



Sponsorship Benefits

LUNGEVITY FOUNDATION'S
**BREATHE  DEEP
TOGETHER**

WALK TO STOP
LUNG CANCER

Saturday, November 6, 2021

REGISTER FOR FREE & FUNDRAISE:
LUNGevity.org/together

FOR MORE INFORMATION, CONTACT

together@lungevity.org



About this event On Saturday, November 6th, Breathe Deep TOGETHER will kick off Lung Cancer Awareness Month! All new this fall, we will be live broadcasting the program through the Charge Running app WHILE participants walk! That means they'll hear from our sponsors and staff while getting to chat with other participants along the way, track their mileage and listen to some fun music!

About LUNgevity Foundation LUNgevity Foundation is the nation's leading lung cancer organization focused on improving outcomes for people with lung cancer through research, education, support and engagement for patients, survivors and caregivers, and policy initiatives. LUNgevity seeks to make an immediate impact on quality of life and survivorship for everyone touched by the disease—while promoting health equity by addressing disparities throughout the care continuum. LUNgevity works tirelessly to advance research into early detection and more effective treatments, provide information and educational tools to empower patients and their caregivers, promote impactful public policy initiatives, and amplify the patient voice through research and engagement. The organization provides an active community for patients and survivors—and those who help them live longer and better lives.

Comprehensive resources include a medically-vetted and patient-centric website, a toll-free HELPLINE for support, the International Lung Cancer Survivorship Conference, and an easy-to-use Clinical Trial Finder, among other tools. All of these programs are to achieve our vision—a world where no one dies of lung cancer. LUNgevity Foundation is proud to be a four-star Charity Navigator organization.

Please visit www.LUNgevity.org to learn more.

FACT: LUNG CANCER IS RARELY DETECTED EARLY ON

Lung cancer accounts for **13%** of all new cancer diagnoses, but **24%** of cancer deaths

Only **19%** of all people diagnosed with lung cancer will survive 5 years or more, but if it is caught before it spreads, the chance for 5-year survival improves dramatically

LUNG
142,670

● Colorectal ● Breast ● Prostate

Lung cancer takes more lives annually in the U.S. than the next three most common cancers combined

Lung cancer kills about 2.5 times as many men as prostate cancer

Lung cancer kills about 1.5 times as many women as breast cancer

FACT: LUNG CANCER RESEARCH NEEDS INVESTMENT THAT MATCHES THE IMPACT OF THE DISEASE

Number of cancer deaths versus amount of federal funding: Dollars spent (\$) per life lost (☹️)

Cancer Type	Number of Deaths	Dollars Spent (\$)
LUNG	142,670	\$2,488
COLORECTAL	51,020	\$5,312
BREAST	42,260	\$16,777
PROSTATE	31,620	\$7,685

Lung cancer is the leading cause of cancer death, yet **only 6% of federal research dollars** spent on cancer research are spent on lung cancer

LUNgevity Foundation is firmly committed to making an immediate impact on increasing quality of life and survivorship of people with lung cancer by accelerating research into early detection and more effective treatments, as well as by providing community support and education for all those affected by the disease.

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 BETHESDA OFFICE: 6917 ARLINGTON ROAD, SUITE 352, BETHESDA, MD 20814 PH: 240.454.3100 F: 240.497.0034
 W: LUNGEVITY.ORG

Breathe Deep 2020 at a Glance

PROGRAM VIEWS

6.8K

RAISED

\$660K

STATES COVERED

41

SPONSORS SUPPORTED

44

TEAMS PARTICIPATED

257

Sponsorship Levels

\$100,000 – Presenting Sponsor

- Company mention in opening ceremony featuring your company as Presenting Sponsor
- Lunch & Learn facilitated/led by LUNGeivity Staff
- Opportunity to pre-tape a “Why We Breathe Deep” message for a national audience
- Full page ad in the digital program book with ability to link to your collateral or website
- Acknowledgment in post event communication highlighting your company’s support
- Company mention in program’s closing credits
- Prominent logo placement (Breathe Deep TOGETHER Presented by COMPANY LOGO) on all materials including webpage, T-shirt, LUNGeivity’s print, electronic newsletters and social media platforms

