



TEAM HOPE

A pair of blue and white athletic sneakers is positioned below the word "HOPE". A blue and white DNA double helix is superimposed over the letter "O" in "HOPE".

Team Hope Walk Sponsorship Packet

Learn More About Sponsoring A Team Hope Walk In Your Local Community!



Sponsorship Levels Suitable To Any Size Company Or Organization!

Huntington's Disease Society of America
Team Hope Walk Springfield, MO
Saturday, September 15, 2018
www.hdsa.org/thwspringfieldmo



February 2018

Dear Friends of HDSA,

The Huntington's disease Society of America (HDSA) invites you to become a local sponsor for the Team Hope Walk being held on **Saturday, September 15, 2018 at JR Martin Park in Republic, MO.**

Proceeds from Team Hope support the mission and programs of HDSA, the largest voluntary health agency dedicated to finding a cure and providing assistance to those individuals living daily with HD. More than a fundraiser, it is a time for the entire community to join together in a day of camaraderie, inspiration and above all, hope.

Huntington's disease is a rare neuro-degenerative brain disorder that robs a person of the ability to walk, talk, think, swallow, and control movement. HD symptoms are the same as the worst of those associated with other neurological diseases like Alzheimer's, Parkinson's, and ALS, and a cure for one is likely to benefit all. Unlike other diseases, however, Huntington's disease has a known genetic location and can be positively identified and studied in people long before they become symptomatic. This gives researchers a leg up and makes Huntington's disease an excellent candidate for research.

A local sponsorship of the Team Hope Walk at any level is an excellent opportunity to support a great cause and to take advantage of a wonderful marketing opportunity. Since their inception, Team Hope Walks have raised over \$6 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition and visibility, demonstrating your commitment to the local community your employees and customers live and work in.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope Walk program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD. We are requesting all types of support including sponsorship, in-kind goods, and corporate teams to participate in the walk and volunteers. To learn more about Huntington's disease and HDSA, please visit www.hdsa.org.

Enclosed you will find a sponsorship packet that explains the sponsorship levels in detail. A commitment to be a sponsor will be in effect from the moment we receive your confirmation. If you have any questions, please do not hesitate to contact me. Your participation and generosity is a key factor in the success of the HDSA Team Hope Walk program. Thank you for your consideration.

Sincerely,

Kim Adams
Huntington's Disease Society of America- Chairperson 2018
kkoss@bop.gov

About Huntington's Disease

- Huntington's disease (HD) is an inherited brain disorder that results in the progressive loss of both mental faculties and physical control. Symptoms usually appear between the ages of 30 to 50, and worsen over a 10 to 25 year period. Ultimately, the weakened individual succumbs to pneumonia, heart failure, or other complications.
- Everyone has the HD gene but it is those individuals that inherit the mutated version of the gene who will develop HD and may pass it onto each of their children.
- Presently, there is no cure. Although medications can relieve symptoms, research has yet to find a means of slowing the deadly progression of HD.
- Approximately 30,000 Americans have HD, but the devastating effects of the disease touch many more.
- Current estimates are that 1 in every 10,000 Americans has HD and more than 250,000 others are at-risk of having inherited it from a parent.
- Every child of a parent with HD has a 50/50 chance of inheriting the gene that causes the disease.
- Once thought a rare disease, HD is now considered one of the more common hereditary diseases.

HDSA's Programs & Services

- The Huntington Disease Society of America (HDSA) has a nationwide network that provides support and referrals for individuals with HD and their families.
- HDSA is currently working towards the passage of the Huntington's Disease Parity Act, which when passed will improve the lives of people facing HD.
- In 1993, researchers identified the gene that causes HD. HDSA supports the goals of clinical, translational and basic research aimed at developing treatments and, ultimately, a cure at leading research facilities globally.
- HDSA has established and supports 21 HDSA Centers of Excellence, which are facilities around the United States that provide comprehensive team medical care in one central, convenient location for those with HD.
- HDSA currently has over 40 Social Workers around the country working to provide help and hope to the HD community. HDSA social workers provide information, referrals, and help start and maintain support groups.

- HDSA currently has over 170 support groups in local communities throughout the United States.



