



Lupus Foundation of America
 Philadelphia Tri-State Chapter
 SPONSORSHIP LEVELS & ENTITLEMENTS
 WALK TO END LUPUS NOW
 DELAWARE

	Platinum	Gold	Silver	Bronze	Vendor Sponsor
PARTNERSHIP MARKETING OPPORTUNITIES	\$3,000	\$1,500	\$1,000	\$500	\$250
Broadcast entitlement and acknowledgement for Walk to End Lupus Now Delaware	X				
Complimentary Event Tee Shirt	10	5	3	1	
Display/Showcase/Product Sampling at event	X	X	X		
Shared exhibit area at event (8')				X	X
LOGO PLACEMENT					
Event Marketing Materials (Rack card/Poster) <i>Dependent on commitment time frame</i>	X	X	X	X	
Logo on Event Tee Shirt	X	X	X	X	
Event related mailings	X	X	X	X	
PUBLICATIONS					
Logo on Walk to End Lupus Now website	X	X	X	X	
Logo on Chapter website	X	X			
Logo & Weblink to company website	X				
Logo placement in Chapter-wide email alerts	X	X			
Logo placement in Walk E-Newsletter	X	X	X		
Logo Placement in <i>Lupus Line</i> , Chapter Newsletter (circulation 2,200)	X	X	X	X	
ON-SITE SIGNAGE (BANNERS/SIGNS)					
Start/Finish (Placement based on level)	X				
Logo featured on Course Marker Signs	10	5	1	1	1
Corporate banners at event (provided by sponsor)	4	2	1		
MEDIA					
Name inclusion on all Media Releases	X	X			
Social Media Mentions	10	5	3	2	
Public Emcee Announcements at Event	6	3	1		