yet research on lupus remains underfunded relative to its scope and devastation. How cruel and mysterious is that?

The Lupus Foundation of America has an ambitious goal: Improve the quality of life for all people affected by lupus. That's not an easy task, but it is one that we don't shy away from either. It's our fighting spirit and dogged determination that shows the world just who we are and what we stand for.

We hope that you will consider standing with us in the fight against lupus. Thanks to people like you who bring additional funding to the fight, the LFA can continue to rally experts and deploy resources so that we can continue making progress toward solving the cruel mystery of lupus and ultimately end its devastating impact.

Thank you in advance for your consideration. We hope you will join us as a sponsor of the **Walk to End Lupus Now**[™].

Ways Your Business Can Support the Walk to End Lupus Now[™]

Team Formation

Form a team from your business to participate in the *Walk to End Lupus Now*[™]. Recruit an employee to be the Team Captain, and the LFA will work with that person to develop a team of employees. Develop internal incentives for fundraising – reward the employee(s) who raise the most. On Walk Day, wear Business T-shirts so that everyone knows you're walking to support lupus.

Sponsorship

Become a Sponsor of the *Walk to End Lupus Now*[™], exhibit and share your products and services, or purchase a Course Marker Sign to show your support.

Sponsorship Opportunities

To Benefit the Lupus Foundation of America, Philadelphia Tri-State Chapter

Platinum Sponsor \$3,000

Benefits include:

- Prominent logo placement and website link on the South Jersey *Walk to End Lupus Now*[™] website, www.walktoendlupusnowsj.org, Chapter website, www.lupustristate.org, and Event T-shirts
- 10 x 10 Tent / exhibit at *Walk to End Lupus Now*[™] to sample products or services
- An advertisement link from the *Walk to End Lupus Now*[™] website to company website
- Includes 10 complimentary Event T-shirts
- Company logo added to promotional materials
- Company name/logo featured in Chapter Newsletter: **Lupus Line** (circulation 2,200)
- Logo featured on 10 Course Marker Signs (Company Logo or Honor/ Memory Tribute)
- Company logo and web link in the Purple Pages, e-newsletter for the Walk to End Lupus Now SJ
- Event day emcee announcements (6)

Gold Sponsor \$2,500

Benefits include:

- Prominent logo placement on the South Jersey *Walk to End Lupus Now*[™] website, www.walktoendlupusnowsj.org, Chapter website, www.lupustristate.org, and Event T-shirts
- Table exhibit at *Walk to End Lupus Now*[™] to sample products or services
- Includes 5 complimentary Event T-shirts
- Company name/logo featured in Chapter Newsletter: **Lupus Line** (circulation 2,200)
- Logo featured on 5 Course Marker Signs (Company or Honor/ Memory Tribute)
- Company logo and web link in the Purple Pages, e-newsletter for the Walk to End Lupus Now SJ
- Event day emcee announcements (3)

Silver Sponsor \$1,000

Benefits include:

- Logo placement on the South Jersey *Walk to End Lupus Now*[™] website, www.walktoendlupusnowsj.org, and on Event T-shirts
- Table exhibit at *Walk to End Lupus Now*[™] to sample products or services
- Includes 3 Complimentary Event T-shirts
- Company name featured in Chapter Newsletter: **Lupus Line** (circulation 2,200)
- Logo featured on 2 Course Marker Signs (Company or Honor/ Memory Tribute)
- Event day emcee announcements (2)

Bronze Sponsor \$500

Benefits Include:

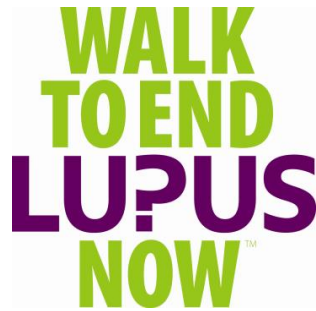
- Name recognition on the South Jersey *Walk to End Lupus Now*[™], www.walktoendlupusnowsj.org, and on Event T-shirts
- Shared exhibit table (8') and chairs
- Includes 2 Complimentary Event T-shirts
- Company name featured in Chapter Newsletter: **Lupus Line** (circulation 2,200)
- Logo featured on 1 Course Mile Marker Sign (Company or Honor/ Memory Tribute)

Vendor Sponsor \$300

Benefits include:

- Shared exhibit table (8') and chairs
- Logo featured on 1 Course Mile Marker Sign (Company or Honor/ Memory Tribute)

In-Kind Donations: Provide donations of products and services that can be utilized to offset the costs of the event, or as prizes to reward our top performers. Sponsorship benefits can be applied to in-kind donors!



BUSINESS INTEREST FORM

BUSINESS NAME:

CONTACT NAME:

ADDRESS:

CITY/STATE/ZIP:

PHONE:

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FAX:

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EMAIL ADDRESS:

I am interested in supporting the *Walk to End Lupus Now*[™] in the following way(s):

FORMING A TEAM

- Please have someone contact me to form a team from my business

SPONSORSHIP

- Platinum(\$3,000)
 Gold (\$2,500)
 Silver (\$1,000)
 Bronze (\$500)
 Vendor (\$300)

IN-KIND DONOR

- I would like to donate the following products and/or services (Please include value of goods):



METHOD OF PAYMENT

- Check/Money Order Enclosed
 Visa MasterCard AMEX Discover

Name as it appears on card: _____

Card #: _____

Expiration Date: _____

Security Code: _____

Billing Address (if different from above):

Please respond by April 25, 2016

Please send this form with payment to:

Lupus Foundation of America
101 Greenwood Avenue, Suite 200
Jenkintown, PA 19046

Phone: 866-517-5070

Fax: 215-517-8483

Email: info@lupuustristate.org