What A Dollar Buys

\$100	Supports a Social Worker-led HD Patient support group for one month.
\$250	Allows an HD family of four to attend a local Education Conference.
\$500	Pays a licensed Social Worker to cover a local HD Phone Helpline for one month.
\$1,000	Funds an HD Advocate's trip to Washington, DC to meet with Senators and Representatives to voice support for the HD Parity Act as part of Advocacy Day.
\$2,500	Pays for an HD patient and caregiver to attend the Annual HDSA National Convention: a three-day conference bringing together people with HD and their family members with physicians, researchers, social workers and other healthcare professionals to hear about the latest research breakthroughs, new clinical trials, best care practices, advocacy efforts, and educational programs while simultaneously renewing friendships and receiving comfort and support from being among others who truly understand the daily challenges of HD.
\$5,000	Funds a Don King Summer Research Fellowship for a young investigator researching basic HD biology in conjunction with an established HD researcher.
\$10,000	Sponsors the National Youth Alliance (NYA) Day at the HDSA National Convention. The NYA is made up of youth and young adults from across the country whose mission is to make their generation the last to ever have to live with Huntington's disease. NYA Day is a day filled with support, education, and fun activities for the youths who are coping with HD and Juvenile HD.
\$25,000	Brings people together across the country as a <i>Team Hope</i> National Partner. Over 100 walks happen each year in cities nationwide, bringing thousands of HD families together and building awareness of HD in local communities.
\$50,000	Underwrites an HDSA Center of Excellence for one year. HDSA's 21 Centers of Excellence around the nation are unique expert multi-disciplinary clinical care centers for HD patients and their families, providing a full range of health care services including: ongoing clinical care; innovative laboratory research; clinical trials; professional social worker services; genetic counseling and testing; speech, occupational and physical therapies; support groups; and professional and family education.
\$75,000	Supports Research by funding an HD Human Biology Project researcher for one year. This program, in conjunction with the HDSA Centers of Excellence, invests in new scientists to fund groundbreaking research by challenging basic researchers to work with clinical care centers to better understand HD biology as it occurs in humans as well as support quality of life research.



Sponsorship Opportunities

Presenting Sponsor - \$5,000

- Company logo listed on participant t shirts
- Sponsor recognition displayed on a team hope banner
- Registration fee waived for 8 walkers and 8 event shirts
- Recognition at the podium
- Opportunity to distribute product and promotional materials at HD start/finish line

Gold Sponsor - \$2,500

- Company logo listed on participant t shirts
- Sponsor recognition displayed on a team hope banner
- Registration fee waived for 6 walkers and 6 event shirts
- Recognition at the podium
- Opportunity to distribute product and promotional materials at HD start/finish line



Silver Sponsor - \$1,000

- Company logo listed on participant t shirts
- Sponsor recognition displayed on a team hope banner
- Registration fee waived for 4 walkers and 4 event shirts
- Recognition at the podium
- Opportunity to distribute product and promotional materials at HD start/finish line

Bronze Sponsor - \$500

- Company logo listed on participant t shirts
- Sponsor recognition displayed on a team hope banner
- Registration fee waived for 2 walkers and 2 shirts
- Recognition at the podium



Event Sponsor - \$100

- Sponsor recognition displayed on a team hope banner

Deadline to be included on T-shirts: August 10, 2017



Team Hope Walk Sponsorship Form

Walk Location: _____

City & State: _____

Sponsorship Amount:

- Presenting Sponsor – \$5,000 Gold Sponsor - \$2,500 Silver Sponsor - \$1,000
 Bronze Sponsor - \$500 Event Sponsor - \$100

Payment Information:

Cash ____ Check: _____ Send Invoice: ____ Credit Card: Visa/MasterCard/Amex/Disc
(Circle One)

Name on Credit Card: _____

Credit Card Number: _____

Credit Card Expiration Date: _____ Credit Card CVV: _____

Signature: _____

Sponsoring Company Information:

Company Name: _____

Company Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Please Mail Your Sponsorship Confirmation Payment With This Form To:

Kim Adams 76 Heritage Rd Elkland, MO 65644

HDSA is a 501(c)(3) non-profit organization. HDSA's Federal Tax ID Number (EIN) is 13-3349872. Your contribution is tax deductible to the full extent of the law.



Team Hope Walk In-Kind Donation Form

*Please fill it out one form per donated item.

Walk Location: _____

City & State: _____

Donating Company Information:

Company Name: _____

Company Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Number: _____

Email Address: _____

Donated Items Name & Description:

Fair Market Value

Fair Market Value Of Each Item: \$ _____

Number of Items Contributed: _____ Total Fair Market Value: \$ _____

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