

31ST ANNUAL

Run/Walk for Hunger

The **Run/Walk for Hunger** is the Hunger Network of Greater Cleveland's signature event taking place each May to raise funds and awareness to fight local hunger in Greater Cleveland.

Share in this 5K run/walk experience to raise funds allowing the Hunger Network to help 40,000 hungry neighbors each month, 30% of which are children.

WHAT?

The **Run/Walk for Hunger** is a 5K run or walk through Downtown beginning and ending at Great Lakes Science Center with music, refreshments and entertainment for the entire family. The Hunger Network has partnered with Hermes Cleveland to create a professional run experience for participants that will include shutting down the streets of Downtown Cleveland for a scenic route that all runners and walkers will enjoy.

WHEN?

The **Run/Walk for Hunger** will take place on Saturday, May, 11, 2019 at the Great Lakes Science Center. Late Registration opens at 7:45 a.m. Our **Run/Walk for Hunger** Kick-Off Celebration hosted by Cleveland 19 News begins at 8:30 AM with breakfast, entertainment and more! Race steps off at 9:00 AM.

WHY RUN/WALK?

The Hunger Network is the largest emergency food distributor in Greater Cleveland with over 70 hunger centers strategically placed throughout Cuyahoga County. Each month, 40,000 people receive food at one of our food pantries and hot meal sites, and 30% of those served are children.

Every \$1 raised at the **Run/Walk for Hunger** can be leveraged to provide 4 nutritious meals to feed those in need!

OUR PARTICIPANTS

Over 1,000 individual walkers and teams participate each year to help raise money in an effort to stomp out hunger right here in Greater Cleveland. Runners and walkers who raise \$30 or more earn an official **Run/Walk for Hunger** T-Shirt. Prizes will be awarded to top fundraiser teams, individuals and fastest runners.

PARTICIPATE!

To participate in the **31st Annual Run/Walk for Hunger**, volunteer or to form a team, contact the Hunger Network at 216.619.8155, ext. 18 or email crussom@hungernetwork.org, or visit HungerNetwork.org.



The mission of the Hunger Network of Greater Cleveland is to reduce hunger by providing food and linkages to other vital services for hungry people, especially children and families, and by actively participating in a coordinated community response to people in need.

Run/Walk for Hunger

Sponsor Packages & Benefits

Promotion

	EXECUTIVE	PLATINUM	PEARL	GOLD	SILVER	BRONZE
	TITL	TITL	TITL	TITL	TITL	TITL
Name included in the Event Title						
Most prominent & largest sponsor logo placement						
Ad or letter in Event Program	HALF					
Mentioned by Event Hosts						
Number of Free Registrations for the Run/Walk	18	10	8	6	4	
Included in Marketing & Promotional Materials	ALL	ALL	MOST	MOST	SOME	SOME

Logo

Save the Date Postcards [Circ: 7,500]						
Included in publicity efforts [radio, television, print, media releases etc.]	ALL	MOST				
Included on Bus Tags						
Recognition on event site at HungerNetwork.org						
Event Brochures & Recruitment Posters [Circ: 30,000+]						NAME ONLY
Included on Signage & in Program at Event						NAME ONLY
Included on 2,000 Run/Walk for Hunger T-shirts						NAME ONLY

Recognition

Corporate Profile on HungerNetwork.org						
HN Social Media [Facebook, Twitter, Instagram, etc.]	ALL	ALL	MOST	MOST	SOME	SOME
HN Newsletter, Mail & Email [Circ: Mail 14,000+ & Email 9,000+]						NAME ONLY
Promotional Item Included in Runner Swag Bags [if interested]						

All sponsors will receive:

- Vendor table at the event [if interested]
- Use of the Run/Walk for Hunger & HN logo for marketing, advertising & promotional efforts
- Ability to create promotional tie-in's related to the event
- Opportunity to have an employee team recruitment presentation by HN staff at your work-place
- Member on Run/Walk for Hunger Planning Committee [if interested]

Print Deadlines: Save the Date & Brochure: February 15th To Benefit:

Kiosks: March 15th

T-Shirts: April 19th

Program & Banners: April 26th



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Reply Form

Yes - We would like to sponsor the 2019 Run/Walk for Hunger!

We have chosen sponsorship level:

<input type="checkbox"/>	\$10,000	Title
<input type="checkbox"/>	\$7,500	Executive
<input type="checkbox"/>	\$5,000	Platinum
<input type="checkbox"/>	\$3,500	Pearl
<input type="checkbox"/>	\$2,500	Gold
<input type="checkbox"/>	\$1,500	Silver
<input type="checkbox"/>	\$500	Bronze
<input type="checkbox"/>	Not able to attend, but wish to donate: \$ _____	

Company Name [as you wish it to appear on all printed materials]:

Contact Person/ Title:

Address:

City:

State:

Zip:

Phone:

Fax:

E-Mail:

Payment Options

Enclosed, please find our **Check** in the amount of: \$ _____ [payable to the **Hunger Network of Greater Cleveland**]

Please **bill** me in the amount of: \$ _____

Charge my credit card in the amount of: \$ _____

Circle card type: MasterCard Visa American Express Discover

Card Number: _____ Expiration: _____

Print Name as it appears on the card: _____

Authorized Signature: _____

Please Note 2019's Print Deadlines:

Save the Date & Brochure: February 15th
Program & Banners: April 26th

Kiosks: March 15th
T-Shirts: April 19th

For more information, contact: Christine Russom, Special Events & Corporate Relations Manager
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