KIDS CAN’T WAIT: 30 Day Miracle Movement is a month-long challenge that kicks off the Friday before our 6th Annual Team Hopkins Kids Race Team in partnership with the Baltimore Running Festival on Oct. 15, and concludes with our 6th Annual Baltimore Boogie on Nov. 12.

Throughout the 30 days, we will host various in person and virtual activities and share creative ways you can fundraise —including creating a Facebook fundraiser, joining a fitness class, or participating in a pop-up activity like a beer or wine tasting.

Whether you’ve previously danced the day away with us at Baltimore Boogie, laced up your running shoes for Team Hopkins Kids, volunteered at an event, made a donation, or this is your first time getting involved, we’re sure there’s something you’ll love.

At Johns Hopkins Children’s Center we are focused are raising crucial funds and giving back to our community. Your support as a sponsor will help us eliminate barriers, provide world-class patient-and family-centered care, sustain innovation, and invest in the future.

Most consumers prefer to do business with a company that is involved with a charitable cause. Below are some statistics about the benefits of aligning your business with a charity:

- For every $1 donated $6 is earned
- 58% of global consumers are willing to pay more to companies committed to helping increase child survival rates
- 9/10 consumers are likely to switch brands to those associated with a good cause
2022 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: $25,000
- Opportunity for customized volunteer experience
- 10 race entries
- 10 Boogie entries
- Opportunity to brand and volunteer at Team Hopkins Kids Water Station on Race Day

DIAMOND SPONSOR: $15,000
- Invitation to join JHCC Corporate Advisory Board
- 8 race entries
- 8 Boogie entries
- All unique Gold Sponsorship benefits
- Opportunity to interface with hospital leadership
- 5 wine tasting tickets
- All unique Diamond Sponsorship benefits

GOLD SPONSOR: $10,000
- Power Hour recognition at Baltimore Boogie
- 6 race entries
- 6 Boogie entries
- All unique Silver Sponsorship benefits
- Logo on KCW website
- Customized virtual or in person hospital tour

SILVER SPONSOR: $5,000
- Acknowledgment in opening and closing ceremonies
- Opportunity to provide giveaway item in swag bags
- 4 race entries
- 4 Boogie entries
- Recognition on social media channels
- Event signage on Race Day and Boogie Day
- All unique Bronze Sponsorship benefits

BRONZE SPONSOR: $2,500
- Company name on event t-shirts
- 2 race entries
- 2 Boogie entries
- Use of JHCC benefiting logo