\$50,000 – Diamond Sponsor

- Opportunity to pre-tape a “Why We Breathe Deep” message for a national audience
- Full page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo placement on all materials including webpage, T-shirt, LUNGeivity’s print, electronic newsletters and social media platforms

\$25,000 – Platinum Sponsor

- Opportunity to pre-tape a “Why We Breathe Deep” message for a national audience
- Full page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo and link on event webpage
- Logo included on T-shirt
- Logo included on social media platforms

\$15,000 – Gold Sponsor

- Opportunity to pre-tape a “Why We Breathe Deep” message for a national audience
- Half page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo and link on event webpage
- Logo included on T-shirt
- Logo included on social media platforms

\$10,000 – Silver Sponsor

- Half page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo and link on event webpage
- Logo included on T-shirt
- Logo included on social media platforms

\$5,000 – Bronze Sponsor

- Quarter page ad in the digital program book with ability to link to your collateral or website
- Company mention in program’s closing credits
- Logo and link on event webpage
- Logo included on T-shirt
- Logo included on social media platforms

\$2,500 – Together Sponsor

- Logo included in the digital program book
- Company mention in program’s closing credits
- Logo and link on event webpage
- Name in text included on T-shirt
- Logo included on social media platforms

\$1,000 – Community Sponsor

- Logo included in the digital program book
- Logo on event webpage
- Logo included on social media platforms

\$500 – Friend Sponsor

- Name listed in the digital program book
- Logo on event webpage

Please note that sponsorship package can be tailored to best meet your objectives.

“ While 2020 looked a little different for all of us, the importance of honoring my mom’s memory and raising funds for LUNGeivity remained the same.”

Sara, Breathe Deep Team Captain

Please fill out this form in its entirety and submit via mail/fax (information below).

Full Sponsor Name: _____
 Contact: _____ Phone: _____ Fax: _____
 Street: _____ City: _____
 State: _____ Zip: _____ Email: _____
 Website URL: www. _____

Please indicate sponsorship level (check box).		
	PRESENTING SPONSOR	\$100,000
	DIAMOND SPONSOR	\$50,000
	PLATINUM SPONSOR	\$25,000
	GOLD SPONSOR	\$15,000
	SILVER SPONSOR	\$10,000
	BRONZE SPONSOR	\$5,000
	TOGETHER SPONSOR	\$2,500
	COMMUNITY SPONSOR	\$1,000
	FRIEND SPONSOR	\$500

Will you be submitting a logo?

- Yes, I will send my logo to **together@LUNgevity.org**. The logo must be received by Friday, October 1, 2021 to ensure its inclusion on promotional materials. Note the event name and level of sponsorship in the subject heading of the email. Vector files (.eps .pdf .ai) are best, but large format artwork (.jpg .gif .tif) is also acceptable.
- No, I will not be submitting a logo. Please use my sponsor name as indicated at top of form.
- No, I want my sponsorship gift to be anonymous. I decline all benefits that use a sponsor name or logo.

Payment: Check or credit card only. Please check this box if the address and contact information are the same as above:

Name: _____
 Street: _____ City: _____
 State: _____ Zip: _____ Phone: _____ Email: _____
 Check # (Payable to LUNgevity Foundation): _____ or Credit Card: AMEX VISA DISCOVER MASTERCARD
 Card #: _____ Expiration Date: _____ CVV#: _____ Billing Zip Code: _____
 Signature: _____ Date: _____

Please mail this form along with your check or credit card information to:
LUNgevity Foundation, PO Box 754, Chicago IL 60690
 If you are paying by credit card, you may either mail or fax (240-497-0034) the form.

For more information, contact **together@LUNgevity.org** or 312-407-6100.

LUNgevity Foundation is a 501(c)(3) nonprofit organization (FEIN 36-4433410). Sponsorships are non-refundable. Donations are tax-deductible to the full extent provided by law.