



















































ALL ABOUT THE
BAG

Sponsor Packages & Benefits

 \$15,000 TAX DEDUCTION 30 VIP TICKETS	 \$10,000 TAX DEDUCTION 24 VIP TICKETS	 \$7,500 TAX DEDUCTION 16 VIP TICKETS	 \$5,000 TAX DEDUCTION 12 VIP TICKETS	 \$2,500 TAX DEDUCTION 8 VIP TICKETS	 \$1,000 TAX DEDUCTION 4 VIP TICKETS
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Promotion	Diamond	Ruby	Emerald	Sapphire	Amethyst
Title					
Name included in the Event Title					
Most prominent & largest sponsor logo placement					
Ad or letter in Event Program	FULL				
Included in Marketing & Promotion at Beachwood Place Mall					
Mentioned by Event Host Night Of					
Included in Marketing & Promotional Materials	ALL	MOST	MOST	SOME	SOME
Logo					
Included in publicity efforts [radio, television, print, media releases etc.]	ALL	MOST	MOST		
Recognition on the front page of HungerNetwork.org					
Recognition on Signage & in Program at Event					
Recognition					
Invitation to host a sponsor-provided Information Table at the Event					
Save the Date Postcards [Circ: 7,500]					
Invitation to feature organization rep as event day model on Hunger Network Runway [if interested]					
Member on ALL ABOUT THE BAG Planning Committee [if interested]					
Corporate Profile on HungerNetwork.org					
Event Invitations [Circ: 7,500]					
HN Social Media [Facebook, Twitter, Instagram, etc.]	ALL	ALL	ALL	MOST	SOME
HN Newsletter, Mail & Email [Circ: Mail 14,000+ & Email 9,000+]					NAME ONLY
Event Email Blasts					NAME ONLY
Promotional Item Included in VIP Swag Bags [if interested]					

Print Deadlines: Save the Date Postcard: November 24, 2017
Invitation: December 18, 2017

Signage: February 12, 2018
Program: February 19, 2018

To Benefit:  **HUNGER NETWORK**
OF GREATER CLEVELAND



ALL ABOUT THE BAG

Reply Form

YES! We would like to sponsor the 5th Anniversary of the ALL ABOUT THE BAG Fashion Benefit, held on Wednesday, February 28th. We have chosen the sponsorship level:

- \$15,000 Title Sponsor
- \$10,000 Diamond Sponsor
- \$7,500 Ruby Sponsor
- \$5,000 Emerald Sponsor
- \$2,500 Sapphire Sponsor
- \$1,000 Amethyst Sponsor
- Not able to attend, but would be honored to make a donation of \$_____

Company Name [as you wish it to appear on all printed materials]:

Contact Person/ Title:

Address:

City:

State:

ZIP:

Phone:

Fax:

E-Mail:

Payment Options:

- Enclosed, please find our **Check** in the amount of: \$_____ Please make payable to the **Hunger Network of Greater Cleveland**
- Please **Bill Me** in the amount of: \$_____
- Charge my **Credit Card** in the amount of: \$_____

Circle Credit Card Type: **Mastercard** **Visa** **American Express** **Discover**

Credit Card Number: _____ Expiration: _____

Print Name [as it appears on the card]: _____

Authorized Signature: _____

For More Information Contact: Angela Dudek, Marketing & Special Events Director
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