Sponsorship Benefits

LUNGevity Foundation’s
BREATHE DEEP
TOGETHER

WALK TO STOP LUNG CANCER

November 5, 2022

JOIN US AS A PARTNER:
LUNGevity.org/together

FOR MORE INFORMATION, CONTACT
hdoran@lungevity.org
About this event  Breathe Deep TOGETHER will kick off Lung Cancer Awareness Month again this year on the morning of Saturday, November 5th! In addition to in-person events in NYC, Boston, DC, and Chicago, we will be broadcasting the program through the Charge Running app while participants from all over the country walk TOGETHER. This means a nationwide presence for our sponsors and an opportunity for our participants to connect with each other.

About LUNGevity Foundation  LUNGevity Foundation is the nation’s leading lung cancer organization focused on improving outcomes for people with lung cancer through research, education, support and engagement for patients, survivors and caregivers, and policy initiatives. LUNGevity seeks to make an immediate impact on quality of life and survivorship for everyone touched by the disease—while promoting health equity by addressing disparities throughout the care continuum. LUNGevity works tirelessly to advance research into early detection and more effective treatments, provide information and educational tools to empower patients and their caregivers, promote impactful public policy initiatives, and amplify the patient voice through research and engagement. The organization provides an active community for patients and survivors—and those who help them live longer and better lives.

Comprehensive resources include a medically-vetted and patient-centric website, a toll-free HELPLine for support, the International Lung Cancer Survivorship Conference, and an easy-to-use Clinical Trial Finder, among other tools. All of these programs are to achieve our vision—a world where no one dies of lung cancer. LUNGevity Foundation is proud to be a four-star Charity Navigator organization.

Please visit www.LUNGevity.org to learn more.
Sponsorship Levels

$100,000 – Breathe Deep TOGETHER Presenting Sponsor
- Mention in program featuring your company as Breathe Deep TOGETHER Presenting Sponsor
- Opportunity to include company messaging in event day program for a national audience
- Full page ad in the digital program book with ability to link to your collateral or website
- Acknowledgment in post-event communication highlighting your company’s support
- Company mention in program’s closing credits
- Option to have representative staff a booth at one of our in-person events
- Prominent logo placement (Breathe Deep TOGETHER Presented by COMPANY LOGO) on all materials including webpage, T-shirt, signage and social media platforms

$50,000 – Diamond Sponsor
- Acknowledgement in post-event communication highlighting your company’s support
- Opportunity to include company messaging in event day program for a national audience
- Option to have representative staff a booth at one of our in-person events
- Full page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo featured on event day signage at all in-person events
- Logo included on T-shirt
- Mention on LUNGevity Events social media
- Logo and link on event webpage

$25,000 – Platinum Sponsor
- Opportunity to include company messaging in event day program for a national audience
- Option to have representative staff a booth at one of our in-person events
- Full page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo featured on event day signage at all in-person events
- Logo included on T-shirt
- Mention on LUNGevity Events social media
- Logo and link on event webpage

$15,000 – Gold Sponsor
- Opportunity to include company messaging in event day program for a national audience
- Option to have representative staff a booth at one of our in-person events
- Half page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo featured on event day signage at all in-person events
- Logo included on T-shirt
- Mention on LUNGevity Events social media
- Logo and link on event webpage

$10,000 – Silver Sponsor
- Option to have representative staff a booth at one of our in-person events
- Half page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo featured on event day signage at all in-person events
- Logo included on T-shirt
- Mention on LUNGevity Events social media
- Logo and link on event webpage

$5,000 – Bronze Sponsor
- Option to have representative staff a booth at one of our in-person events
- Quarter page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo featured on event day signage at all in-person events
- Logo included on T-shirt
- Mention on LUNGevity Events social media
- Logo and link on event webpage

$2,500 – Together Sponsor
- Company mention in program’s closing credits
- Logo featured on event day signage at all in-person events
- Name in text included on T-shirt
- Mention on LUNGevity Events social media
- Logo included in the digital program book
- Logo and link on event webpage

$1,000 – Community Sponsor
- Mention on LUNGevity Events social media
- Logo included in the digital program book
- Logo and link on event webpage

$500 – Friend Sponsor
- Name listed in the digital program book
- Logo on event webpage

Interested in becoming a Flagship Sponsor for one of our in-person events? Reach out to us for more information on a local partnership or to tailor a sponsorship package to best meet your objective.

“I just wanted to send a huge THANK YOU for letting us participate in Breathe Deep TOGETHER. It was so wonderful watching the engagement from our employees and their families. As always, we hold this event very dear to our heart!”

2021 Breathe Deep company team lead

For more information, contact hdoran@lungevity.org
Please fill out this form in its entirety and submit via mail/fax (information below).

Full Sponsor Name: ___________________________________________________________________________________________

Contact: ___________________________________________ Phone: _______________________Fax: ________________________

Street: ________________________________________________________________City: __________________________________

State: _________Zip: ______________________Email: _______________________________________________________________

Website URL: www.___________________________________________________________________________________________

Social Media handles: _________________________________________________________________________________________

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Please indicate sponsorship level (check box).

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>BREATHE DEEP TOGETHER PRESENTING SPONSOR</td>
<td>$100,000</td>
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<tr>
<td>DIAMOND SPONSOR</td>
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<tr>
<td>PLATINUM SPONSOR</td>
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<td>GOLD SPONSOR</td>
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<tr>
<td>FRIEND SPONSOR</td>
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</tbody>
</table>

Will you be submitting a logo?

☐ Yes, I will send my logo to hdoran@lungevity.org. The logo must be received by Friday, September 23, 2022 to ensure its inclusion on promotional materials. Note the event name and level of sponsorship in the subject heading of the email. Vector files (.eps .pdf .ai) are best, but large format artwork (.jpg .gif .tif) is also acceptable.

☐ No, I will not be submitting a logo. Please use my sponsor name as indicated at top of form.

☐ No, I want my sponsorship gift to be anonymous. I decline all benefits that use a sponsor name or logo.

Payment: Check or credit card only. Please check this box if the address and contact information are the same as above: ☐

Name: _____________________________________________________________________________________________________

Street: ___________________________________________________________ City:______________________________________

State: _________Zip: ____________________Phone: __________________________Email: ________________________________

Check # (Payable to LUNGevity Foundation): ________ or Credit Card: ☐ AMEX ☐ VISA ☐ DISCOVER ☐ MasterCard

Card #: ______________________________________ Expiration Date: _________ CVV#: ________ Billing Zip Code:___________

Signature: __________________________________________________________________Date: ___________________________

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Please mail this form along with your check or credit card information to:

LUNGevity Foundation, PO Box 754, Chicago IL 60690

If you are paying by credit card, you may either mail or fax (240-497-0034 ) the form.

For more information, contact hdoran@lungevity.org or 312-407-6100.

LUNGevity Foundation is a 501(c)(3) nonprofit organization (FEIN 36-4433410). Sponsorships are non-refundable.
Donations are tax-deductible to the full extent provided by law.