

Want more ideas? Here's an A to Z list:

## Fundraising Ideas A to Z

### A

**Art Sales:** Have preschool and elementary students produce great art and have a show. Parents and friends buy back their budding artists' masterpieces.

**Ask:** Even if you have sent out letters, be sure to carry a pledge form with you so that when you talk to people about the event, you can ask them to donate right then. Make sure your own contribution is at the top of the pledge list. Take those sheets with you to meetings. Put the larger donors at the top – others are apt to follow suit.

**Auction:** Auction off a half or whole day off from work. Assemble everyone together in your cafeteria or some other general meeting area and auction off a picnic lunch your team has prepared.

### B

**(No)Bake Sale:** Coworkers pay so they don't have to bake goodies.

**Block Party:** Sell food and charge admission.

**Book Sale:** Pull out those un-used books and have a sale.

#### Bake Sale

**Bounce-a-thon:** Local elementary schools give each student a collection envelope to take home and collect pledges for bouncing a basketball for 30 minutes or 1 hour. Each class in school takes turns gathering in the school's front hall throughout the day to bounce their basketballs.

**Bouquets:** Ask a local florist to donate one bouquet of flowers for January, February and March, then have employees buy chances to win.

**Brown Bag Lunch Day:** Everyone brings in their own lunch and donates the money they would have spent going out to lunch.

### C

**Car Wash:** Clean up with a neighborhood car wash! Or hold a car wash during the business day for customers and employees alike.

**Casual Day:** Hold a Dress Down for LifeFlight day where employees pay to dress casually.

**Challenge:** Challenge another team to raise more than you. Some radio stations may gladly put your challenge on the air.

**Change Jar:** Keep a change jar in high traffic areas.

(HOT HOT HOT)**Chili Cook Off**

**Craft Fairs:** Set up a craft table / drawing at your local craft fair.

**Cookbooks:** Collect recipes from employees, get them published and sell them. Can be produced for as low as \$2 each!

## D

**Dinners, Dinners, Dinners:** Spaghetti dinners, gourmet feasts, etc.

**Dance Party:** Host a themed dance party (sock hop, beach party, disco, square dance)

**Dedicate:** Dedicate your personal effort to someone who has been LifeFlighted.

## F

**Flowers and Plants:** Sell bouquets and your donations will blossom. Sell your extra houseplants or bouquets from your garden.

## G

**Gift Wrap:** Set up a wrapping table at a local store or mall.

## J

**Jail and Bail:** For a donation, employees can be arrested and for an additional donation, can post their own bail. Or employees have a bounty placed on their head, are arrested and not set free until the entire bounty is raised.

## K

**Kinder Tent:** At the event, offer to babysit and entertain tots for a fee.

## L

**Letters:** Write a letter for friends and another for business associates. Personalize your letter and thank them for the specific amount they gave you last year.

## M

**Mary Kay Party:** Why not donate the profits from a Mary Kay party or other direct sales business?

## O

**Online:** Send invitations to pledge to everyone you know, anywhere in the world, via email or social media.

**P**

**Pancake Breakfasts**

**Percentage of Sales:** Designate a percentage of one day's sales or proceeds at your place of business and let the public know so they will buy more.

**Picture:** Place a picture of the person you are honoring in the swim in a highly visible place to remind folks of the importance of their participation/support.

**Q**

**Quilts:** Sell quilt squares in honor or memory of people who have been LifeFlighted and create a quilt. 4x4 for \$10, 8x8 for \$15, 12x12 for \$25.

**R**

**Raffles:** Sell chances to win a donated item (dinner for two, movie tickets, etc.)

**V**

**Vending Machines:** Coordinate with your vendor to add 5 cents to the cost of a snack or soft drink prior to the event, with the extra nickel going to your team total.

**Y**

**Yard Displays:** Place plastic pink flamingos, wooden cows, or other fun lawn ornament in the front yard of unsuspecting donors – request a donation from them to remove the ornament, or an additional donation for the homeowner to pick whose yard they are placed in next, or another donation as “insurance” that they don't find the ornament in their yard again.